ACCREDITATION SELF-STUDY REPORT
SPRING 2008

CHANGE
Measure the change...
See the change...
Be the change.

ACCREDITATION STEERING COMMITTEE

Donna LaLonde (Co-Chair), Dean of University Honors Program and Associate Professor of Mathematics and Statistics

Nancy Tate (Co-Chair), Associate Vice President for Academic Affairs and Associate Professor of Computer Information Sciences

Melodie Christal, Director of Institutional Research

Denise Ottinger, Vice President for Student Life

Patricia Joyce, Assistant Professor of Nursing

Rhonda Thornburgh, Director of Budget Planning and Analysis

Laura Stephenson, Associate Dean of Arts and Sciences and Associate Professor of Psychology

Michael Stoica, Professor of Business

Brian Ogawa, Associate Professor of Human Services and Chair

Chris Leach, Director of Finance

WASHBURN UNIVERSITY
Topeka, Kansas
ACCREDITATION SUBCOMMITTEES

CRITERION ONE – MISSION AND INTEGRITY
Denise Ottinger (Chair), Vice President for Student Life
Lynn Bailey, Secretary of Mathematics and Statistics
Caren Dick, Assistant Professor of Nursing
Richard Donner, Assistant Professor of Social Work
Howard Faulkner, Professor of English and Chair
Shirley Gorman, MBA Program Director (Retired)
Jeanne Kessler, Director, Student Services
Deborah Moore, Director, Human Resources
Pat Munzer, Associate Professor of Allied Health and Chair

CRITERION TWO – PREPARING FOR THE FUTURE
Patricia Joyce (Co-Chair), Assistant Professor of Nursing
Rhonda Thornburgh (Co-Chair), Director of Budget Planning and Analysis
Jack Decker, Associate Professor of Computer Information Sciences
Andrew Evans, Head of Reference, Government Documents Librarian, Law Library
Nelda Gaito, Project Manager, Facilities Services
Cynthia Hornberger, Dean of Nursing
Russ Jacobs, Professor of Philosophy and President of Faculty Senate
Kanalis Ockree, Associate Professor of Business
Tim Peterson, Dean of Continuing Education
Heidi Staeckel, Coordinator of Student International Activities
Becky Wilber, Assistant Director, Student Recreation and Wellness Center

CRITERION THREE – STUDENT LEARNING AND EFFECTIVE TEACHING
Laura Stephenson (Chair), Associate Dean of Arts and Sciences and Associate Professor of Psychology
Jennifer Ball, Associate Professor of Business
Jane Carpenter, Assistant Professor of Nursing
Sarah Cook, Associate Professor of Mathematics and Statistics
Jeannie Cornelius, Academic Advisor, Center for Undergraduate Studies and Programs
Judy Druse, Assistant Dean of University Libraries

Pamela Erickson, Coordinator of Academic Advising, Center for Undergraduate Studies and Programs
Dianne Graves, Research Analyst, Institutional Research
Gordon McQuere, Dean of Arts and Sciences
Dan Petersen, Associate Dean of Applied Studies and Professor of Human Services

CRITERION FOUR – ACQUISITION, DISCOVERY, AND APPLICATION OF KNOWLEDGE
Michael Stoica (Chair), Professor of Business
Joanne Altman, Professor of Psychology
Shirley Dinkel, Assistant Professor of Nursing
David Feinmark, Collection Development Coordinator, Mabee Library
Jeannette Luedke, Accountant, Finance
Jay Memmott, Professor of Social Work and Chair
Gary Schmidt, Professor of Computer Information Sciences
David Sollars, Dean of Business
Kristi Wilson, Grant Facilitator, Grant Office

CRITERION FIVE – ENGAGEMENT AND SERVICE
Brian Ogawa (Chair), Associate Professor of Human Services and Chair
Annie Collins, Assistant Professor of Nursing
Willie Dunlap, Dean of Applied Studies
Kris Hart, Community Services Coordinator, LinC: Center for Community Service and Civic Engagement
Meg Hawthorne, Associate Director, Institute for the Study and Practice of Leadership
John Paul, Assistant Professor of Sociology and Anthropology
Bill Roach, Professor of Business
Michelle Shipley, Assistant Professor of Allied Health
CRITERION ONE – MISSION AND INTEGRITY

