

BUSINESS MINOR with ENTREPRENEURSHIP CERTIFICATE

Washburn University - School of Business

Program Description

The Business Minor and the Entrepreneurship Certificate can be earned at the same time by using entrepreneurship courses as electives within the business minor. This combination will enable students who want to start their own venture, operate a family business, or become a champion of change within a large corporate organization. The program exposes students to various business disciplines and how to create a detailed business plan for a start-up venture. Innovation and creativity are explored to understand how ideas can be brought to reality and commercialized. Students will also have the opportunity to launch their ventures in the capstone clinic class. The additional courses in accounting, economics, and management form a well-rounded business foundation to supplement entrepreneurship courses.

A grade of C or better must be earned in each course used to satisfy the requirements for the minor and for the Entrepreneurship Certificate. Half of the hours used to meet the requirements of the minor and of the Certificate must be earned at Washburn University.

Required Entrepreneurship Certificate Courses

BU101 Introduction to Business (or BU 115 Entrepreneurship and Entrepreneurial Law) (No Pre-requisites)

Students are introduced to basic business systems and business organizations. Fundamentals such as management, marketing, finance and entrepreneurship are introduced as a foundation for business understanding in both the domestic and international contexts.

BU260 Business Plan Development (BU101, BU115, or Equivalent)

Students work to develop their own business plan or work with real companies to solve business problems. All aspects of early-stage business planning and start-up formation is covered in developing a business plan.

BU343 Entrepreneurship, Innovation & Creativity (BU260 or BU342 (Concurrent))

Students examine how the entrepreneurship process begins as this class explores the early stages of business formation. They are introduced to individual and group creative processes and how ideas are developed into potential innovations and commercialized.

BU370 Entrepreneurship Clinic (BU343 or Admission to the SOBU)

This course has students prepare a business proposal and prepare to commercialize their business ideas, and encourages them to launch their business. Students have the option to work with local business owners to help launch new companies or help grow their firms. The class is taught by the director of the Small Business Development Center.

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Application & Worksheet

Name as you would like it to appear on the certificate: _____

Student ID#: _____ Degree/Major: _____

Expected Date of Graduation: _____ Date of Application: _____

This form should be submitted or updated by the end of the fourth week during the semester of completion. Please submit to the School of Business office in Henderson 114.

Specific Requirements:

The following program meets the requirements for both the business minor and the Entrepreneurship Certificate:

Lower Division Minor Core Requirement	<u>Credit Hours</u>	<u>Semester</u>	<u>Grade</u>
EC200 Principles of Microeconomics	_____	_____	_____
EC201 Principles of Macroeconomics	_____	_____	_____
AC224 Financial Accounting	_____	_____	_____
 Management Requirement (Choose 1 class)			
BU342 Organization & Management	_____	_____	_____
BU345 Human Resources Management	_____	_____	_____
BU346 Organizational Behavior	_____	_____	_____
 Required Upper Division Entrepreneurship Courses			
BU343 Entrepreneurship, Innovation & Creativity	_____	_____	_____
BU370 Entrepreneurship Clinic	_____	_____	_____
 Required Lower Division Entrepreneurship Course			
BU260 Business Plan Development	_____	_____	_____
 Additional Requirement to Complete the Certificate			
BU101 Introduction to Business, or			
BU 115 Entrepreneurship and Entrepreneurial Law,			
or BU315 Legal Environment of Business	_____	_____	_____