Washburn University Enrollment Report Fall 2023



Strategic Analysis, Research and Reporting October 19, 2023



Fall 2023 Enrollment Report Executive Summary

The Fall 2023 Enrollment Report provides an overview of student enrollment at Washburn University and Washburn Institute of Technology (Washburn Tech) originating from the 20th day census snapshot.

Table 1 contains the combined, duplicated headcount, credit hour, FTE comparisons and summary demographic data between Fall 2022 and Fall 2023 for Washburn University and Washburn Tech.

Tables 2 and 3 contain headcount, credit hour, FTE comparisons and summary demographic data between Fall 2022 and Fall 2023 for Washburn University and Washburn Tech, respectively. Tables 4-7, and Charts 1-3 provide longitudinal trends documenting headcount, credit hour and FTE changes for Washburn University only.

Figures 1-4 of this Executive Summary documents changes in Washburn University and Washburn Tech's enrollment and FTE, and Washburn University's headcount including and excluding high school students and FTE for the past ten years (2014-2023).

Washburn University/Washburn Tech Headcount and FTE (Figures 1-4, pages 2-4)

- Washburn University/Washburn Tech Fall enrollment headcount and FTE peaked in Fall 2017 and afterwards declined until Fall 2023 when there was an increase.
- Washburn University Fall enrollment headcount and FTE has declined for nine years, with slight increases in Fall 2016 and 2017, and a larger increase in Fall 2023.

Washburn University/Washburn Tech Enrollment Summary (Table 1, page 5)

- Headcount increased by 233 students (3.5%) from 6,617 in Fall 2022 to 6,850 in Fall 2023.
- Credit hours increased by 4,116 (5.6%) from 73,570 in Fall 2022 to 77,686 in Fall 2023.
- FTE increased by 277 (5.5%) from 5,027 in Fall 2022 to 5,305 in Fall 2023.

Washburn University Enrollment Summary (Table 2, page 6)

- Headcount increased by 203 students (3.7%) from 5,460 in Fall 2022 to 5,663 in Fall 2023.
- Credit hours increased by 3,710 (6.3%) from 59,178 in Fall 2022 to 62,888 in Fall 2023.
- FTE increased by 250 (6.1%) from 4,068 in Fall 2022 to 4,318 in Fall 2023.
- Degree-seeking student headcount increased from 4,599 in Fall 2022 to 4,820 in Fall 2023 (4.8%); non-degree seeking students decreased 2.1% during the same period.

Washburn Tech Enrollment Summary (Table 3, page 7)

- Washburn Tech total headcount enrollment increased by 30 students between Fall 2022 and Fall 2023, a 2.6% increase.
- Washburn Tech credit hour production increased by 406 credit hours, a 2.8% increase.
- FTE increased by 2.8% as well, from 959 in Fall 2022 to 987 in Fall 2023.

Washburn University Headcount Enrollment Charts (page 8)

- Seniors comprise the largest proportion of enrollment by student classification (19.0%)
- First-time Freshmen comprise the largest proportion of student types with a record headcount enrollment of 942.
- The gap in full-time to part-time students has narrowed then widened over a five-year period.

Washburn University Undergraduate Enrollment by Student Type (Table 4, page 9)

- The first-time freshmen headcount increased from 780 in Fall 2022 to a record high amount of 942 in Fall 2023.
- Transfer students increased from 418 in Fall 2022 to 516 in Fall 2023.
- In combination, the new student total increased from 30.9% in Fall 2022 to 35.6% in Fall 2023.

Washburn University Headcount Enrollment and Student Credit Hours (Table 5, page 10)

- Full-time headcount increased 6.6% and part-time headcount decreased 2.0% in Fall 2023.
- Total headcount and student credit hours have decreased year-to-year over a ten-year trend from Fall 2014 to Fall 2022, except in Fall 2016, Fall 2017, and Fall 2023 where full-time headcount and student credit hours increased. Most notably, the Fall 2022 to Fall 2023 increase was the largest in the ten-year trend.

