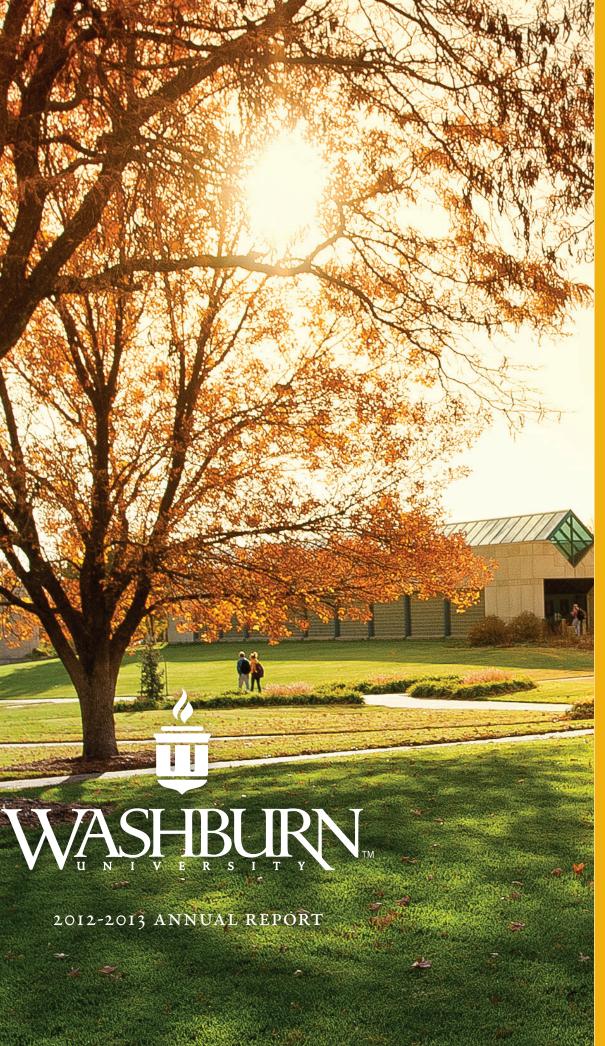


1700 SW COLLEGE AVE TOPEKA, KS 66621 Office of University Relations For more information, visit Washburn.edu





### President's Letter

#### Hello, fellow Ichabods,

We have much to celebrate this year and much to look forward to.

Among our many student successes this year, the School of Business has made us exceptionally proud. A team of six seniors has taken sixth place in an international competition, which pitted them against more than 863 others in a corporate decision-making simulation. In addition to success in the Spring 2013 Capsim (Capstone Business Simulation Challenge), three Washburn students were recognized for their performance success in the inaugural All-America Student Analyst Competition. We applaud our faculty in all areas who inspire their students and encourage them to be their best.

Interaction with our expert faculty is now possible for even more senior citizens, as the long-standing audit program has been expanded to include area residents ages 60 and older, rather than 65 and older. The program allows seniors to participate in courses tuition-free so long as degree-seeking students haven't filled all spots. We are excited to be able to offer the Washburn Experience to even more Topekans.

At Washburn Institute of Technology, a new state-ofthe-art facility is training students in the most advanced heating, ventilation and air conditioning technology. The Midwest Training Center for Climate and Energy Control Technologies serves students who may be current professionals building their skills or new to the field working toward entry-level credentials. We are proud that the State has recognized the Midwest Training Center as a model, and we are glad to be partnered with business and industry in order to meet the needs of the community and our students.

As our vision for the Washburn University campus continues to take shape, the years ahead will bring both physical change and change in how students conduct their business with the institution. The Welcome Center at Morgan Hall, along with the City of Topeka's work to resurface and rejuvenate 17th Street adjacent to campus, will provide a front door ready to accept students to Washburn with open arms. We look forward to that addition in the coming year and will celebrate its completion as part of our sesquicentennial festivities in 2015.

Thank you for your continued support of Washburn University.

Deny Tarley



Washburn ranked 70th out of 149 public and private master's-level institutions in the Midwest.

U.S. News & World Report



### Vision Statement

Washburn University is dedicated to being a premier Midwest regional institution recognized as a leader in providing a superior student-centered, teaching-focused learning experience, preparing graduates for success in their chosen professions and stimulating economic vitality.

