

EDUCATION

What can I do with this major?

AREAS

EMPLOYERS

STRATEGIES

K-12

Teaching
 Pre-school
 Elementary
 Middle
 Secondary
 Administration
 Principalship
 Superintendency
 Special Services
 Reading
 Title 1
 Guidance Counseling
 School Psychology
 School Social Work
 Occupational and Physical Therapy
 Audiology and Speech Pathology
 Library/Information Services
 Special Education
 English as a Second Language
 Curriculum Supervision
 Subject Area Supervision

Elementary, middle and secondary schools:
 public, private, Montessori, etc.
 Day care centers and nursery schools
 Boards of education

Complete a college level teacher preparation program.
 Obtain teaching certificate/license for desired subject area and/or grade level. Requirements for certification/licensure vary by state.
 Obtain multiple certifications to increase employability. Private schools may not require certification or licensure. Obtain master's degree in subject area for increased employability.
 Get involved in student teacher organizations.
 Acquire teaching experience. Obtain Ph.D. and certificate in school administration.
 Graduate study required for "special service" fields. Obtain master's degree in area to become specialist. Requirements for certification and/or accreditation vary by state.

HIGHER EDUCATION

Teaching
 Research
 Administration
 Student Affairs
 Information/Library Services

Four-year colleges and universities
 Two-year and community colleges
 Technical schools
 Medical and professional schools

Earn Ph.D. to teach and research at four-year institutions. Master's or Ph.D. degree is required to teach at two-year schools.
 Earn a Ph.D. in higher education administration for upper level positions in university administration.
 Earn master's degree in student personnel, student development, or counseling for student affairs positions.
 Obtain master's degree in library/information sciences. Gain related experience through student positions such as Resident Assistants, Orientation Leaders, etc.
 Seek leadership roles in campus organizations.

AREAS

EMPLOYERS

STRATEGIES

ADULT AND CONTINUING EDUCATION

Inservice Education
Staff Development
Professional Development
Leisure-oriented Education
GED Preparation
Literacy Development
English as a Second Language
Consulting

K-12 school systems
Boards of education
Colleges and universities
Two-year and technical schools
Community organizations: YMCA, Red Cross, etc.
Correctional institutions
Museums
Professional associations
Nursing homes/Adult daycare
Vocational services
Consulting firms

Attain a master's or Ph.D. degree in adult education or a graduate degree in a subject or specialized area.
Gain a reputation of expertise and experience in a subject, profession, art, craft or trade.
Obtain teaching or instructional experience.
Determine certification or accreditation standards for areas of interest.

BUSINESS AND INDUSTRY

Corporate Training
Human Resources
Sales
Customer Service
Publishing, Editing, and Technical Writing
Curriculum Development
Consulting

Public and private corporations
Consulting firms
Marketing companies
Bookstores
Publishers:
 Textbook, newspaper, magazine, book
Test-preparation companies
Software companies
Staffing agencies

Take some general business and computer courses.
Earn a graduate degree in human resource development.
Gain experience in organizational development or marketing.
Become current with business and industry literature and news.
Develop strong word processing, editing, and desktop publishing skills.

GOVERNMENT

Administration
Planning
Evaluation
Management
Research and Writing
Teaching
Social Work

Federal government agencies:
 Department of Education
 Department of Defense
 Overseas schools for military dependents
 Department of Labor
 Educational Resources Information Center (ERIC)
 Health and Human Services
 Library of Congress
 National Archives and Records Administration
 National Science Foundation
 National Endowment for the Arts
 National Endowment for the Humanities
 Peace Corps
 Americorps
Social service agencies
State and local government

Learn federal, state, and local job application procedures.
Gain experience and an advanced, typically Ph.D., degree for high level positions in government.

AREAS

EMPLOYERS

STRATEGIES

NONPROFIT

Teaching or Training
Programming
Public Relations
Administration
Fundraising
Case Managing
Lobbying

Adoption agencies
Scouts
Camps
United Way agencies
YMCA/YWCA
Group homes
Mental health clinics
Hospitals
Community recreation centers
Other public or private social service organizations
State/national professional associations

Gain experience through volunteer work or internships.
Develop writing and public speaking skills.
Learn to work well with people of various backgrounds.
Add additional coursework in area of interest such as human services, counseling or psychology.
Consider certification in special education for greater employability.
Seek grant writing experience to increase opportunities.

GENERAL INFORMATION

- Develop excellent communication skills, verbal and written.
- Develop good computer skills.
- Demonstrate enthusiasm and energy for the field.
- Need desire to work with and help people.
- Obtain part-time, summer, internship, or volunteer experience with the age group you intend to work with in various settings: pre-schools, daycares, camps, community agencies, adult centers, YMCA's, etc.
- Participate in co-curricular activities and related organizations to broaden skills, interests, and opportunities.
- Bachelor's degree is sufficient for certification/licensure to teach K-12 in most states. Obtain a master's degree for advancement and increased earning potential.
Advanced degree required for specialists, education administration, college teaching and other professional positions.
- Maintain current knowledge of state and national legislation regarding teacher licensure.
- Identify transferable skills learned in teaching applicable to alternative careers:
 - effective communication with people, verbal and written
 - teaching and instruction
 - program planning
 - organization and record-keeping
 - working under pressure and meeting deadlines
 - motivational skills, creativity
 - working autonomously, decision-making, problem solving
 - research skills