Washburn University Headcount by Gender (Table 6, page 11)

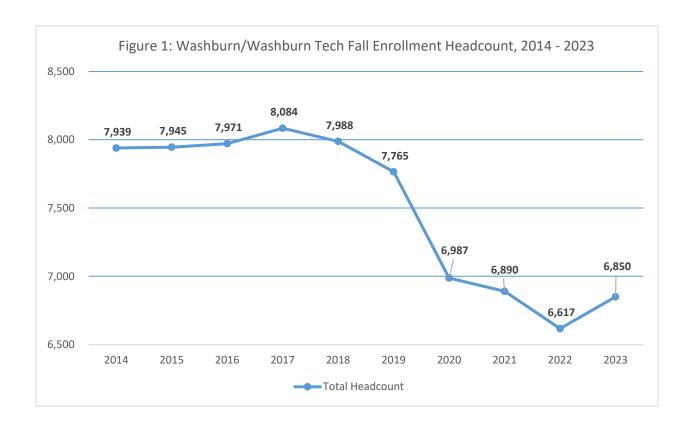
- Unknown was added as a new category for gender in in Fall 2022.
- The proportion of Female students has increased over a ten-year trend, from 58.9% of the total student population in Fall 2014 to 62.2% in Fall 2023.

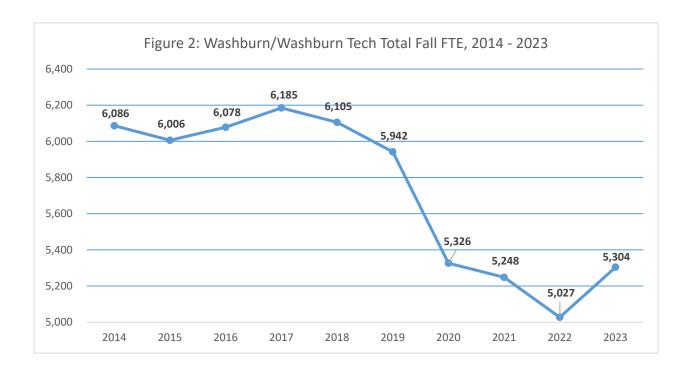
Washburn University Headcount by Student Classification and Full-time/Part-time Status (Table 7, page 12)

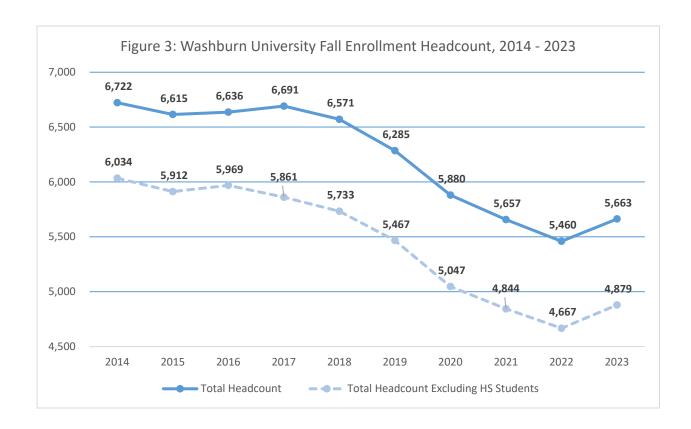
- Freshmen and Seniors continue to comprise the largest percentage of full-time students in Fall 2023, at 32.1% and 20.4%, respectively.
- Seniors and Graduate students comprise the largest proportion of degree-seeking part-time students, with 16.0% and 13.8%, respectively.
- Overall, the ratio of full-time to part-time students by classification has remained fairly consistent over a five-year period.

Washburn University Full-time Equivalent Enrollment by Student Classification (Table 8, page 13)

• FTE enrollment has decreased year-to-year over a five-year trend, from 4,710 in Fall 2019 to 4,318 in Fall 2023.







