Washburn University Enrollment Report Spring 2024



Strategic Analysis, Research and Reporting March 1, 2024



Spring 2024 Enrollment Report Executive Summary

The Spring 2024 Enrollment Report provides an overview of student enrollment at Washburn University and Washburn Institute of Technology (Washburn Tech) originating from the 20th day census snapshot.

Table 1 contains the combined, duplicated headcount, credit hour, FTE comparisons and summary demographic data between Spring 2023 and Spring 2024 for Washburn University and Washburn Tech.

Tables 2 and 3 contain headcount, credit hour, FTE comparisons and summary demographic data between Spring 2023 and Spring 2024 for Washburn University and Washburn Tech, respectively. Tables 4-7, and Charts 1-3 provide longitudinal trends documenting headcount, credit hour and FTE changes for Washburn University only.

Figures 1-4 of this Executive Summary document changes in Washburn University and Washburn Tech's enrollment and FTE, and Washburn University's headcount including and excluding high school students and FTE for the past ten years (2015-2024).

Washburn University/Washburn Tech Headcount and FTE (Figures 1-4, pages 2-4)

- Washburn University/Washburn Tech Spring enrollment headcount and FTE peaked in Spring 2019 and afterwards declined until Spring 2023 and Spring 2024 which both saw increases.
- Washburn University Spring enrollment headcount and FTE declined for nine years, with a slight increase in Spring 2017 FTE, and larger increases in Spring 2024 headcount and FTE.

Washburn University/Washburn Tech Enrollment Summary (Table 1, page 5)

- Headcount increased by 317 students (5.4%) from 5,837 in Spring 2023 to 6,154 in Spring 2024.
- Credit hours increased by 4,395 (6.7%) from 65,997 in Spring 2023 to 70,392 in Spring 2024.
- FTE increased by 287 (6.3%) from 4,525 in Spring 2023 to 4,812 in Spring 2024.

Washburn University Enrollment Summary (Table 2, page 6)

- Headcount increased by 270 students (5.6%) from 4,783 in Spring 2023 to 5,053 in Spring 2024.
- Credit hours increased by 3,927 (7.5%) from 52,479 in Spring 2023 to 56,406 in Spring 2024.
- FTE increased by 256 (7.1%) from 3,624 in Spring 2023 to 3,880 in Spring 2024.
- Degree-seeking student headcount increased from 4,211 in Spring 2023 to 4,451 in Spring 2024 (5.7%); non-degree seeking students increased 5.2% during the same period.

Washburn Tech Enrollment Summary (Table 3, page 7)

- Washburn Tech total headcount enrollment increased by 47 students between Spring 2023 and Spring 2024, a 4.5% increase.
- Washburn Tech credit hour production increased by 468 credit hours, a 3.5% increase.
- FTE increased by 3.5% as well, from 901 in Spring 2023 to 932 in Spring 2024.

Washburn University Headcount Enrollment Charts (page 8)

- Seniors comprise the largest proportion of enrollment by student classification (21.9%)
- The gap in full-time to part-time students has narrowed then widened over a five-year period.

Washburn University Undergraduate Enrollment by Student Type (Table 4, page 9)

- The first-time freshmen headcount increased from 75 in Spring 2023 to 103 in Spring 2024.
- Transfer students increased from 129 in Spring 2023 to 187 in Spring 2024.
- Combined, the new student total increased from 5.9% in Spring 2023 to 7.7% in Spring 2024.

Washburn University Headcount Enrollment and Student Credit Hours (Table 5, page 10)

- Full-time headcount increased 7.0% and part-time headcount increased 2.8% in Spring 2024.
- Total headcount and student credit hours have decreased year-to-year over a ten-year trend, except in Spring 2017 and Spring 2018 which each had a slight increase in student credit hours, and in Spring 2024 where full-time headcount and student credit hours both increased.