### Mission Statement

Washburn University enriches the lives of students by providing opportunities for them to develop and to realize their intellectual, academic and professional potential, leading to becoming productive and responsible citizens. We are committed to excellence in teaching, scholarly work, quality academic and professional programs and high levels of facultystudent interaction. We develop and engage in relationships to enhance educational experiences and our community.

Approved by the Washburn Board of Regents, July 1, 2011 to June 30, 2012



## **Board of Regents**

(July 1, 2012 to June 30, 2013)

William W. Bunten, Topeka (through April 3, 2013) James A. Klausman, Topeka, chairman Dan Lykins, Topeka John A. McGivern, Topeka Blanche Parks, Topeka William Sneed, Topeka, vice chairman Jennifer Sourk, Topeka Bob W. Storey, Topeka Pam Trusdale, Topeka Larry Wolgast, Topeka (began April 3, 2013)

### Achievements, Honors and Awards

#### HONORARY DEGREES

Recipients of honorary degrees at the spring 2013 commencement:

Betty McEnroe Casper, Topeka, honorary doctor of public service

Barry F. Feaker, Topeka, honorary doctor of public service

Stanley C. Sager, Albuquerque, N.M., honorary doctor of law

#### ALUMNI ASSOCIATION AWARDS

Distinguished Service Award: Carol Vogel, Topeka

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Lilla Day Monroe Award: Cynthia Heath, Chesterfield, Mo.

Col. John Ritchie Award: Gary Baker, Topeka

Graduate of the Last Decade (GOLD) Award: Ingrid Bego, Hastings, Neb.

#### ALUMNI FELLOWS:

Bradley E. Haddock, Wichita, Kan., jd '80, School of Law honoree

Ron W. Marshall, Topeka, bs '73, School of Applied Studies honoree

Glenn E. Nierman, Lincoln, Neb., b music '72, College of Arts and Sciences honoree

Eric R. Slusser, Atlanta, Ga., bba '83, School of Business honoree

Robert E. Stephens Parkville, Mo., bs '74, College of Arts and Sciences honoree

Carla D. Walker, Edmond, Okla., ba '99, College of Arts and Sciences honoree

Carol L. Wheeler, Topeka, bsn '83, School of Nursing honoree

## Highlights

The **Mulvane Art Museum** again achieved accreditation by the American Association of Museums (AAM), the highest national recognition for a museum. The Mulvane Art Museum was initially accredited in 1988 and is one of only 12 museums accredited in Kansas.

**KTWU** received an Emmy Award in the 2012 competition for "2012 Washburn University Holiday Vespers," from the Heartland Chapter of the National Academy of Television Arts and Sciences. The station also received two first place awards in the television (small market) category from the Kansas City Press Club. The gold awards went to "Sunflower Journeys" episodes "Plains People: Andy McKee" (profile category) and "Frank Carlson" (feature category).

#### The School of Nursing was awarded a

two-year, \$666,000 grant from the U.S. Department of Health and Human Services' Health Resources and Services Administration for Advanced Education Nursing Traineeship (AENT). The grant is timed in preparation for full implementation of the Affordable Care Act and will assist more than 22 graduate student nurses at Washburn who are seeking advanced nursing education training with tuition, books, fees and living expenses. All of the students involved will become primary care providers, as either adult nurse practitioners or family nurse practitioners.

**Osher Lifelong Learning Institute** courses now are offered at Washburn through a new partnership between the Office of Academic Outreach and Kansas University Continuing Education. Osher Institute courses provide a special noncredit learning opportunity for people 50 years and older, regardless of their educational background.

Training opportunities were enhanced with the opening of the Midwest Training Center (MTC) for Climate and Energy Control Technologies at **Washburn Tech.** The MTC provides a system of connected and stackable credentials to existing technicians, to new students and to displaced workers. The Center also provides trainthe-trainer opportunities to secondary and post-secondary instructors throughout the Midwest. Forty-two individuals representing Washburn, ranging from faculty, staff and students to alumni, community partners and members of the Washburn Board of Regents, began meeting to create the **Vision 2022** 10-year plan. Task force committees were established to focus on the areas of technology, economic development, student services, enrollment management, academics and facilities. Vision 2022 is rooted in the 150 Forward strategic plan currently being implemented.