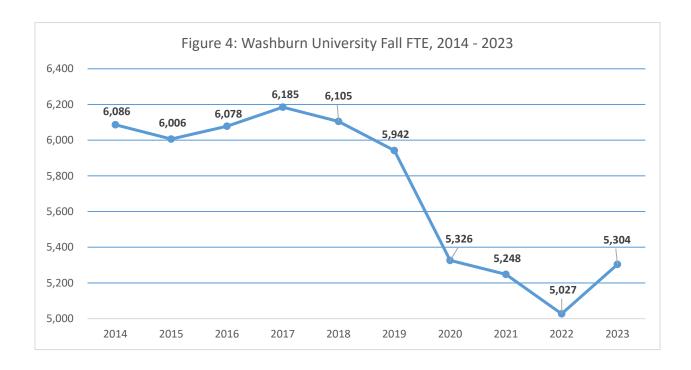


Table 1 Washburn University/Washburn Tech Enrollment Summary Fall 2023

	Fall 2		Fall 2		Differe	
	N	Percent	N	Percent	N	Percent
Headcount ¹	6,850		6,617		233	3.5%
Student Credit Hours	77,686		73,570		4,116	5.6%
FTE ²	5,305		5,027		277	5.5%
Headcount by Gender ³						
Female	3,946	57.6%	3,858	58.3%	88	2.3%
Male	2,753	40.2%	2,656	40.1%	97	3.7%
Not indicated	151	2.2%	103	1.6%	48	46.6%
Headcount by Race/Ethnicity						
US Nonresident	245	3.6%	211	3.2%	34	16.1%
Hispanic/Latino	957	14.0%	826	12.5%	131	15.9%
American Indian	64	0.9%	59	0.9%	5	8.5%
Asian	82	1.2%	98	1.5%	-16	-16.3%
Black or AF Amer	485	7.1%	460	7.0%	25	5.4%
Native Hawaiian	7	0.1%	5	0.1%	2	40.0%
White	4,298	62.7%	4,078	61.6%	220	5.4%
2 or more	399	5.8%	306	4.6%	93	30.4%
Unknown/Unreported	313	4.6%	574	8.7%	-261	-45.5%
Headcount by Full-time/Part-time ⁴						
Full-time	4,813	70.3%	4,517	68.3%	296	6.6%
Part-time	2,037	29.7%	2,100	31.7%	-63	-3.0%
Average Student Credit Hours						
Tech Postsecondary Students	13.3		13.5		-0.2	-1.5%
Tech High School Students	11.8		11.5		0.3	2.6%
Undergraduate	12.6		12.4		0.2	1.2%
Graduate	7.5		7.6		-0.1	-0.8%
Law	14.2		13.7		0.5	3.4%
Non-degree seeking	4.8		4.5		0.3	6.1%

 $^{^{1}}$ Numbers and percentages include students enrolled at both Washburn University and Washburn Tech as

²Full-Time Equivalent (FTE) of students is calculated with a divisor of 15 hours for undergraduate, non-degree seeking and postbaccalaureate; 12 hours for graduate and law.

³Not indicated values for Gender were collected as of Fall 2022.

⁴Full-time status is 12 or more credit hours for Undergraduate level, 9 or more credit hours for Graduate/Law level. Source: Enrollment Census, Fall 2022 - Fall 2023