Washburn University Headcount by Gender (Table 6, page 11)

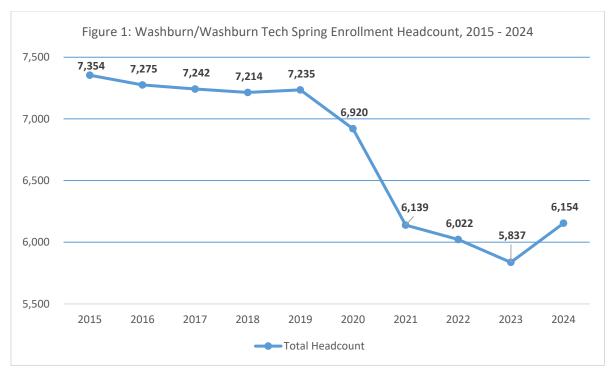
- Not Indicated was added as a new category for gender in Spring 2023.
- The proportion of Female students has increased over a ten-year trend, from 58.5% of the total student population in Spring 2015 to 63.2% in Spring 2024.

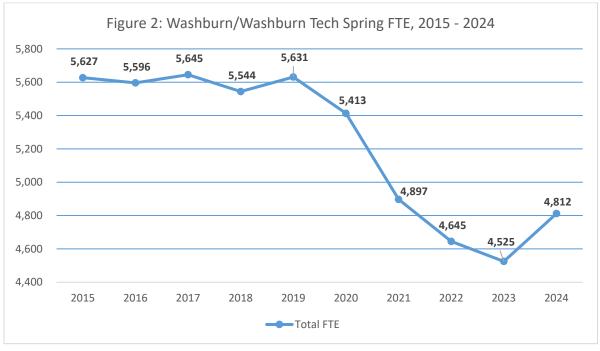
Washburn University Headcount by Student Classification and Full-time/Part-time Status (Table 7, page 12)

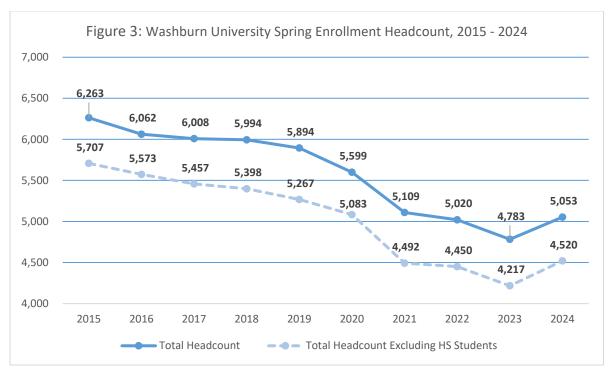
- Seniors and Freshmen comprise the largest percentage of full-time students in Spring 2024, at 23.4% and 22.9%, respectively.
- Seniors and Graduate students comprise the largest proportion of degree-seeking part-time students, with 18.5% and 15.4%, respectively.
- The ratio of full-time to part-time students by classification has trended more toward full-time (68.9%) than part-time (31.1%) during the last five-year period.

Washburn University Full-time Equivalent Enrollment by Student Classification (Table 8, page 13)

• FTE enrollment decreased for four years from 4,212 in Spring 2020 to 3,624 in Spring 2023, then increased to 3,880 in Spring 2024.







