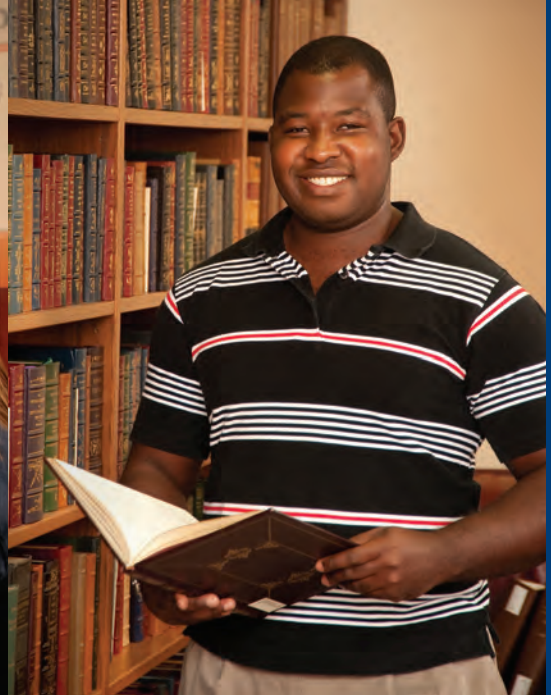
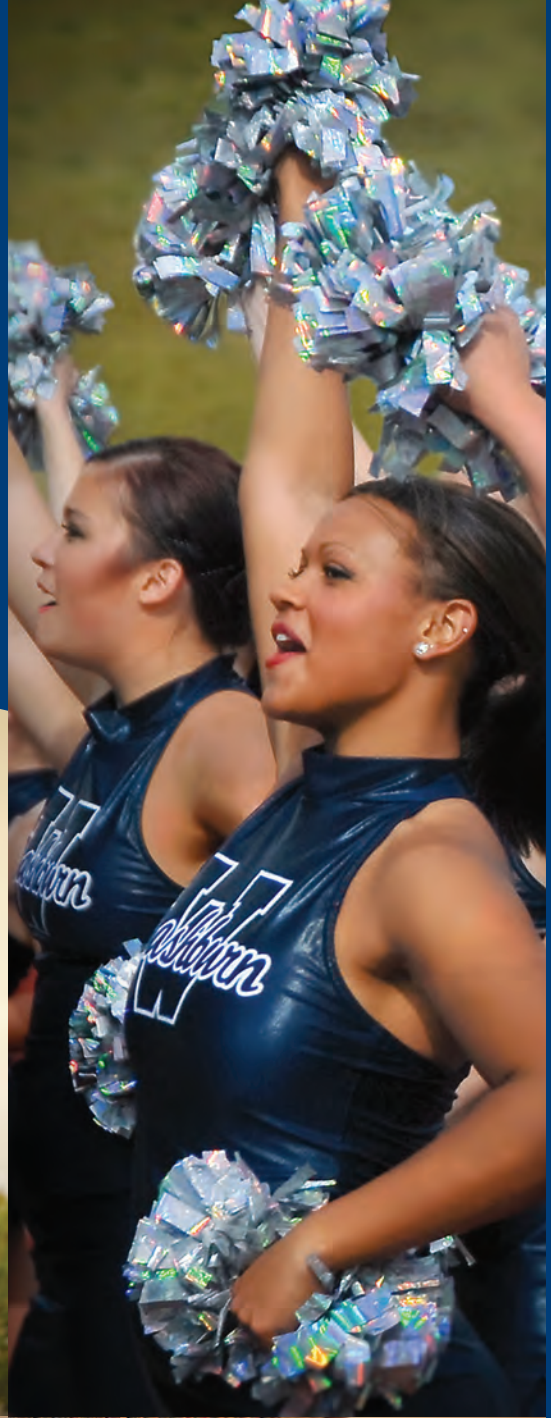




WASHBURN[™]
UNIVERSITY

2009-2010
ANNUAL REPORT





President's Letter

In 2015, Washburn will celebrate our sesquicentennial. With this milestone in view, the Washburn Board of Regents encouraged us to look ahead by initiating the development of a long-range plan for the next decade. The result was the 150 Forward strategic plan, which was approved by the Board in April 2010.

To develop the plan, we sought participation from every area on campus in a series of town hall meetings and welcomed input from the community. The final product is a valuable document that represents the dedication of the many staff, faculty and alumni who participated in all phases of the project.

Our direction for the next decade is best expressed in strategic themes deemed as priorities: distinguished academic programs, enrollment growth and diversity, modernized space and equipment, an engaged student body, service to the community and financial resources. New vision and mission statements will serve as points of reference.