Table 2 Washburn University Enrollment Summary Fall 2023

	Fall 202 N	23 Percent	Fall 202 N	22 Percent	Differe N	nce Percent
Headcount	5,663		5,460		203	3.7
Student Credit Hours	62,888		59,178		3,710	6.3
FTE ¹	4,318		4,068		250	6.1
Headcount by Student Classification						
First-time freshmen direct high school	765	13.5%	656	12.0%	109	16.6
First-time freshmen other	177	3.1%	124	2.3%	53	42.7
Subtotal first-time freshmen	942	16.6%	780	14.3%	162	20.8
Other freshmen	451	8.0%	402	7.4%	49	12.2
Subtotal all freshmen	1,393	24.6%	1,182	21.6%	211	17.9
Sophomores	726	12.8%	651	11.9%	75	11.5
Juniors	775	13.7%	774	14.2%	1	0.1
		19.0%			-80	
Seniors	1,077		1,157	21.2%		-6.9
Postbaccalaureate undergraduates	122	2.2%	108	2.0%	14	13.0
Subtotal undergraduates	4,093	72.3%	3,872	70.9%	221	5.7
Master's	365	6.4%	361	6.6%	4	1.1
Doctorate	60	1.1%	67	1.2%	-7	-10.4
Subtotal graduate	425	7.5%	428	7.8%	-3	-0.7
Law	302	5.3%	299	5.5%	3	1.0
	4,820	85.1%	4.599	84.2%	221	4.8
Subtotal degree-seeking	,		,			
High school	785	13.9%	793	14.5%	-8	-1.0
Other non-degree seeking	58	1.0%	68	1.2%	-10	-14.7
Subtotal non-degree seeking	843	14.9%	861	15.8%	-18	-2.1
leadcount by Gender ²						_
Female	3,523	62.2%	3,438	63.0%	85	2.5
Male	2,002	35.4%	1,965	36.0%	37	1.9
Not indicated	138	2.4%	57	1.0%	81	142.1
leadcount by Resident/Nonresident ³						
Kansas resident	5,214	92.1%	5,042	92.3%	172	3.4
Nonresident	449	7.9%	418	7.7%	31	7.4
leadcount by High School						
Washburn Rural High School	547	9.7%	536	9.8%	11	2.1
Seaman High School	409	7.2%	359	6.6%	50	13.9
Shawnee Heights Sr High School	353	6.2%	375	6.9%	-22	-5.9
Topeka High School	340	6.0%	337	6.2%	3	0.9
Topeka West High School	287	5.1%	233	4.3%	54	23.2
Highland Park High School	154	2.7%	150	2.7%	4	2.7
Hayden High School	138	2.4%	132	2.4%	6	4.5
Other	3,435	60.7%	3,338	61.1%	97	2.9
leadcount by Race/Ethnicity						
US Nonresident	245	4.3%	211	3.9%	34	16.1
Hispanic/Latino	773	13.7%	664	12.2%	109	16.4
American Indian	48	0.8%	47	0.9%	1	2.1
Asian	79	1.4%	93	1.7%	-14	-15.1
Black or AF Amer	418	7.4%	397	7.3%	21	5.3
Native Hawaiian	418	0.1%	3	0.1%	1	33.3
White					82	2.4
	3,491	61.6%	3,409	62.4%		
2 or more Unknown/Unreported	336 269	5.9% 4.8%	268 368	4.9% 6.7%	68 -99	25.4 -26.9
leadcount by Full-time/Part-time						
Full-time	3,886	68.6%	3,646	66.8%	240	6.6
Part-time	1,777	31.4%	1,814	33.2%	-37	-2.0
0 & Over Tuition-free Audit Program	_		_			
Headcount	219		208		11	5.3
Student Credit Hours	742		818		-76	-9.3
leadcount by Age		27.00	4	25.007		
< 20	2,096	37.0%	1,925	35.3%	171	8.9
20-21	1,167	20.6%	1,146	21.0%	21	1.8
22-24	978	17.3%	1,023	18.7%	-45	-4.4
25-64	1,415	25.0%	1,359	24.9%	56	4.1
65+	6	0.1%	7	0.1%	-1	-14.3
Unknown/Unreported	1	0.0%	0	0.0%	1	0.0
verage Student Credit Hours	12.6		12 /		0.2	1.2
Undergraduate			12.4			
Graduate	7.5		7.6		-0.1	-0.8
Law	14.2		13.7		0.5	3.4
Non-degree seeking	4.8		4.5		0.3	6.1

¹FTE is calculated with a divisor of 15 hours for undergraduate, non-degree seeking and postbaccalaureate; 12 hours for graduate and law.

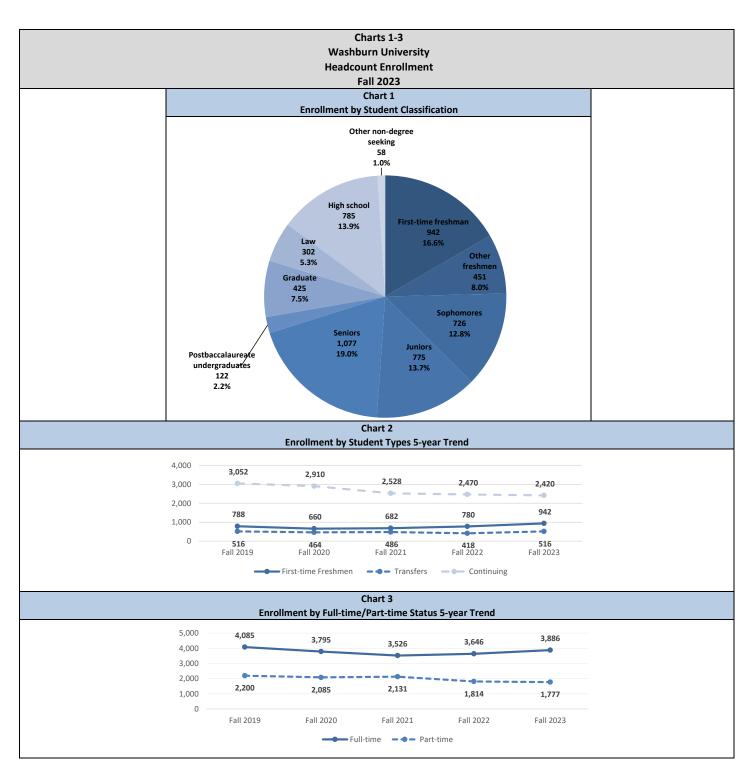
 $^{^{\}rm 2}$ Not indicated values for Gender were collected as of Fall 2022.