CORE COMPONENT 1a: The organization’s mission documents are clear and articulate publicly the organization’s commitments. .................................................................17

CORE COMPONENT 1b: In its mission documents, the organization recognizes the diversity of its learners, other constituencies, and the greater society it serves. .................18

CORE COMPONENT 1c: Understanding of and support for the mission pervade the organization. ..................................................................................................................19

CORE COMPONENT 1d: The organization’s governance and administrative structures promote effective leadership and support collaborative processes that enable the organization to fulfill its mission. .................................................................21

CORE COMPONENT 1e: The organization upholds and protects its integrity. ...............24

CRITERION TWO – PREPARING FOR THE FUTURE

CORE COMPONENT 2a: The organization realistically prepares for a future shaped by multiple societal and economic trends. ......................................................................................

CORE COMPONENT 2b: The organization’s resource base supports its educational programs and its plans for maintaining and strengthening their quality in the future. .........

CORE COMPONENT 2c: The organization’s ongoing evaluation and assessment processes provide reliable evidence of institutional effectiveness that clearly informs strategies for continuous improvement. ............................................................

CORE COMPONENT 2d: All levels of planning align with the organization’s mission, thereby enhancing its capacity to fulfill that mission. .................................................................
TABLE OF CONTENTS

CRITERION THREE – STUDENT LEARNING AND EFFECTIVE TEACHING

CORE COMPONENT 3a: The organization’s goals for student learning outcomes are clearly stated for each educational program and make effective assessment possible. ..........................

CORE COMPONENT 3b: The organization values and supports effective teaching. ..........................

CORE COMPONENT 3c: The organization creates effective learning environments. ..........................

CORE COMPONENT 3d: The organization’s learning resources support student learning and effective teaching. ........................................................................................................

CRITERION FOUR – ACQUISITION, DISCOVERY, AND APPLICATION OF KNOWLEDGE

CORE COMPONENT 4a: The organization demonstrates, through the actions of its board, administrators, students, faculty, and staff, that it values a life of learning. ........................................................................................................

CORE COMPONENT 4b: The organization demonstrates that acquisition of a breadth of knowledge and skills and the exercise of intellectual inquiry are integral to its educational programs. ........................................................................................................

CORE COMPONENT 4c: The organization assesses the usefulness of its curricula to students who will live and work in a global, diverse, and technological society. ..........................

CORE COMPONENT 4d: The organization provides support to ensure that faculty, students, and staff acquire, discover, and apply knowledge responsibly. ..........................

CRITERION FIVE – ENGAGEMENT AND SERVICE

CORE COMPONENT 5a: The organization learns from the constituencies it serves and analyzes its capacity to serve their needs and expectations. ..........................................................

CORE COMPONENT 5b: The organization has the capacity and commitment to engage with its identified constituencies and communities. ..........................................................

CORE COMPONENT 5c: The organization demonstrates responsiveness to the constituencies that depend on it for service. ..........................................................

CORE COMPONENT 5d: Internal and external constituencies value the services the organization provides. ..........................

CONCLUSION ........................................................................................................

APPENDIX – GOVERNANCE CHANGE REQUEST ..................................................................
As we prepared this report, we experienced tremendous support throughout the university. The campus-wide participation of faculty, students, and staff in this effort was invaluable. However, several of our colleagues provided extraordinary contributions to the development of this self-study.

The five criterion subcommittees worked diligently to identify the potential evidence which could be used to determine our university met the Higher Learning Commission’s accreditation criteria. They also assisted in identifying the strengths, challenges, and opportunities which characterize the institution.

The Rollout Committee brought energy and enthusiasm to the tasks of ensuring campus involvement in reviewing the initial draft of the self-study and increasing awareness of the upcoming site visit.

The following faculty graciously provided especially noteworthy contributions:

Laura Stephenson, Associate Dean of Arts and Sciences, volunteered to chair the Rollout Committee as well as to create the Executive Summary of the self-study.

