

Project Management Essentials

Center for Organizational Excellence



July 8-9, 2014
Washburn University®

While it may not be in the title or even the job description, most professionals manage temporary initiatives – projects - intended to achieve a desired product or service. Unlike the management of routine operations or programs, projects are narrow in scope and often require collaborations with individuals or organizational units who may not typically work together. As such, effective project management requires unique knowledge and competencies. The Project Management Essentials course provides an introduction to the key elements that leaders or team members working on projects must know to be successful. The course also introduces the Project Management Institute's (PMI) terms and processes. A simulation case study is used throughout the course to gain experience using key tools and processes.

Learning Outcomes

Upon completion of this course, participants will:

- Understand and relate the five phases of Project Management
- Demonstrate in class the essentials of project management for application in the workplace
- Appreciate that leading, coaching, and support of others is the key to successful project management
- Identify the nine elements of Project Management together with their respective templates



Instructor: Doug Von Feldt
Lean Six Sigma Master Black Belt
Certified Project Management Professional

Doug Von Feldt is the lead consultant partner with the Center for Organizational Excellence. He has over 20 years of experience leading projects and change initiatives in industries including manufacturing, distribution, education, and retail. He has held senior leadership positions including CIO of two different organizations along with other leadership roles in the areas Continuous Improvement, Innovation, Project Management, and Operations. Doug's current work focuses on helping organizations become more profitable by aligning work processes, people, and culture to achieve operational effectiveness and efficiencies. Doug holds a BA in Computer Information Systems from Washburn University. He is a certified Lean Six Sigma Master Black Belt and a certified Project Manager (PMP). He is a senior member of the American Society of Quality and has been a Baldrige Performance Excellence Program examiner.

Cost \$645 per person.

15% late fee applied two weeks prior to start of the program. Organizational discounts are available.

For more information and to register, visit the Washburn Center for Organizational Excellence web site: www.washburn.edu/coe and select Project Management Essentials. Or call (785) 670-1399.