³Kansas resident includes students without lawful immigration, military status, and contiguous state residence who receive in-state tuition. Nonresident includes 245 international students.

Table 3 Washburn Tech Enrollment Summary Fall 2023

					Chai	nge
_	Fall 20	23	Fall 20	22	N	Percent
Headcount by Student Classification						
Postsecondary	490	41.3%	530	45.8%	-40	-7.5%
High School	697	58.7%	627	54.2%	70	11.2%
Total Headcount	1,187	100.0%	1,157	100.0%	30	2.6%
Student Credit Hours by Student Classification						
Postsecondary	6,551	44.3%	7,179	49.9%	-628	-8.7%
High School	8,247	55.7%	7,213	50.1%	1034	14.3%
Total Student Credit Hours	14,798	100.0%	14,392	100.0%	406	2.8%
Total FTE ¹	987		959		27	2.8%
Headcount by Gender						
Female	423	35.6%	420	36.3%	3	0.7%
Male	751	63.3%	691	59.7%	60	8.7%
Not Indicated	13	1.1%	46	4.0%	-33	-71.7%
Headcount by Race/Ethnicity						
US Nonresident	0	0.0%	0	0.0%	0	0.0%
Hispanic/Latino	184	15.5%	162	14.0%	22	13.6%
American Indian	16	1.3%	12	1.0%	4	33.3%
Asian	3	0.3%	5	0.4%	-2	-40.0%
Black or AF Amer	67	5.6%	63	5.4%	4	6.3%
Native Hawaiian	3	0.3%	2	0.2%	1	50.0%
White	807	68.0%	669	57.8%	138	20.6%
2 or more	63	5.3%	38	3.3%	25	65.8%
Unknown/Unreported	44	3.7%	206	17.8%	-162	-78.6%
Headcount by Full-time/Part-time						
Full-time	927	78.1%	871	75.3%	56	6.4%
Part-time	260	21.9%	286	24.7%	-26	-9.1%
Average Age						
Postsecondary Students	24.9		24.7			
High School Students	16.7		16.9			
Average Course Load						
Postsecondary Students	13.3		13.5			
High School Students	11.8		11.5			

¹FTE is calculated with a divisor of 15. Source: Tech Enrollment Census, Fall 2022 - Fall 2023



Source: Enrollment Census, Fall 2019 - Fall 2023

Table 4 Undergraduate Enrollment by Student Type 5-year Trend Fall 2019 to Fall 2023

	Fall 2019		Fall 2020		Fall 2021		Fall 2022		Fall 2023	
		Percent								
Student Type	Headcount	of Total								
First-time Freshmen	788	17.2%	660	15.7%	682	17.2%	780	20.1%	942	23.0%
Transfers	516	11.3%	464	11.0%	486	12.2%	418	10.8%	516	12.6%
Subtotal New Students	1,304	28.5%	1,124	26.7%	1,168	29.4%	1,198	30.9%	1,458	35.6%
Returning ¹	215	4.7%	168	4.0%	277	7.0%	204	5.3%	215	5.3%
Continuing	3,052	66.8%	2,910	69.3%	2,528	63.6%	2,470	63.8%	2,420	59.1%
Total	4,571	100.0%	4,202	100.0%	3,973	100.0%	3,872	100.0%	4,093	100.0%

¹Returning students re-enroll after stopping out for one or more terms. Source: Enrollment Census, Fall 2019 - Fall 2023