As we examined our past successes and the discussed future opportunities, it became clear that the themes we identified complement our traditional goals. Providing a quality education to our students will remain our foundation, and we look forward to accepting the challenges of fulfilling the expectations of our students in the 21st century.

As we embrace the many opportunities represented in the 150 Forward strategic plan, please reflect on our most recent successes, presented in this annual report.

A handwritten signature in white ink that reads "Jerry Farley". The signature is fluid and cursive, with a large, stylized "F" and "A".

Jerry B. Farley





Vision Statement

Washburn University is dedicated to being a premier Midwest regional institution recognized as a leader in providing a superior student-centered, teaching-focused learning experience, preparing graduates for success in their chosen profession and stimulating economic vitality.

Mission Statement

Washburn University enriches the lives of students by providing opportunities for them to develop and to realize their intellectual, academic, and professional potential, leading to becoming productive and responsible citizens. We are committed to excellence in teaching, scholarly work, quality academic and professional programs, and high levels of faculty-student interaction. We develop and engage in relationships to enhance educational experiences and our community.

Approved by the Washburn Board of Regents, April 9, 2010



Achievements, Honors and Awards

The **Washburn University debate team** captured its first national title at the 2010 National Parliamentary Debate Association Championships. The NPDA event is the founding and largest parliamentary debate national tournament in the nation. Washburn, one of 60 squads to compete, won the Overall Squad Sweepstakes, which measure the strength of each competing squad by tracking the four best individual teams of each squad through the entire preliminary and elimination rounds at the tournament.

Washburn reported a **9 percent increase in enrollment** for the fall 2010 semester, with a total of 7,230 students enrolled in 78,816 credit hours. This is the third highest enrollment ever for Washburn, being topped only by the headcounts in the fall semesters of 2004 and 2005. The 78,816 credit hours are also notable, ranking as the fourth highest in the history of the school.

For the fourth consecutive year, the Washburn University **School of Business was named an outstanding business school** by The Princeton Review and was profiled in the 2011 edition of “The Best 300 Business Schools.”

The Legal Analysis, Research and Writing Program at **Washburn Law was ranked 17th** in the U.S. News & World Report 2011 law school rankings. The law library was also deemed one of the top 40 law libraries in the nation by The National Jurist.

The educational resources in health care in northeast Kansas were expanded with the **establishment of programs in occupational therapy and clinical laboratory science** in the School of Applied Studies. The new degree offerings are designed to respond to needs in the community.

The **School of Nursing is utilizing the mobile health clinic** several times a month to assist the staff of Marian Clinic in

providing primary health care services to patients. The partnership provides teaching and learning opportunities for nursing students, with supervision by faculty.

Learning in the Community enhanced the university’s partnerships in the city by **providing reading and math literacy tutoring** to persons ages 3 years old to adult at eight locations through the Literacy Education Action Project. Forty-five Washburn students provided assistance to 442 learners.

Students in Washburn Institute of Technology’s automotive technology career training program placed **seventh out of 50 teams** in the Ford/AAA Student Auto Skills competition. Based on their achievement, Ford Motor Corp. awarded Washburn Tech a new 2009 Ford Fusion for use as a training tool.

Study abroad provided 180 students opportunities for unique life experiences appropriate for personal and academic growth. Students traveled to 25 countries, ranging from Ethiopia, Nicaragua and Scotland to New Zealand, Kenya and France. The international education requirements for the Washburn Transformational Experience were completed by 101 students.

KTWU received three Emmy Awards in the 2010 Heartland Regional Chapter of the National Academy of Television Arts & Sciences competition. Honors in program achievement were given to “Sunflower Journeys: The Bloody Benders,” for historical/cultural segment, *Jim Kelly*, producer; “Sunflower Journeys: Plains People, Joe White,” for community affairs segment, *John Njagi*, producer/director; and “Dracula, The Radio Play,” for entertainment program, *Jim Kelly*, producer/director; *Valerie VanDerSluis*, producer; and *Phil Grecian*, playwright.

“The Effect of 24 Hour Sleep Deprivation on Decision Making, Mood and Memory in College Students” and “Genetic and

Morphological Identification of Free-Living Amoeboflagellates from Freshwater Sources in Kansas” were among the titles of research projects presented by **73 students participating in The Washburn Apeiron: A Forum of Student Research, Scholarship and Creativity.** The Apeiron allows students from all disciplines to present their work in an environment that closely resembles the professional conferences and performance venues of their chosen area of study. Entries include poster presentations, oral presentations, exhibitions and performance.