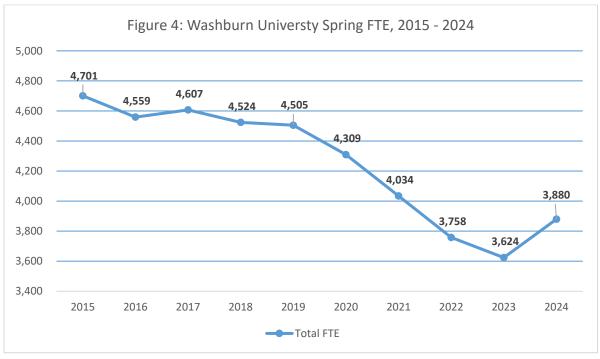


Table 1 Washburn University/Washburn Tech Enrollment Summary Spring 2024

	Spring 2024		Spring	2023	Difference		
<u>-</u>	N S	Percent	N N	Percent	N	Percent	
Headcount ¹	6,154		5,837		317	5.4%	
Student Credit Hours	70,392		65,997		4,395	6.7%	
FTE ²	4,812		4,525		287	6.3%	
Headcount by Gender							
Female	3,554	57.8%	3,402	58.3%	152	4.5%	
Male	2,480	40.3%	2,359	40.4%	121	5.1%	
Not indicated	120	1.9%	76	1.3%	44	57.9%	
Headcount by Race/Ethnicity							
US Nonresident	266	4.3%	202	3.5%	64	31.7%	
Hispanic/Latino	859	14.0%	722	12.4%	137	19.0%	
American Indian	57	0.9%	57	1.0%	0	0.0%	
Asian	74	1.2%	96	1.6%	-22	-22.9%	
Black or AF Amer	422	6.9%	414	7.1%	8	1.9%	
Native Hawaiian	6	0.1%	7	0.1%	-1	-14.3%	
White	3,833	62.3%	3,652	62.6%	181	5.0%	
2 or more	352	5.7%	297	5.1%	55	18.5%	
Unknown/Unreported	285	4.6%	390	6.7%	-105	-26.9%	
Headcount by Full-time/Part-time ³							
Full-time	4,344	70.6%	4,074	69.8%	270	6.6%	
Part-time	1,810	29.4%	1,763	30.2%	47	2.7%	
Average Student Credit Hours							
Tech Postsecondary Students	13.2		13.6		-0.4	-2.9%	
Tech High School Students	12.3		12.2		0.1	0.8%	
Undergraduate	12.4		12.3		0.1	0.8%	
Graduate	7.3		7.4		-0.1	-1.4%	
Law	14.3		13.9		0.4	2.9%	
Non-degree seeking	4.3		4.2		0.1	2.4%	

 $^{{}^{\}overline{1}} Numbers \ and \ percentages \ include \ students \ enrolled \ at \ Washburn \ University \ and \ Washburn \ Tech \ as \ duplicated \ counts.$ 2 Full-Time Equivalent (FTE) of students is calculated with a divisor of 15 hours for undergraduate, non-degree seeking and postbaccalaureate; 12 hours for graduate and law.

³Full-time status is 12 or more credit hours for Undergraduate level, 9 or more credit hours for Graduate/Law level. Source: Enrollment Census, Spring 2023 - Spring 2024