Table 5 **Headcount Enrollment and Student Credit Hours** 10-year Trend Fall 2014 to Fall 2023 Fall Full-time Percent Student Percent Part-time Percent Total Percent <u>Headcount</u> <u>Change</u> Credit Hours Change Semester Headcount Change Headcount Change 2014 4.384 -3.6% -3.9% 2.338 -3.0% 6,722 -3.6% 73,402 71,091 4,252 2,363 6,615 -1.6% -3.1% -3.0% 1.1% 2015 2016 3.0% 2,255 6,636 72,319 4,381 -4.6% 0.3% 1.7% 4,463 2,228 6,691 73,404 2017 1.9% -1.2% 0.8% 1.5% 2018 4,297 71,883 -3.7% 2,274 6,571 -1.8% -2.1% 2.1% 2019 4,085 2,200 -3.3% 6,285 68,659 -4.5% 2020 3,795 -7.1% 2,085 -5.2% 5,880 -6.4% 63,926 -6.9%

2.2%

-14.9%

-2.0%

5,657

5,460

5,663

-3.8%

-3.5%

3.7%

61,117

59,178

62,888

-4.4%

-3.2%

6.3%

1,777 Note: Full-time status is based on enrollment of 12 or more hours for undergraduate and 9 or more for graduate and law. Source: Enrollment Census, Fall 2014 - Fall 2023

2,131

1,814

2021

2022

2023

3,526

3,646

3,886

-7.1%

3.4%

6.6%

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Table 6 Headcount by Gender 10-year trend Fall 2014 to Fall 2023

Female		nale	M	ale	Unk	nown	
Fall	N	Percent	N	Percent	N	Percent	Total
2014	3,957	58.9%	2,765	41.1%	0	0.0%	6,722
2015	3,927	59.4%	2,688	40.6%	0	0.0%	6,615
2016	3,970	59.8%	2,666	40.2%	0	0.0%	6,636
2017	4,023	60.1%	2,668	39.9%	0	0.0%	6,691
2018	4,018	61.1%	2,553	38.9%	0	0.0%	6,571
2019	3,901	62.1%	2,384	37.9%	0	0.0%	6,285
2020	3,660	62.2%	2,220	37.8%	0	0.0%	5,880
2021	3,577	63.2%	2,080	36.8%	0	0.0%	5,657
2022	3,438	63.0%	1,965	36.0%	57	1.0%	5,460
2023	3,523	62.2%	2,002	35.4%	138	2.4%	5,663

Source: Enrollment Census, Fall 2014 - Fall 2023

Table 7 Headcount by Student Classification and Full-time/Part-time Status 5-Year Trend Fall 2019 to Fall 2023