Cecil Schmidt, Associate Professor of Computer Information Sciences, provided technical support in developing the online resource library.

Virginia Pruitt, Professor of English, read and edited an extremely rough first draft of the self-study.

Lynne (Susie) Pryor, Assistant Professor of Business, and Kathy Menzie, Assistant Professor of Mass Media, developed class projects to assist in raising awareness of the self-study among students. Pryor’s Principles of Marketing class created campaigns to pique students’ interest in attending informational meetings regarding self-study findings; a group in her Marketing Strategies class investigated the most effective methods of communicating with university students. Menzie’s Public Relations class produced graphics for flyers advertising the upcoming site visit and associated activities.

Russ Smith, Associate Dean of Business, offered helpful suggestions from the perspective of an HLC consultant-evaluator.

Former vice president for academic affairs, Ron Wasserstein, continued to offer guidance even after leaving the university to assume a leadership position in Washington, D.C.

The following members of Washburn’s staff were extremely generous with their time in providing assistance:

Tom Ellis, Special Assistant to the President, patiently and promptly responded to requests for data and information throughout the entire self-study process.

CJ Crawford provided staff support for the steering committee and handled all of the logistics (room reservations, resource library compilation, refreshments) associated with the site visit itself.
ACKNOWLEDGEMENTS

The staff members in Institutional Research, Marsha Madl and Dianne Graves, patiently generated data and provided feedback throughout the final phase of writing the self-study.

Willie Dunlap, Dean of Applied Studies, worked with Eileen Caspers at Kaw Area Technical School to develop the request for institutional change regarding the proposed merger of the two institutions.

To all of you who graciously offered your assistance, we extend our sincere thanks.

The Accreditation Steering Committee

Donna LaLonde, Co-Chair
Nancy Tate, Co-Chair
Melodie Christal
Denise Ottinger
Patricia Joyce
Rhonda Thornburgh
Laura Stephenson
Michael Stoica
Brian Ogawa
Chris Leach
We are pleased to provide the community and the Higher Learning Commission of the North Central Association of Colleges and Schools with the product of our completed self-study. Through this process our university community has been involved in a critical look at ourselves. This in-depth introspection and analysis has illuminated our strengths as well as those opportunities we have for improvement.

Faculty, staff, administration, and the Board of Regents have participated in a bottom-to-top evaluation of Washburn’s structure, governance, policies, and procedures all predicated on the mission and strategic direction of the university. Washburn University knows itself and where it is going with a road map for the future. The self-study validates our strategic directions and sharpens our ability to address the future effectively.

The process allows us to continually improve and become a stronger institution. This accreditation process is essential to validating confidence in the quality of an education from Washburn University. We are delighted to share our story through this document with our peers, the larger community, and the accreditation team. We look forward to the team’s site visit May 5-7, 2008.

Jerry Farley
# UNIVERSITY PROFILE

## Enrolled Students

<table>
<thead>
<tr>
<th>Enrollment by Level</th>
<th>Fall 2002</th>
<th>Fall 2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Headcount</td>
<td>6,440</td>
<td>6,901</td>
</tr>
<tr>
<td>FTE</td>
<td>5,074</td>
<td>5,389</td>
</tr>
<tr>
<td>First-time Freshmen</td>
<td>844</td>
<td>793</td>
</tr>
<tr>
<td>Other Freshmen</td>
<td>500</td>
<td>494</td>
</tr>
<tr>
<td>Sophomore</td>
<td>948</td>
<td>1,074</td>
</tr>
<tr>
<td>Junior</td>
<td>1,096</td>
<td>1,309</td>
</tr>
<tr>
<td>Senior</td>
<td>1,290</td>
<td>1,758</td>
</tr>
<tr>
<td>Postbaccalaureate Undergraduates</td>
<td>–</td>
<td>247</td>
</tr>
<tr>
<td><strong>Subtotal Undergraduate</strong></td>
<td><strong>4,678</strong></td>
<td><strong>5,675</strong></td>
</tr>
<tr>
<td>Non-degree seeking/Other</td>
<td>822</td>
<td>345</td>
</tr>
<tr>
<td>Graduate</td>
<td>488</td>
<td>436</td>
</tr>
<tr>
<td>Law</td>
<td>452</td>
<td>445</td>
</tr>
</tbody>
</table>