Table 2 Washburn University Enrollment Summary Spring 2024

	Spring 20 N	024 Percent	Spring 20 N	023 Percent	Difference N Percent		
Headcount	5,053		4,783		270	5.6%	
Student Credit Hours	56,406		52,479		3,927	7.5%	
FTE ¹	3,880		3,624		256	7.1%	
Headcount by Student Classification							
First-time freshmen direct high school	41	0.8%	33	0.7%	8	24.2%	
First-time freshmen other	62	1.2%	42	0.9%	20	47.6%	
Subtotal first-time freshmen	103	2.0%	<i>75</i>	1.6%	28	37.3%	
Other freshmen	821	16.2%	663	13.9%	158	23.8%	
Subtotal all freshmen	924	18.3%	738	15.4%	186	25.2%	
Sophomores	818	16.2%	727	15.2%	91	12.5%	
Juniors	784	15.5%	708	14.8%	76	10.7%	
Seniors	1,105	21.9%	1,195	25.0%	-90	-7.5%	
Postbaccalaureate undergraduates	120	2.4%	99	2.1%	21	21.2%	
Subtotal undergraduates	3,751	74.2%	3,467	72.5%	284	8.2%	
Master's	358	7.1%	387	8.1%	-29	-7.5%	
Doctorate	48	0.9%	49	1.0%	-1	-2.0%	
Subtotal graduate	406	8.0%	436	9.1%	-30	-6.9%	
Law	294	5.8%	308	6.4%	-14	-4.5%	
Subtotal degree-seeking	4,451	88.1%	4,211	88.0%	240	5.7%	
High school	533	10.5%	521	10.9%	12	2.3%	
Other non-degree seeking	69	1.4%	51	1.1%	18	35.3%	
Subtotal non-degree seeking	602	11.9%	572	12.0%	30	5.2%	
Headcount by Gender							
Female	3,193	63.2%	3,022	63.2%	171	5.7%	
Male	1,778	35.2%	1,714	35.8%	64	3.7%	
Not indicated	82	1.6%	47	1.0%	35	74.5%	
Headcount by Resident/Nonresident ²							
Kansas resident	4,591	90.9%	4,398	92.0%	193	4.4%	
Nonresident	462	9.1%	385	8.0%	77	20.0%	
Headcount by High School							
Washburn Rural High School	445	8.8%	394	8.2%	51	12.9%	
Seaman High School	359	7.1%	336	7.0%	23	6.8%	
Shawnee Heights Sr High School	308	6.1%	299	6.3%	9	3.0%	
Topeka High School	282	5.6%	235	4.9%	47	20.0%	
Topeka West High School	236	4.7%	208	4.3%	28	13.5%	
Highland Park High School	145	2.9%	125	2.6%	20	16.0%	
Hayden High School	116	2.3%	133	2.8%	-17	-12.8%	
Other	3,162	62.6%	3,053	63.8%	109	3.6%	
Headcount by Race/Ethnicity							
US Nonresident	266	5.3%	202	4.2%	64	31.7%	
Hispanic/Latino	684	13.5%	569	11.9%	115	20.2%	
American Indian	42	0.8%	49	1.0%	-7	-14.3%	
Asian	71	1.4%	89	1.9%	-18	-20.2%	
Black or AF Amer	377	7.5%	351	7.3%	26	7.4%	
Native Hawaiian	4	0.1%	4	0.1%	0	0.0%	
White	3,104	61.4%	3,010	62.9%	94	3.1%	
2 or more	289	5.7%	252	5.3%	37	14.7%	
Unknown/Unreported	216	4.3%	257	5.4%	-41	-16.0%	
Headcount by Full-time/Part-time							
Full-time	3,483	68.9%	3,256	68.1%	227	7.0%	
Part-time	1,570	31.1%	1,527	31.9%	43	2.8%	
60 & Over Tuition-free Audit Program							
Headcount	192		191		1	0.5%	
Student Credit Hours	642		707		-65	-9.2%	
Headcount by Age							
< 20	1,532	30.3%	1,374	28.7%	158	11.5%	
20-21	1,203	23.8%	1,069	22.3%	134	12.5%	
22-24	949	18.8%	1,003	21.0%	-54	-5.4%	
25-64	1,366	27.0%	1,333	27.9%	33	2.5%	
65+	3	0.1%	4	0.1%	-1	-25.0%	
Unknown/Unreported	0	0.0%	0	0.0%	0	0.0%	
Average Student Credit Hours Undergraduate	12.4		12.3		0.1	0.8%	
Graduate	7.3		7.4		-0.1	-1.4%	
Law	7.3 14.3		13.9		-0.1 0.4	2.9%	
	4.3		4.2		0.4	2.9%	
Non-degree seeking							

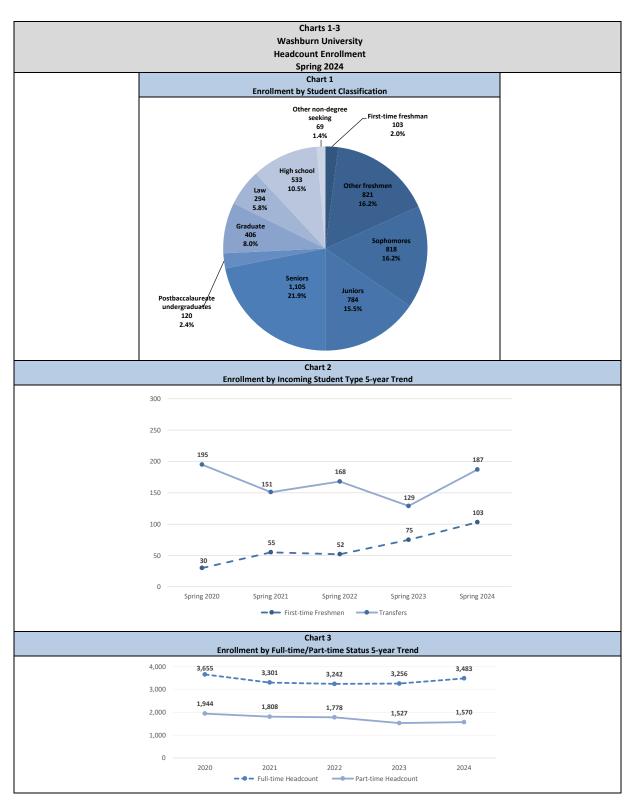
¹FTE is calculated with a divisor of 15 hours for undergraduate, non-degree seeking and postbaccalaureate; 12 hours for graduate and law.

