



## 2010-2011 ANNUAL REPORT



### President's Letter



Dear Friends,

A record enrollment of 7,303 students has set the tone for this school year as one to be remembered at Washburn University. We welcome the new students to campus, as they join faculty, staff, alumni and friends in beginning the four-year countdown to Washburn's sesquicentennial celebration in 2015.

With a continued focus on small class size and beyond-the-classroom experiences such as the Washburn Transformational Experience and internships throughout Topeka and beyond, students from all backgrounds are finding success on campus. The university is annually ranked as one of the best colleges in the Midwest by U.S. News and World Report.

We look forward to welcoming more students from Missouri in the coming years as Washburn's commitment to providing those students resident tuition gains attention. And we look forward to helping even more individuals achieve their educational goals through opportunities such as the Washburn Bridge program and the First Year Experience.

Washburn Bridge allows students to earn an associate degree in 25 different courses of study by attending both Washburn Institute of Technology and Washburn University. The First Year Experience for new freshmen is providing academic and personal resources to help them navigate the transition to college – from getting the most out of the wonderful Mabee Library to charting a personal path to graduation and learning necessary study skills in the classroom.

I hope that you are as energized by the accomplishments outlined in this annual report as we are on campus. Be proud of your contribution to that success.

With your support, Washburn University will continue to be a place all people can learn and succeed, as it has been since 1865.

Jerry B. Farley, president

### Vision Statement

Washburn University is dedicated to being a premier Midwest regional institution recognized as a leader in providing a superior student-centered, teaching-focused learning experience, preparing graduates for success in their chosen profession and stimulating economic vitality.

### Mission Statement

Washburn University enriches the lives of students by providing opportunities for them to develop and to realize their intellectual, academic, and professional potential, leading to becoming productive and responsible citizens. We are committed to excellence in teaching, scholarly work, quality academic and professional programs, and high levels of faculty-student interaction. We develop and engage in relationships to enhance educational experiences and our community.

*Approved by the Washburn Board of Regents, July 1, 2010 to June 30, 2011*

### Board of Regents

William W. Bunten, Topeka · James A. Klausman, Topeka · James P. Lagerberg, Topeka · Dan Lykins, Topeka  
Honorable Christel E. Marquardt, Topeka, chairwoman · David H. Moses, Wichita · Blanche Parks, Topeka, vice chairwoman  
Bob W. Storey, Topeka · Maggie Warren, Topeka

### Achievements, Honors and Awards

#### Honorary Degrees:

**Bernard A. Bianchino**  
*Overland Park, Kan., doctor of public service*

**Richard C. "Dick" Hite**  
*Wichita, Kan., doctor of law*

**Robert W. Richmond**  
*Topeka, doctor of public service*

**Alumni Fellows:**  
**Timothy S. Durst**  
*Dallas, Texas, ba '84, College of Arts and Sciences honoree*

**Lynn R. Johnson**  
*Mission Hills, Kan., jd '70, School of Law honoree*

**Brandan Kennedy**  
*Topeka, as '88, School of Applied Studies honoree*

**Nancy Paul**  
*North Palm Beach, Fla., bba '76, School of Business honoree*

**Gary Peer**  
*Stephenville, Texas, ba '63, College of Arts and Sciences honoree*

**Warren Stewart**  
*Sanford, N.C., bs '98, School of Nursing honoree*

#### Alumni Association Distinguished Service Awards:

**Edward B. Soule**  
*ba '62 and jd '65, Topeka*

**Judith "Judy" Stuenkel Soule**  
*ba '62 and m ed '84, Topeka*

**Lilla Day Monroe Award:**  
**Constance D. "Connie" Russell Carson**  
*b ed '81, Topeka*

**Col. John Ritchie Award:**  
**Glen E. Cafer**  
*Topeka*

**Graduate of the Last Decade (GOLD) Award:**  
**Kelli L. Netson**  
*ba '01, Wichita*



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Washburn.edu



Washburn University's fall 2011 enrollment of 7,303 students surpasses the previous record, 7,261, set in fall 2005.