## Student Profile

<table>
<thead>
<tr>
<th></th>
<th>Fall 2002</th>
<th>Fall 2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
<td>2,530</td>
<td>2,730</td>
</tr>
<tr>
<td>Female</td>
<td>3,910</td>
<td>4,171</td>
</tr>
<tr>
<td>Adults (ages 25+)</td>
<td>2,708</td>
<td>2,584</td>
</tr>
<tr>
<td>Resident</td>
<td>6,006</td>
<td>6,423</td>
</tr>
<tr>
<td>Nonresident</td>
<td>281</td>
<td>366</td>
</tr>
<tr>
<td>International</td>
<td>153</td>
<td>112</td>
</tr>
<tr>
<td>Average Composite ACT Score</td>
<td>22</td>
<td>22</td>
</tr>
<tr>
<td>First- to Second-year Retention</td>
<td>66.3%</td>
<td>68.9%</td>
</tr>
</tbody>
</table>

## Degrees Conferred

<table>
<thead>
<tr>
<th></th>
<th>2002-03</th>
<th>2006-07</th>
</tr>
</thead>
<tbody>
<tr>
<td>Certificate</td>
<td>84</td>
<td>137</td>
</tr>
<tr>
<td>Associate</td>
<td>119</td>
<td>122</td>
</tr>
<tr>
<td>Bachelor</td>
<td>640</td>
<td>725</td>
</tr>
<tr>
<td>Master</td>
<td>146</td>
<td>111</td>
</tr>
<tr>
<td>Law</td>
<td>128</td>
<td>137</td>
</tr>
</tbody>
</table>

## Graduation Rates

<table>
<thead>
<tr>
<th></th>
<th>Fall 1996</th>
<th>Fall 2000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Four-year rate</td>
<td>29%</td>
<td>20%</td>
</tr>
<tr>
<td>Five-year rate</td>
<td>51%</td>
<td>45%</td>
</tr>
<tr>
<td>Six-year rate</td>
<td>61%</td>
<td>54%</td>
</tr>
</tbody>
</table>
# Academic Year Tuition & Fees

<table>
<thead>
<tr>
<th></th>
<th>2002-03</th>
<th>2007-08</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undergraduate Resident Tuition</td>
<td>$3,600</td>
<td>$5,550</td>
</tr>
<tr>
<td>Undergraduate Nonresident Tuition</td>
<td>$8,130</td>
<td>$12,600</td>
</tr>
<tr>
<td>Undergraduate Fees</td>
<td>$56</td>
<td>$86</td>
</tr>
<tr>
<td>Graduate Resident Tuition</td>
<td>$2,952</td>
<td>$4,590</td>
</tr>
<tr>
<td>Graduate Nonresident Tuition</td>
<td>$6,030</td>
<td>$9,360</td>
</tr>
<tr>
<td>Graduate Fees</td>
<td>$56</td>
<td>$86</td>
</tr>
<tr>
<td>Law Resident Tuition</td>
<td>$5,922</td>
<td>$8,640</td>
</tr>
<tr>
<td>Law Nonresident Tuition</td>
<td>$9,720</td>
<td>$13,500</td>
</tr>
<tr>
<td>Law Fees</td>
<td>$50</td>
<td>$70</td>
</tr>
</tbody>
</table>

# Room & Board

<table>
<thead>
<tr>
<th></th>
<th>2002-03</th>
<th>2007-08</th>
</tr>
</thead>
<tbody>
<tr>
<td>Room &amp; Board</td>
<td>$4,686</td>
<td>$5,281</td>
</tr>
</tbody>
</table>