	Full-ti	me	Part-ti	me	Tot	al
Fall 2019						
Freshmen	1,006	24.6%	182	8.3%	1,188	18.9%
Sophomores	668	16.4%	154	7.0%	822	13.1%
Juniors	814	19.9%	176	8.0%	990	15.8%
Seniors	981	24.0%	437	19.9%	1,418	22.6%
Postbaccalaureate	81	2.0%	76	3.5%	157	2.5%
Subtotal undergraduate	3,550	86.9%	1,025	46.6%	4,575	72.8%
Graduate	188	4.6%	327	14.9%	515	8.2%
Law	300	7.3%	2	0.1%	302	4.8%
Non-degree seeking	47	1.2%	846	38.5%	893	14.2%
Total	4,085	100.0%	2,200	100.0%	6,285	100.0%
Percent Full-time/Part-time	65.0%		35.0%			
Fall 2020						
Freshmen	874	23.0%	133	6.4%	1,007	17.1%
Sophomores	659	17.4%	139	6.7%	798	13.6%
Juniors	689	18.2%	169	8.1%	858	14.6%
Seniors	998	26.3%	381	18.3%	1,379	23.5%
Postbaccalaureate	83	2.2%	80	3.8%	163	2.8%
Subtotal undergraduate	3,303	87.0%	902	43.3%	4,205	71.5%
Graduate	162	4.3%	338	16.2%	500	8.5%
Law	308	8.1%	8	0.4%	316	5.4%
Non-degree seeking	22	0.6%	837	40.1%	859	14.6%
Total	3,795	100.0%	2,085	100.0%	5,880	100.0%
Percent Full-time/Part-time	64.5%		35.5%			
Fall 2021						
Freshmen	897	24.5%	118	5.9%	1,015	17.9%
Sophomores	539	14.7%	128	6.4%	667	11.8%
Juniors	705	19.3%	182	9.1%	887	15.7%
Seniors	913	25.0%	351	17.5%	1,264	22.3%
Postbaccalaureate	72	2.0%	69	3.4%	141	2.5%
Subtotal undergraduate	3,126	85.5%	848	42.4%	3,974	70.2%
Graduate	172	4.7%	332	16.6%	504	8.9%
Law	327	8.9%	2	0.1%	329	5.8%
Non-degree seeking	30	0.8%	820	41.0%	850	15.0%
Total	3,655	100.0%	2,002	100.0%	5,657	100.0%
Percent Full-time/Part-time	64.6%		35.4%			
Fall 2022						
Freshmen	1,040	26.8%	142	8.0%	1,182	20.9%
Sophomores	535	13.8%	116	6.5%	651	11.5%
Juniors	632	16.3%	142	8.0%	774	13.7%
Seniors	872	22.4%	285	16.0%	1,157	20.4%
Postbaccalaureate	68	1.7%	40	2.3%	108	1.9%
Subtotal undergraduate	3,147	81.0%	725	40.8%	3,872	68.4%
Graduate	175	4.5%	253	14.2%	428	7.6%
Law	297	7.6%	2	0.1%	299	5.3%
Non-degree seeking	27	0.7%	834	46.9%	861	15.2%
Total	3,646	93.8%	1,814	102.1%	5,460	96.4%
Percent Full-time/Part-time	66.8%		33.2%			
Fall 2023						
Freshmen	1,249	32.1%	144	8.1%	1,393	24.6%
Sophomores	593	15.3%	133	7.5%	726	12.8%
Juniors	652	16.8%	123	6.9%	775	13.7%
Seniors	793	20.4%	284	16.0%	1,077	19.0%
Postbaccalaureate	85	2.2%	37	2.1%	122	2.2%
Subtotal undergraduate	3,372	86.8%	721	40.6%	4,093	72.3%
Graduate	179	4.6%	246	13.8%	425	7.5%
Law	301	7.7%	1	0.1%	302	5.3%
Non-degree seeking	34	0.9%	809	45.5%	843	14.9%
Total	3,886	100.0%	1,777	100.0%	5,663	100.0%
Percent Full-time/Part-time	68.6%		31.4%			

Note: Full-time status is 12 or more credit hours for Undergraduate level, 9 or more credit hours for Graduate/Law level. Source: Enrollment Census, Fall 2019 - Fall 2023

Table 8 Full-time Equivalent Enrollment 5-year trend Fall 2019 to Fall 2023

Student Classification	Fall 2019		Fall 2020		Fall 2021		Fall 2022		Fall 2023	
	FTE	Percent								
Freshmen	1,015	21.5%	865	19.7%	864	20.5%	994	24.4%	1,211	28.0%
Sophomores	677	14.4%	662	15.1%	546	13.0%	543	13.3%	595	13.8%
Juniors	839	17.8%	720	16.4%	741	17.6%	649	16.0%	663	15.4%
Seniors	1,118	23.7%	1,101	25.1%	1,005	23.9%	930	22.9%	858	19.9%
Postbaccalaureate	110	2.3%	114	2.6%	100	2.4%	81	2.0%	99	2.3%
Subtotal undergraduate	3,758	79.8%	3,462	78.8%	3,256	77.3%	3,197	78.6%	3,426	79.3%
Graduate	311	6.6%	298	6.8%	304	7.2%	272	6.7%	267	6.2%
Law	354	7.5%	362	8.2%	385	9.1%	341	8.4%	357	8.3%
Non-degree seeking	288	6.1%	272	6.2%	267	6.3%	258	6.3%	268	6.2%
Total FTE	4,710	100.0%	4,394	100.0%	4,212	100.0%	4,068	100.0%	4,318	100.0%

Note: Beginning in Fall 2019, FTE is calculated using a divisor of 15 hours for undergraduates, non-degree seeking and postbaccalaureate; 12 hours for graduate and law. FTE was previously calculated using a divisor of 15 hours for undergraduate, non-degree seeking and postbaccalaureate; 9 hours for graduate; and 12 hours for law.

Source: Enrollment Census, Fall 2019 - Fall 2023

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