- » Total headcount enrollment: 7,303 (Increase of 73 students from fall 2010 and the highest enrollment in the history of Washburn University)
- » Student credit hours: 79,567 (Increase of 751 from fall 2010)
- » Student credit hours in online courses: 11,280 (14.2 percent of the total and an increase of 911 from fall 2010)
- » Direct-from-high-school freshmen enrollment grew 6.2 percent (Increase of 42 students from fall 2010)

Washburn Debate finished the spring 2011 semester as runner-up at the National Parliamentary Debate Association Championships in Colorado Springs, Colo., marking the fifth consecutive season in the top three squads at the event. All

three of the individual teams also advanced to elimination rounds at the National Parliamentary Tournament of Excellence in Denver, finishing fourth, sixth and 12th.

Study abroad provided 171 students opportunities for personal and academic growth. Students traveled to more than 25 countries, including Argentina, Bangladesh, Belize, China, Czech Republic, Ireland, Swaziland, and the Netherlands. In all, 108 students met the international education requirement for the Washburn Transformational Experience.

The School of Nursing is a partner in the Transatlantic Double Degree in Nursing Project grant, which allows nursing students to receive two degrees in a streamlined process. Washburn students participating in the new international education initiative will receive baccalaureate nursing or health science degrees from one of the three participating European Union universities and Washburn. EU students will receive nursing or health science degrees from Washburn and their home university.

One hundred students are serving the community through various part-time AmeriCorps programs. Administered by Learning in the Community, the programs include the Bonner Leaders, Literacy Education Action Project and a new Academic AmeriCorps component that enables students to complete 450 hours of service associated with academic coursework and receive an AmeriCorps Education Award.

Working under the supervision of a licensed contractor, Washburn Tech students in building technology, electricity, heating and air conditioning and cabinet/millwork programs renovated a

building at 922 N. Kansas Ave. into the new North Topeka Arts District Community Arts Center. Technical drafting students drew floor plans. Graphics technology students documented the renovation as it progressed. Culinary arts students catered the grand opening ribbon cutting event in May. A variety of children's programs are available at the center in cooperation with the Mulvane Art Museum's Art After School program.

Collectively, 106 Washburn School of Business seniors scored at the 80th percentile on the Major Field Test in Business. The MFT measures students' subject knowledge as they complete undergraduate business degrees. Together, the Washburn students had an average score of 158 out of a possible 200. Individually, 58 percent of the students scored above the national average and 28 scored in the top 25 percent nationally. Washburn business graduates have scored at the 80th percentile or better for the last eight years.

Washburn School of Law added an eighth certificate program, the Certificate in Law and Government. The certificate is an acknowledgment by faculty that the student successfully completed a focused course of study on law and government and those issues situated at the intersection of law, government and public policy.

A new respiratory therapy lab in Benton Hall is letting students experience authentic patient care scenarios through simulation of real life medical events. Simulations allow students to apply classroom knowledge and enhance their assessment and critical thinking skills.

Seventy-five high school and college students refined their leadership skills during the first Leadership Challenge event, hosted by the Leadership Institute. The event included team-building sessions, leadership workshops and a competitive leadership simulation.

Seven Washburn student-athletes were named Academic Excellence Winners and 11 earned Scholar Athlete recognition by the Mid-America Intercollegiate Athletics Association. The MIAA also named 104 student-athletes to the Academic Honor Roll.

The acceptance of visible tattoo and facial piercings in the workplace, visual acuity comparison in developmental stages of the praying mantis, and adipocere removal from human skeletal remains were among the topics presented by 94 students participating in The Washburn Apeiron: A Forum of Student Research, Scholarship and Creativity. The Apeiron allows students from all disciplines to present their work in an environment that closely resembles the professional conferences and performance venues of their chosen area of study. Entries include poster and oral presentations, exhibitions and performances.