²Kansas resident includes students without lawful immigration, military status, and contiguous state residence who receive in-state tuition. Nonresident includes 264 international students.

Table 3 Washburn Tech Enrollment Summary Spring 2024

					Change		
_	Spring 2	024	Spring 2	023	N	Percent	
Headcount by Student Classification							
Postsecondary	485	44.1%	467	45.8%	18	3.9%	
High School	616	55.9%	587	54.2%	29	4.9%	
Total Headcount	1,101	100.0%	1,054	100.0%	47	4.5%	
Student Credit Hours by Student Classification							
Postsecondary	6,397	45.7%	6,344	49.9%	53	0.8%	
High School	7,589	54.3%	7,174	50.1%	415	5.8%	
Total Student Credit Hours	13,986	100.0%	13,518	100.0%	468	3.5%	
Total FTE ¹	932		901		31	3.5%	
Headcount by Gender							
Female	361	32.8%	380	36.3%	-19	-5.0%	
Male	702	63.8%	645	59.7%	57	8.8%	
Not Indicated	38	3.5%	29	4.0%	9	31.0%	
Headcount by Race/Ethnicity							
US Nonresident	0	0.0%	0	0.0%	0	0.0%	
Hispanic/Latino	175	15.9%	153	14.5%	22	14.4%	
American Indian	15	1.4%	8	0.8%	7	87.5%	
Asian	3	0.3%	7	0.7%	-4	-57.1%	
Black or AF Amer	45	4.1%	63	6.0%	-18	-28.6%	
Native Hawaiian	2	0.2%	3	0.3%	-1	-33.3%	
White	729	66.2%	642	60.9%	87	13.6%	
2 or more	63	5.7%	45	4.3%	18	40.0%	
Unknown/Unreported	69	6.3%	133	12.6%	-64	-48.1%	
Headcount by Full-time/Part-time							
Full-time	861	78.2%	818	75.3%	43	5.3%	
Part-time	240	21.8%	236	24.7%	4	1.7%	
Average Age							
Postsecondary Students	25.7		25.5				
High School Students	17.1		17.2				
Average Course Load							
Postsecondary Students	13.2		13.6				
High School Students	12.3		12.2				

¹FTE is calculated with a divisor of 15. Source: Tech Enrollment Census, Spring 2023 - Spring 2024



Source: Enrollment Census, Spring 2020 - Spring 2024

Table 4 Undergraduate Enrollment by Student Type 5-year Trend Spring 2020 to Spring 2024

	Spring	2020	Spring	2021	Spring	2022	Spring	2023	Spring	2024
		Percent								
Student Type	Headcount	of Total								
First-time Freshmen	30	0.7%	55	1.5%	52	1.5%	75	2.2%	103	2.7%
Transfers	195	4.7%	151	4.1%	168	4.7%	129	3.7%	187	5.0%
Subtotal New Students	225	5.4%	206	5.6%	220	6.2%	204	5.9%	290	7.7%
Returning ^[1]	161	3.9%	147	4.0%	155	4.3%	104	3.0%	132	3.5%
Continuing	3,746	90.7%	3,311	90.4%	3,194	89.5%	3,159	91.1%	3,329	88.7%
Total	4,132	100.0%	3,664	100.0%	3,569	100.0%	3,467	100.0%	3,751	100.0%

^[1] Returning students re-enroll after stopping out for one or more terms.

Source: Enrollment Cesus, Spring 2020 - Spring 2024

Table 5 Headcount Enrollment and Student Credit Hours 10-year Trend Spring 2015 to Spring 2024