# Faculty Resources

<table>
<thead>
<tr>
<th></th>
<th>Fall 2002</th>
<th>Fall 2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-time Faculty</td>
<td>229</td>
<td>262</td>
</tr>
<tr>
<td>Part-time Faculty</td>
<td>240</td>
<td>265</td>
</tr>
<tr>
<td>Total Faculty</td>
<td>469</td>
<td>527</td>
</tr>
<tr>
<td>Student/Faculty Ratio</td>
<td>16:1</td>
<td>16:1</td>
</tr>
</tbody>
</table>

# Facilities

<table>
<thead>
<tr>
<th></th>
<th>Fall 2002</th>
<th>Fall 2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>Classrooms/Laboratories Space</td>
<td>148,548 sq. ft</td>
<td>165,699 sq. ft</td>
</tr>
<tr>
<td>Number of Buildings</td>
<td>30</td>
<td>41</td>
</tr>
<tr>
<td>Campus Size (acres)</td>
<td>160</td>
<td>161</td>
</tr>
</tbody>
</table>
### GLOSSARY

**TERM** | **DEFINITION**
--- | ---
2+2 Engineering Program | Eventually named PLAN - distance education program developed to provide bachelors degree options for students with completed associate degrees
3 - 2 Engineering Program | Joint program with the University of Kansas and Kansas State University allowing students to complete both a Washburn baccalaureate degree and an engineering degree
AACSBA | Association to Advance Collegiate Schools of Business International
AACP | American Association of Colleges of Pharmacy
ABA | American Bar Association
ACT | Organization providing standardized tests and surveys for higher education
ADA | Americans with Disabilities Act
Advisory Board | Board with at least one external member
AGB | Association of Governing Boards
AIR | Association for Institutional Research
AIS | Administrative Information System
Aperion | Washburn's annual forum of student research, scholarship, and creativity
ARE | Technology available for retrieving electronic articles
ASPIRE | Professional development for support staff provided by Human Resources
ATLAS | Associated Topeka Libraries Automated System
BAFAH | Business and Financial Affairs Handbook - replaced by WUPRM
Ban | The Washburn integrated information system
BBA | Bachelor of Business Administration
BEST | Professional development for campus leaders provided by Human Resources
BHS | Bachelor of Health Science
BSN | Bachelor of Science in Nursing
CAS | College of Arts and Sciences
CBO | Community-Based Organization
CBR | Community-Based Research
CCNE | Commission on Collegiate Nursing Education
CIS | Computer Information Sciences - department in College of Arts and Sciences
CLA | Collegiate Learning Assessment
Conditional Student | A student admitted to the university who does not meet established admission criteria
CPR | Corporation of Public Broadcasting
CSWE | Counsel on Social Work Education
Curriculum Advisory Board | Board whose membership may be comprised of internal members only
CUSB | Center for Undergraduate Studies and Programs
DART | Digitally Accessible Resources for Teaching
DCE | Division of Continuing Education
EEO | Equal Employment Opportunity
EOP | Educational Opportunity Program
FERPA | Family Education Rights and Privacy Act
FIG | Freshman Interest Group
FR | Faculty-in-Residence program
FISAP | Fiscal Operations Report and Application to Participate
FSSE | Faculty Survey on Student Engagement
FT | Full-time equivalent
FWS | Federal Work Study - Title IV financial aid program
FY | Fiscal Year - the period from July 1 through June 30
HAZO | Hazardous Waste Operations and Emergency Response
HERI | Higher Education Research Institute
HiPACE | High Performance Academic Computing Environment
HLC | Higher Learning Commission
HR | Human Resources
IACUC | Institutional Animal Care and Use Committee
iCoach | Alpha Lambda Delta honor society members are paired with College Experience classes to help acclimate conditionally admitted students to WU
ILS | Integrated Library System
Inscape | Washburn literary journal
IP | Internet Protocol
IPEDS | Integrated Postsecondary Education Data System
IR | Office of Institutional Research
IRB | Institutional Review Board
iRead | Campus Reading Program
ISS | Information Systems and Services
KASFAA | Kansas Association of Student Financial Aid Administrators
KATS | Kaw Area Technical School
KAW | Washburn Yearbook
K-Be-Healthy | Kansas EPSDT (Early & Periodic Screening, Diagnosis and Treatment), a federally mandated program under Title XIX, Medicaid
GLOSSARY