KRWU began producing a new monthly community affairs program, "I've Got Issues." The program offers business owners and community leaders the chance to participate in program content. More than 24 local businesses have contributed to and been represented in the ongoing series.

A new attendance record of 60,412 visitors was set at the Mulvane Art Museum with the exhibit "The Art of the Brick," which featured 28 LEGO® brick sculptures by New York-based artist Nathan Sawaya. Visitors came from 136 different Kansas communities, 44 states and 14 countries. The ArtLab hands-on activity center also logged 30,103 visitors.

Michael Schwartz and the Washburn School of Law received a \$750,000 United States Agency for International Development subgrant to help develop rule of law and a National Center for Commercial Law in the Republic of Georgia.

Bill Glatts, facilities services, received \$300,000 in American Recovery and Reinvestment Act money from the Kansas Corporation Commission through the U.S. Department of Energy. The funds supported renewable energy upgrades and improvements to reduce energy use across campus.

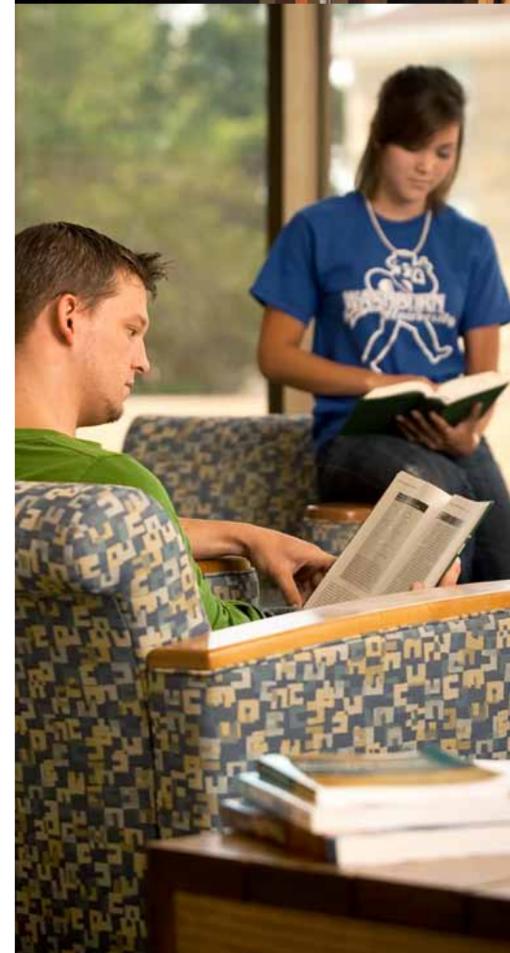
Monica Scheibmeir and the School of Nursing received \$151,339 from the Kansas Board of Regents for the nurse educator program.

Eugene Williams and KRWU received:

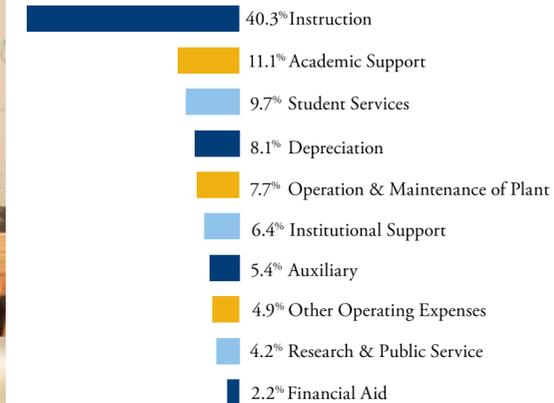
- » A \$6,800 award from PBS for TeacherLine promotion and marketing.
- » A \$50,000 grant from the Kansas Department of Social and Rehabilitation Services and \$103,773 in American Recovery and Reinvestment Act funding to support the Raising Readers program.
- » A \$65,000 grant from the Corporation for Public Broadcasting for the deployment of broadcast services to mobile handheld devices.