Five alumni were honored for their dedication and service:

Distinguished Service Awards: *Kathleen Maag*, Topeka, and *Jim Roth*, Wichita, Kan.

Lilla Day Monroe Award: *Meredith Moore*, Topeka.

Col. John Ritchie Award: *Sheldon Cohen*, Topeka.

Graduate of the Last Decade (GOLD) Award:

Jonathan Schmucker, Alexandria, Va.

Receiving honorary degrees at the spring 2010 commencement were:

D. Duke Dupre, Plano, Texas, honorary doctor of law;

Dean Ferrell, Topeka, honorary doctor of humane letters;

James S. Ketcherside, McPherson, Kan., honorary doctor of public service; and

Jere Noe, Topeka, honorary doctor of commerce.

Gillian Gabelmann, **Washburn Institute of Technology, was awarded \$143,750** from the Kansas Department of Commerce through a Workforce Solutions Grant. Funds will be used to expand the current industrial technology program by using mediated learning and non-traditional class offerings and revising the current curriculum to meet the needs of local industry and emerging technologies.

Rick LeJuerrne, **Washburn Small Business Development Center, received \$77,000** from the Kansas Department of Commerce-Small Business Administration for the operation of the Center, which provides small business consulting services and training seminars to entrepreneurs in northeast Kansas.

William Dunlap, **School of Applied Studies, was awarded \$68,750** from the Sunflower Foundation. Funds will be used to hire a program director and clinical coordinator for the new occupational therapy assistant program.

Richard Stephens and *Paul Verhage*, **Washburn Institute of Technology, were awarded \$44,785** through the Kansas Board of Regents (Carl D. Perkins Reserve Fund CTE 2009-2010) to purchase new equipment for the expansion of the industrial and electrical technology programs. The equipment will enable both programs to better train students to serve advanced manufacturing facilities in the northeast Kansas region that are currently installing technically advanced and robotic equipment.

Monica Scheibmeir, **School of Nursing, received a \$26,874** contract from the Marian Clinic as a result of a Finding Solutions in Challenging Times grant award from the Sunflower Foundation.

Stephen Angel, **chemistry, was awarded \$15,000** from the National Institutes of Health, through the Kansas IDeA Network of Biomedical Research Excellence Program. The funds will purchase laboratory equipment and supplies to augment a prior K-INBRE grant of \$25,000 for a UV-Vis Plate Reader.

The Mulvane Art Museum received a \$10,000 grant from the National Endowment for the Arts Art Education Invitational Grants Initiative, which will support the Museum’s multi-tiered art education program, “Twist & Turn.”

Board of Regents

William W. Bunten, Topeka

Benjamin F. Blair, Topeka, chairman

James P. Lagerberg, Topeka

Dan Lykins, Topeka

Honorable Christel E. Marquardt, Topeka

David H. Moses, Wichita (appointed June 2010, replaced James W. Roth)

Blanche Parks, Topeka

James W. Roth, Wichita (died May 2010)

