Online Education Strategic Vision & Goals
FY 2013 – FY 2015

Mission
The mission of online education at Washburn University is to enhance excellence in teaching, academic and professional programs, and high levels of faculty-student interaction.

Vision
Online education at Washburn University will provide increased access to superior student-centered, teaching-focused learning experiences.

Goals
1. To support the overall University mission, vision, and strategic goals.
2. To provide an excellent and cost-effective online learning environment.
3. To ensure the provision of appropriate online teaching and learning support services.
4. To review the University’s Technology Strategic Plan to clarify the role of the Committee.

Objectives
Over the next three years, Washburn University will:

1. Ensure that all online courses are ADA compliant.
2. Select and implement a new learning management system (LMS) to replace the ANGEL system.
3. Ensure that faculty members are provided the requisite technical and pedagogical training to effectively use the new LMS.
4. Expand the number of online course sections available to students by 10%.
5. Expand the use of the LMS to include 50% of all WU and WIT campus courses.
6. Assess the efficacy of online education in terms of enrollment growth, academic performance, and cost-benefit to the University.

3/28/2012