KBOR ........................................... Kansas Board of Regents
K-INBRE ...................................... Kansas Idea Network of Biomedical Research Excellence
KNI ............................................. Kansas Neurological Institute
K.S.A ........................................... Kansas Statutes Annotated
KTWU ......................................... University sponsored PBS station
LEAP ........................................... Literacy Education Action Project
LiC ............................................... Learning in the Community: The Center for Community Service and Civic Engagement
LLC ............................................. Living Learning Center
MAA ........................................... Mathematical Association of America
MBA ............................................. Master of Business Administration
Mediated Classroom ......................... Includes either a PC or laptop port, a data projector, and Internet connectivity
MPAT ........................................... Major Field Assessment Test
MIAA ........................................... Mid-America Intercollegiate Athletics Association
MSDS .......................................... Material Safety Data Sheet
MSN ........................................... Master of Science in Nursing
MyCourses ................................... Course management utility available through campus portal
MyWashburn .................................. Name given to campus portal
NACUBO ..................................... National Association of College and University Business Officers
NASFAA ....................................... National Association of Student Financial Aid Administrators
NASPA .......................................... National Association of Student Personnel Administrators
NCAA .......................................... National Collegiate Athletic Association
NCATE ........................................ National Council for Accreditation of Teacher Education
NCLEX ........................................ Licensure examinations used by its member boards to test the entry-level nursing competence of candidates for licensure as registered nurses
NMR ............................................ Nuclear Magnetic Resonance Spectrometer
NSSE ........................................... National Survey on Student Engagement
OASIS ......................................... Office of Assessment Support, Initiatives, and Services sponsored by Higher Learning Commission
OCLC ......................................... Technology for borrowing electronic and hard copy resources from University Libraries
OIP ............................................. Office of International Programs
PLAN .......................................... Partnership for Learning and Networking
Plaudits ....................................... Annual Academic Affairs highlights publication
PRAXIS ....................................... The Praxis Series assessments provide educational tests and other services states use as part of the teaching licensing certification process
Prescription for Success ..................... Program for conditionally admitted students
Priority Admission ......................... University admission granted to those students who meet the established criteria
PTA ............................................. Physical therapy assistant program
QUEST ........................................ Televised high school academic competition sponsored by Washburn and KTWU
Washburn Review ............................ Student newspaper
RYLA .......................................... Rotary Youth Leadership Academy
SAGL .......................................... Student Activities and Greek Life
SAS ............................................. School of Applied Studies
SBDC .......................................... Small Business Development Center
SCT Banner .................................. Now known as SunGard Higher Education, the vendor for the Washburn integrated information system
SEOG .......................................... Title IV financial aid program
SGID .......................................... Small Group Instructional Diagnosis
SOAR .......................................... Student Organization Achievement Recognition
SOBU .......................................... School of Business
SOL ............................................. School of Law
SON ............................................. School of Nursing
SRWC .......................................... Student Recreation and Wellness Center
Sweet Sabbatical ............................. Endowed summer sabbatical program
Title IV ....................................... Federal financial aid program
USDOE ....................................... U.S. Department of Education
VPAA .......................................... Vice President for Academic Affairs
VPAT ........................................... Vice President for Administration and Treasurer
VPSL .......................................... Vice President for Student Life
VSA ............................................. Voluntary System of Accountability
WBOR .......................................... Washburn Board of Regents
WEA .......................................... Washburn Endowment Association
Webtech ...................................... ISS support staff member who provides assistance to faculty teaching online
WECEP ....................................... Washburn Early College Enrollment Program delivers college courses to Topeka-area high school students on their campuses
WSGA ......................................... Washburn Student Government Association
WTE ........................................... Washburn Transformational Experience
WU ............................................. Washburn University
WUC ........................................... Washburn University Creative and Scholarly Initiatives innovation grant
WUCST ...................................... Washburn University Cable Television Station
WUPRM ...................................... Washburn University Policies, Regulations and Procedures Manual