Spring	Full-time	Percent	Part-time	Percent	Total	Percent	Student	Percent
<u>Semester</u>	Headcount	Change	Headcount	Change	<u>Headcount</u>	Change	Credit Hours	Change
2015	3,949	-2.8%	2,314	0.2%	6,263	-1.7%	66,885	-2.7%
2016	3,856	-2.4%	2,206	-4.7%	6,062	-3.2%	64,747	-3.2%
2017	3,929	1.9%	2,079	-5.8%	6,008	-0.9%	65,346	0.9%
2018	3,971	1.1%	2,023	-2.7%	5,994	-0.2%	65,853	0.8%
2019	3,810	-4.1%	2,084	3.0%	5,894	-1.7%	63,760	-3.2%
2020	3,655	-4.1%	1,944	-6.7%	5,599	-5.0%	61,207	-4.0%
2021	3,301	-9.7%	1,808	-7.0%	5,109	-8.8%	55,340	-9.6%
2022	3,242	-1.8%	1,778	-1.7%	5,020	-1.7%	54,276	-1.9%
2023	3,256	0.4%	1,527	-14.1%	4,783	-4.7%	52,479	-3.3%
2024	3,483	7.0%	1,570	2.8%	5,053	5.6%	56,406	7.5%

 $Note: Full-time\ status\ is\ based\ on\ enrollment\ of\ 12\ or\ more\ hours\ for\ undergraduate\ and\ 9\ or\ more\ for\ graduate\ and\ law.$

Source: Enrollment Census, Spring 2015 - Spring 2024

Table 6 Headcount by Gender 10-year trend Spring 2015 - Spring 2024

	M	ale	Fer	nale	Not In	ndicated	
Spring	N	Percent	N	Percent	N	Percent	Total
2015	2,598	41.5%	3,665	58.5%	0	0.0%	6,263
2016	2,499	41.2%	3,563	58.8%	0	0.0%	6,062
2017	2,408	40.1%	3,600	59.9%	0	0.0%	6,008
2018	2,404	40.1%	3,590	59.9%	0	0.0%	5,994
2019	2,280	38.7%	3,614	61.3%	0	0.0%	5,894
2020	2,150	38.4%	3,449	61.6%	0	0.0%	5,599
2021	1,911	37.4%	3,198	62.6%	0	0.0%	5,109
2022	1,829	36.4%	3,191	63.6%	0	0.0%	5,020
2023	1,714	35.8%	3,022	63.2%	47	1.0%	4,783
2024	1,778	35.2%	3,193	63.2%	82	1.6%	5,053

Source: Enrollment Census, Spring 2015 - Spring 2024

Not Indicated values for Gender were collected as of Spring 2023.

Table 7 Headcount by Student Classification and Full-time/Part-time Status 5-Year Trend Spring 2020 - Spring 2024