The Council for the Advancement and Support of Education commended the quality of the 2011 redesign of the **Washburn website** by bestowing a Gold Award in the complete institutional websites category, integrated advancement programs. The 2011-12 150th celebration calendar poster received a Silver Award for excellence in design in the communications and marketing programs category.

#### Work began on a **campus master plan** to establish a blueprint for future campus development and celebrate the legacy of the university. The plan is intended to holistically examine elements such as the learning environment, wayfinding, organizational functionality, parking and community connections.

The Ichabod Chapter of **Mortar Board** received the Silver Torch Award in recognition of the chapter's abilities in executing timeliness and dedication while exemplifying the ideals of scholarship, leadership and service. The group also earned the Project Excellence Award, given for notable achievement in scholarship, leadership, service, fundraising and alumni involvement.

The effect that carbonated beverages have on the performance of endurance athletes, the reactions of disparate audiences in varying social contexts to sarcasm and the historical commodity of American coverlets produced between 1780 and 1860 were among the topics to be presented by the 81 students participating in **The Washburn Apeiron**: A Forum of Student Research, Scholarship and Creativity. The Apeiron allows students from all disciplines to present their work in an environment that closely resembles the professional conferences and performance venues of their chosen area of study.



# Washburn was named one of the top 20 public institutions in the Midwest.

U.S. News & World Report

Washburn has been named a U.S. News & World Report Best College in 2013.



The university embarked on a \$12.3 million energy-saving contract with Trane Corporation. The project consists of building upgrades designed to reduce annual energy usage and replace antiquated and inefficient heating, ventilation and air conditioning systems and equipment.

The Washburn **sesquicentennial logo** was featured on the 2012 official ornament of the State of Kansas, which was included on the National Christmas Tree display in President's Park, Washington, D.C.

"Genesis of a College: A Legacy of Kansas Idealism," a 15-minute film that examines the events and personalities associated with the founding of Lincoln College, now Washburn University, premiered at Mabee Library. The film was a project of the university's **sesquicentennial committee**. Principal funding was provided by the Kansas Humanities Council.

The works of 33 artists depicting scenes on campus went to the highest bidders at the **Paint Washburn Art Auction**, a special sesquicentennial celebration event. The art was created last spring by participants in the Art en Plein Aire event.

**School of Law** graduates taking the bar exam for the first time in February 2013 enjoyed a 96.4 percent exam passage rate, giving them the lead in the state.

The **Oil and Gas Law Center** was established by the School of Law. This is the fifth Center for Excellence, created to enhance the educational experience by providing opportunities for students to interact with exceptional legal practitioners through programming, lectures and discussion.

A group of filmmakers from Japan taped segments on campus featuring **Brian Thomas**, associate professor of physics and astronomy, for "The Mystery of 775 A.D.," an episode in the "Cosmic Front" series airing on the NHK Space Channel.

For the sixth consecutive year, the Washburn University **School of Business** has been named an outstanding business school by The Princeton Review.

The Kansas Board of Regents approved a **master of accountancy program** for the School of Business. The new program began in the fall 2013 semester.

The sixth annual **Women in Science Day** brought 239 middle school students interested in the sciences to campus for a day of handson learning and interaction with professional female scientists.

The human services department accepted the first cohort of students into the new **master of arts in human services**, with emphasis in addiction counseling. A recent change in state law requires licensed clinical addiction counselors to have the graduate degree.

Washburn became the first university in the state to establish a **student chapter of the Kansas Correctional Association**. Chapter members also volunteered to assist the Kansas Juvenile Justice Authority in training sessions for employees in the juvenile justice system.

The Kansas Legislature appropriated funds for design of a Kansas Bureau of Investigation **crime lab** to be located on the Washburn campus at Durow Drive and Washburn Avenue. The facility will benefit students as a training center for forensics, biology and chemistry.

During the 2012-13 school year, 151 students participated in short-term or year-long **study abroad programs**. Locations ranged from Belgium, China and Costa Rica to South Korea, Hungary and Chile.

### Athletics

A total of 125 members of the nine Ichabod teams were named to the MIAA Academic Honor Roll, granted to student-athletes who have at least a 3.0 GPA with two terms or more at Washburn.

