

Ordinary People Make The Difference

by Bob Roth

The "College & Career Success" Coach

Seemingly ordinary people, like most of you, have the potential to achieve extraordinary results. When ordinary students push through the barriers that have obscured their potential, a wondrous change occurs and nothing will be the same again.

Since there are few true geniuses, it is up to the ordinary people to shoulder the burden of spectacular achievement. Not surprisingly, they've been doing it for years, without fanfare. They are the auto mechanics, artists, scientists, business professionals, fire fighters, nurses, technology geeks and all of the other ordinary people who try to make something better.

No ordinary person could ever predict the remarkable results that he or she can achieve through extraordinary focus, effort and commitment.

-- Bob Roth

These ordinary people have an uncanny ability to recognize a critical goal and understand what is needed. They step up. They take responsibility. They willingly perform the critical routine work. And importantly, they are not put off by the fact that their progress does not come quickly.

Progress results from the tiny steps we take each day. -- Bob Roth

What exactly does it take for ordinary people to achieve extraordinary results? Most extraordinary results are achieved when the ordinary and expected steps are done a little bit better than in the past. Success makes itself available when:

- You are clear, passionate and focused on your goal
- You spend more time on the right things
- You do those right things in the right way and at the right time
- You continuously improve your knowledge and skills
- You focus on quality and results

Each new day, you have an opportunity to begin an important journey. If you seize that opportunity and stick with it, you may be

rewarded in ways that you can't presently imagine. Success will put a spring in your step, a twinkle in your eye, a sense of pride in your voice and a new self-confidence that will be with you for years to come. For students, the place to start is here and the time to begin is now.

As successful people make progress toward their dreams, unsuccessful people make excuses for not having started.

-- Bob Roth

Although it's been said that the journey begins with a single step, it is not your feet that must move. It's your mind. When you begin to see things with new eyes, your life will change. Obstacles become the opportunities that can place ordinary people like you in a position to make your mark. However, since most opportunities are momentary, you must be ready to grab on to that something you care about and fight for success.

Since most of us spend our lives doing ordinary tasks, the most important thing is to carry them out extraordinarily well.

-- Henry David Thoreau

Don't simply wait for opportunities to fall into your lap. Seek them out and accept their challenges. Your college campus, your workplace and local community will always hold a hidden treasure of challenges and needs. The opportunity to fight for something you truly care about is one of the greatest gifts that ordinary people can receive. Opportunities lift you up, energize you and give you a chance to achieve extraordinary results.

When ordinary tasks are performed with enthusiasm and pride ordinary people frequently achieve extraordinary results.

-- Bob Roth

For more information visit Bob's web site: www.The4Realities.com. Bob Roth is the author of The 4 Realities Of Success During and After College. Bob's newest book The College Student's Guide To Landing A Great Job is now available.