	Full-ti	me	Part-ti	me	Total		
Spring 2020							
Freshmen	586	16.0%	151	7.8%	737	13.2%	
Sophomores	657	18.0%	146	7.5%	803	14.3%	
Juniors	789 1 030	21.6%	173 442	8.9%	962	17.2%	
Seniors Postbaccalaureate	1,039 87	28.4% 2.4%	81	22.7% 4.2%	1,481 168	26.5% 3.0%	
Subtotal undergraduate	3,158	86.4%	993	51.1%	4,151	74.1%	
Graduate	166	4.5%	328	16.9%	494	8.8%	
Law	304	8.3%	4	0.2%	308	5.5%	
Non-degree seeking	27	0.7%	619	31.8%	646	11.5%	
Total	3,655	100.0%	1,944	100.0%	5,599	100.0%	
Percent Full-time/Part-time	65.3%	100.070	34.7%	100.070	3,333	100.070	
Spring 2021							
Freshmen	490	14.8%	95	5.3%	585	11.5%	
Sophomores	580	17.6%	144	8.0%	724	14.2%	
Juniors	670	20.3%	165	9.1%	835	16.3%	
Seniors	987	29.9%	376	20.8%	1,363	26.7%	
Postbaccalaureate	88	2.7%	69	3.8%	157	3.1%	
Subtotal undergraduate	2,815	85.3%	849	47.0%	3,664	71.7%	
Graduate	159	4.8%	322	17.8%	481	9.4%	
Law	313	9.5%	3	0.2%	316	6.2%	
Non-degree seeking	14	0.4%	634	35.1%	648	12.7%	
Total	3,301	100.0%	1,808	100.0%	5,109	100.0%	
Percent Full-time/Part-time	64.6%		35.4%				
Spring 2022							
Freshmen	539	16.6%	134	7.5%	673	13.4%	
Sophomores	537	16.6%	109	6.1%	646	12.9%	
Juniors	670	20.7%	176	9.9%	846	16.9%	
Seniors	895	27.6%	377	21.2%	1,272	25.3%	
Postbaccalaureate	76	2.3%	61	3.4%	137	2.7%	
Subtotal undergraduate	2,717	83.8%	857	48.2%	3,574	71.2%	
Graduate	184	5.7%	302	17.0%	486	9.7%	
Law	329	10.1%	6	0.3%	335	6.7%	
Non-degree seeking	12	0.4%	613	34.5%	625	12.5%	
Total Percent Full-time/Part-time	3,242 <i>64.6%</i>	100.0%	1,778 <i>35.4%</i>	100.0%	5,020	100.0%	
•							
Spring 2023	620	10.20/	110	7 20/	720	15 /0/	
Freshmen Sophomores	628 615	19.3% 18.9%	110 112	7.2% 7.3%	738 727	15.4% 15.2%	
Juniors	578	17.8%	130	7.5% 8.5%	708	14.8%	
Seniors	881	27.1%	314	20.6%	1,195	25.0%	
Postbaccalaureate	59	1.8%	40	2.6%	99	23.0%	
Subtotal undergraduate	2,761	84.8%	706	46.2%	3,467	72.5%	
Graduate	179	5.5%	257	16.8%	436	9.1%	
Law	302	9.3%	6	0.4%	308	6.4%	
Non-degree seeking	14	0.4%	558	36.5%	572	12.0%	
Total	3,256	100.0%	1,527	100.0%	4,783	100.0%	
Percent Full-time/Part-time	68.1%	200.070	31.9%		.,	200.070	
Spring 2024							
Spring 2024 Freshmen	797	22.9%	127	8.1%	924	18.3%	
Sophomores	673	19.3%	145	9.2%	818	16.2%	
Juniors	652	18.7%	132	9.2% 8.4%	784	15.5%	
Seniors	814	23.4%	291	18.5%	1,105	21.9%	
Postbaccalaureate	76	2.2%	44	2.8%	120	2.4%	
Subtotal undergraduate	3,012	86.5%	739	47.1%	3,751	74.2%	
Graduate	164	4.7%	242	15.4%	406	8.0%	
Law	291	8.4%	3	0.2%	294	5.8%	
Non-degree seeking	16	0.5%	586	37.3%	602	11.9%	
Total	3,483	100.0%	1,570	100.0%	5,053	100.0%	

[1] Full-time status is based on enrollment of 12 or more hours for undergraduate and 9 or more for graduate and law.

Source: Enrollment Census, Spring 2020 - Spring 2024

Table 8 Full-time Equivalent Enrollment 5-year trend Spring 2020 - Spring 2024

	Spring 2020		Spring 2021		Spring 2022		Spring 2023		Spring 2024	
Student Classification	FTE	Percent								
Freshmen	593	14.1%	481	12.6%	542	14.4%	606	16.7%	778	20.1%
Sophomores	664	15.8%	596	15.6%	537	14.3%	611	16.9%	681	17.6%
Juniors	814	19.3%	705	18.5%	705	18.8%	591	16.3%	671	17.3%
Seniors	1,172	27.8%	1,092	28.6%	1,007	26.8%	958	26.4%	890	22.9%
Postbaccalaureate	118	2.8%	113	3.0%	97	2.6%	71	2.0%	91	2.3%
Subtotal undergraduate	3,361	79.8%	2,987	78.2%	2,888	76.8%	2,837	78.3%	3,111	80.2%
Graduate	292	6.9%	277	7.3%	298	7.9%	268	7.4%	246	6.3%
Law	365	8.7%	371	9.7%	400	10.6%	357	9.9%	350	9.0%
Non-degree seeking	194	4.6%	185	4.8%	172	4.6%	162	4.5%	173	4.5%
Total FTE	4,212	100.0%	3,820	100.0%	3,758	100.0%	3,624	100.0%	3,880	100.0%

Note: FTE is calculated using a divisor of 15 hours for undergraduates, non-degree seeking and postbaccalaureate; 12 hours for graduate and law.

Source: Enrollment Census, Spring 2020 - Spring 2024