Fifteen student-athletes earned the MIAA Scholar-Athlete award, honoring those with at least a 3.5 GPA who were selected to their sport's all-MIAA team.

Kirsten Holle, McPherson, Kan.; Callie Lowrey, Ozark, Mo.; and Marina Quimby, Aurora, Colo., earned the MIAA Academic Excellence Award, with a perfect 4.0 GPA.

Laura Kinderknecht, St. Marys, Kan., became the 24th NCAA Academic All-American in Washburn's history.

# Washburn University

Statement of Revenues, Expenses and Changes in Net Position for the Years Ended June 30, 2013 and 2012



|  | For The Years Ended June 30, |               |
|--|------------------------------|---------------|
|  | 2013                         | 2012          |
| Operating Revenues   |                              |               |
| Tuition and fees (net of scholarship allowances of<br>\$16,824,358 and \$17,203,536 in 2013 and 2012<br>respectively)  | \$30,441,778                 | \$32,370,120  |
| Federal grants and contracts   | 4,023                        | 2,728         |
| State and local grants and contracts   | 33,559                       | 10,000        |
| Sales and services of educational departments  | 1,416,448                    | 1,304,023     |
| Auxiliary enterprises  |                              |               |
| Residential living (net of scholarship allowances<br>of \$229,148 and \$309,870 in 2013 and 2012<br>respectively; revenues are used as security<br>for revenue bonds Series 2004 and 2010) | 2,590,995                    | 2,282,009     |
| Memorial Union (revenues are used as security for revenue bonds Series 2010)   | 3,752,238                    | 3,616,328     |
| Other operating revenues   | 879,025                      | 559,050       |
| Total Operating Revenues   | 39,118,066                   | 40,144,258    |
|  |                              |               |
| Operating Expenses   |                              |               |
| Educational and general  |                              |               |
| Instruction  | 45,261,071                   | 39,228,376    |
| Research   | 159,430                      | 195,326       |
| Public service   | 3,410,797                    | 3,419,661     |
| Academic support   | 10,933,042                   | 10,249,404    |
| Student services   | 9,970,977                    | 9,860,113     |
| Institutional support  | 6,392,874                    | 6,409,562     |
| Operation and maintenance of plant   | 7,772,404                    | 7,354,281     |
|  | 7,427,816                    | 7,321,553     |
| Financial aid  | 2,945,121                    | 2,590,437     |
| Auxiliary enterprises  | 4 9 4 4 9 9 9                | 4 000 740     |
| Residential living   | 1,244,862                    | 1,022,712     |
| Memorial Union   | 3,988,877                    | 3,715,197     |
| Self-insurance claims, net of premiums Total Operating Expenses  | 4,692,071                    | 4,974,406     |
| Operating Loss   | (65,081,276)                 | (56,196,770   |
|  | For The Years Ended          |               |
|  | 2013                         | 2012          |
| Nonoperating Revenues (Expenses)   | 2010                         | 2012          |
| State appropriations   | \$16,190,244                 | \$13,747,871  |
| Local appropriations   | 23,504,969                   | 24,006,062    |
| Federal grants and contracts   | 23,306,493                   | 15,017,132    |
| State and local grants and contracts   | 1,625,091                    | 1,232,120     |
| Nongovernmental grants and contracts   | 135,621                      | 149,598       |
| Gifts  | 4,553,930                    | 2,766,113     |
| Investment income  | 9,456,117                    | 3,279,716     |
| Interest on indebtedness   | (916,867)                    | (999,329      |
| Other nonoperating expenses  | (471,651)                    | (1,463,423    |
| Net Nonoperating Revenues (Expenses)   | 77,383,947                   | 57,735,860    |
|  |                              |               |
| Income Before Other Revenues   | 12,302,671                   | 1,539,090     |
| Capital Grants – Federal   | -                            | 24,850        |
| Capital Grants And Gifts – Non-Federal   | 165,981                      | 1,267,283     |
| Additions To Permanent Endowments  | 97,850                       | 160,571       |
| Increase In Net Position   | 12,566,502                   | 2,991,794     |
| Net Position – Beginning Of Year   | 151,374,383                  | 148,382,589   |
| Net Position – End Of Year   | \$163,940,885                | \$151,374,383 |