Bob W. Storey, Topeka

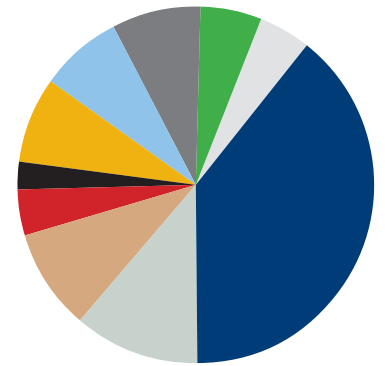
Maggie Warren, Topeka, vice chairwoman



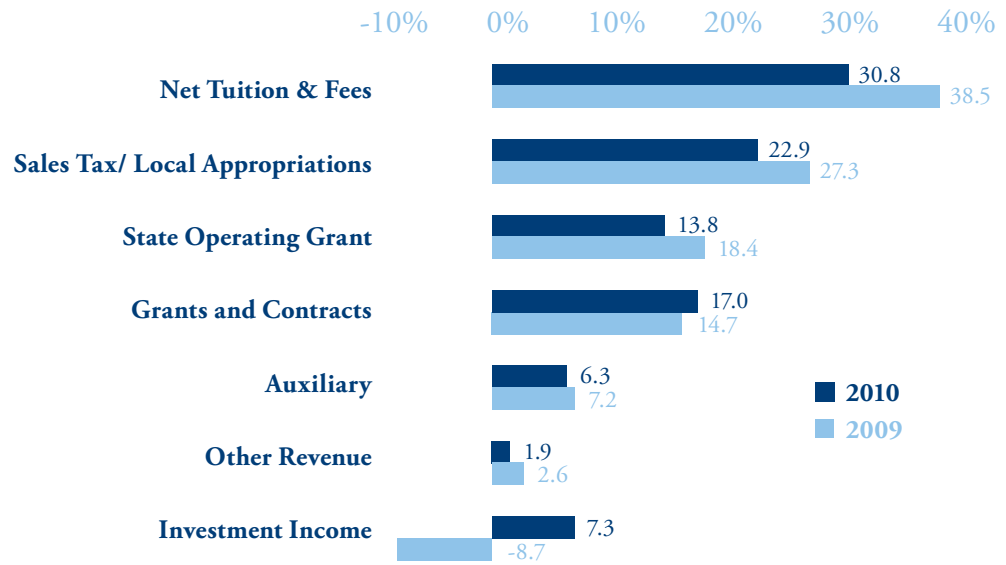


Fiscal Year 2009 – 2010 Expenditures

- 39.4% Instruction
- 7.6% Institutional Support
- 11.3% Academic Support
- 7.6% Operation & Maintenance of Plant
- 9.1% Student Services
- 8.1% Depreciation
- 4.2% Other Operating Expenses
- 5.6% Auxiliary
- 2.6% Financial Aid
- 4.5% Research & Public Service



Fiscal Year 2009 – 2010 Revenues



Statements of Revenues, Expenses and Changes in Net Assets

For the Years Ended June 30, 2010, and June 30, 2009

OPERATING REVENUES	2010	2009
Tuition and fees <i>(net of scholarship allowances of \$13,768,444 and \$10,150,297 in 2010 and 2009, respectively)</i>	\$ 30,699,991	\$ 32,192,848
Federal grants and contracts	811,477	1,262,644
State and local grants and contracts	—	36,279
Sales and services of educational departments	1,411,475	1,644,268
Auxiliary enterprises:		
Residential Living <i>(net of scholarship allowances of \$285,119 and \$188,305 in 2010 and 2009, respectively; revenues are used as security for revenue bonds Series 2004 and 2010)</i>	2,123,970	2,024,607
Memorial Union <i>(revenues are used as security for revenue bonds Series 2010)</i>	4,153,153	4,019,184
Other operating revenues	330,198	326,453
Total Operating Revenues	\$ 39,530,264	\$ 41,506,283
OPERATING EXPENSES		
Educational and general		
Instruction	\$ 36,508,467	\$ 37,731,825
Research	194,369	95,916
Public service	3,995,675	4,005,690
Academic support	10,504,011	9,754,595
Student services	8,464,217	8,807,769
Institutional support	6,985,881	7,544,484
Operation and maintenance of plant	7,090,419	7,635,230
Depreciation	7,524,553	6,637,463
Financial aid	2,384,678	811,092
Auxiliary enterprises		
Residential Living	1,134,564	1,054,821
Memorial Union	4,001,544	3,804,368
Self-insurance claims, net of premiums	3,901,417	4,949,042
Other expenditures	2,370	3,392
Total Operating Expenses	92,692,165	92,835,687
Operating Loss	\$ (53,161,901)	\$ (51,329,404)
NON-OPERATING REVENUES (EXPENSES)		
State appropriations	\$ 13,793,678	\$ 15,429,533
Local appropriations	22,779,750	22,931,295
Federal grants and contracts	12,156,462	7,839,229
State and local grants and contracts	334,773	—
Non-governmental grants and contracts	36,002	—
Gifts	2,714,748	2,022,686
Investment income (loss)	7,275,537	(7,263,633)
Interest on indebtedness	(1,317,950)	(1,301,174)
Other non-operating expenses	(170,199)	(1,381,106)
Net Non-operating Revenues (Expenses)	57,602,801	38,276,830
Income (Loss) Before Other Revenues	4,440,900	(13,052,574)
Capital Grants - Federal	133,725	356,317
Capital Grants and Gifts - Non-Federal	1,696,820	848,745
Additions to Permanent Endowments	112,263	219,174
Net Assets Received from Topeka Public Schools, July 1, 2008	—	4,233,951
Increase (Decrease) in Net Assets	6,383,708	(7,394,387)
NET ASSETS		
Net Assets - Beginning of Year	130,493,268	137,887,655
Net Assets - End of Year	\$ 136,876,976	\$ 130,493,268



WASHBURNTM
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Office of University Relations
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