Marian Jamison and the School of Nursing received a \$12,076 Health Resources and Services Administration award for the traineeship program that provides graduate student nursing scholarships.

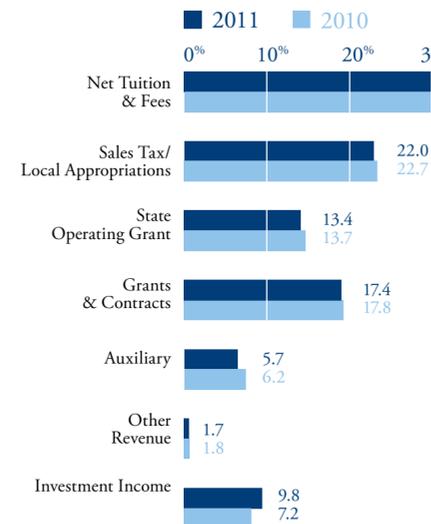
Park Lockwood, kinesiology, received a \$6,829 subgrant to study the effects of body composition on young adults through whey protein supplementation in resistance training.



## Fiscal Year 2010 - 2011 Expenditures



## Fiscal Year 2010 - 2011 Revenues



## Statement of Revenues, Expenses and Changes in Net Assets

For the Years Ended June 30, 2011, and June 30, 2010.

Operating Revenues	2011	2010
Student tuition and fees	\$ 31,300,561	\$ 30,699,991
Federal grants and contracts	3,147	341,432
State and local grants and contracts	17,161	-
Nongovernmental grants and contracts	-	-
Sales and services of educational departments	1,192,408	1,411,475
Auxiliary enterprises:		
Residential Living	2,216,965	2,123,970
Memorial Union	3,704,772	4,153,153
Self insurance premiums	-	-
Other operating revenues	388,240	330,198
Total operating revenues	38,823,254	39,060,219

Operating Expenses	2011	2010
Educational and General Expenses		
Instruction	\$ 36,421,998	\$ 36,508,467
Research	216,401	194,369
Public service	3,608,311	3,995,675
Academic support	10,075,455	10,504,011
Student services	8,741,221	8,464,217
Institutional support	5,762,425	6,985,881
Operation and maintenance of plant	7,013,583	7,090,419
Depreciation	7,369,918	7,524,553
Scholarships and fellowships	1,983,695	2,384,678
Auxiliary enterprises:		
Residential Living	1,151,594	1,134,564
Memorial Union	3,711,497	4,001,544
Self insurance claims, net of premiums	4,473,858	3,901,417
Other expenditures	-	2,370
Total operating expenses	90,529,956	92,692,165
Operating loss	(51,706,702)	(53,631,946)

Non-operating Revenues (Expenses)	2011	2010
Federal appropriations	\$ -	\$ -
State appropriations	13,997,852	13,793,678
Local appropriations	22,869,273	22,779,750
Federal grants and contracts	13,526,802	11,955,092
State and local grants and contracts	1,207,696	1,006,188
Nongovernmental grants and contracts	13,652	36,002
Gifts	2,150,103	2,714,748
Investment income	10,165,286	7,275,537
Interest on capital asset-related debt	(1,059,928)	(1,317,950)
Other non-operating revenues	(719,683)	(170,199)
Net non-operating revenues	62,151,053	58,072,846
Income before other revenues, expenses, gains, or losses	10,444,351	4,440,900
Capital appropriations	-	-
Capital grants and gifts - non-federal	1,036,807	1,696,820
Capital grants - federal	135,659	133,725
Net interfund transfers	-	-
Direct additions to net assets	-	-
Additions to permanent endowments	213,871	112,263
Total other revenues	1,386,337	1,942,808
Increase in net assets	11,830,688	6,383,708
Net Assets - Beginning of Year	\$136,876,976	\$130,493,268
Net Assets - End of Year	\$148,707,664	\$136,876,976

