

# EDUCATION

## What can I do with this major?

### AREAS

### EMPLOYERS

### STRATEGIES

#### **K-12**

Teaching  
  Pre-school  
  Elementary  
  Middle  
  Secondary  
Administration  
  Principalship  
  Superintendency  
Special Services  
  Reading  
  Title 1  
  Guidance Counseling  
  School Psychology  
  School Social Work  
  Occupational and Physical Therapy  
  Audiology and Speech Pathology  
  Library/Information Services  
  Special Education  
  English as a Second Language  
  Curriculum Supervision  
  Subject Area Supervision

Elementary, middle and secondary schools:  
  public, private, Montessori, etc.  
Day care centers and nursery schools  
Boards of education

Complete a college level teacher preparation program.  
Obtain teaching certificate/license for desired subject area and/or grade level. Requirements for certification/licensure vary by state.  
Obtain multiple certifications to increase employability. Private schools may not require certification or licensure. Obtain master's degree in subject area for increased employability.  
Get involved in student teacher organizations.  
Acquire teaching experience. Obtain Ph.D. and certificate in school administration.  
Graduate study required for "special service" fields. Obtain master's degree in area to become specialist. Requirements for certification and/or accreditation vary by state.

#### **HIGHER EDUCATION**

Teaching  
Research  
Administration  
Student Affairs  
Information/Library Services

Four-year colleges and universities  
Two-year and community colleges  
Technical schools  
Medical and professional schools

Earn Ph.D. to teach and research at four-year institutions. Master's or Ph.D. degree is required to teach at two-year schools.  
Earn a Ph.D. in higher education administration for upper level positions in university administration.  
Earn master's degree in student personnel, student development, or counseling for student affairs positions.  
Obtain master's degree in library/information sciences. Gain related experience through student positions such as Resident Assistants, Orientation Leaders, etc.  
Seek leadership roles in campus organizations.

## AREAS

## EMPLOYERS

## STRATEGIES

### **ADULT AND CONTINUING EDUCATION**

Inservice Education  
Staff Development  
Professional Development  
Leisure-oriented Education  
GED Preparation  
Literacy Development  
English as a Second Language  
Consulting

K-12 school systems  
Boards of education  
Colleges and universities  
Two-year and technical schools  
Community organizations: YMCA, Red Cross, etc.  
Correctional institutions  
Museums  
Professional associations  
Nursing homes/Adult daycare  
Vocational services  
Consulting firms

Attain a master's or Ph.D. degree in adult education or a graduate degree in a subject or specialized area.  
Gain a reputation of expertise and experience in a subject, profession, art, craft or trade.  
Obtain teaching or instructional experience.  
Determine certification or accreditation standards for areas of interest.

### **BUSINESS AND INDUSTRY**

Corporate Training  
Human Resources  
Sales  
Customer Service  
Publishing, Editing, and Technical Writing  
Curriculum Development  
Consulting

Public and private corporations  
Consulting firms  
Marketing companies  
Bookstores  
Publishers:  
    Textbook, newspaper, magazine, book  
Test-preparation companies  
Software companies  
Staffing agencies

Take some general business and computer courses.  
Earn a graduate degree in human resource development.  
Gain experience in organizational development or marketing.  
Become current with business and industry literature and news.  
Develop strong word processing, editing, and desktop publishing skills.

### **GOVERNMENT**

Administration  
Planning  
Evaluation  
Management  
Research and Writing  
Teaching  
Social Work

Federal government agencies:  
    Department of Education  
    Department of Defense  
    Overseas schools for military dependents  
    Department of Labor  
    Educational Resources Information Center (ERIC)  
    Health and Human Services  
    Library of Congress  
    National Archives and Records Administration  
    National Science Foundation  
    National Endowment for the Arts  
    National Endowment for the Humanities  
    Peace Corps  
    Americorps  
Social service agencies  
State and local government

Learn federal, state, and local job application procedures.  
Gain experience and an advanced, typically Ph.D, degree for high level positions in government.

## AREAS

## EMPLOYERS

## STRATEGIES

### NONPROFIT

Teaching or Training  
Programming  
Public Relations  
Administration  
Fundraising  
Case Managing  
Lobbying

Adoption agencies  
Scouts  
Camps  
United Way agencies  
YMCA/YWCA  
Group homes  
Mental health clinics  
Hospitals  
Community recreation centers  
Other public or private social service organizations  
State/national professional associations

Gain experience through volunteer work or internships.  
Develop writing and public speaking skills.  
Learn to work well with people of various backgrounds.  
Add additional coursework in area of interest such as human services, counseling or psychology.  
Consider certification in special education for greater employability.  
Seek grant writing experience to increase opportunities.

### GENERAL INFORMATION

- Develop excellent communication skills, verbal and written.
- Develop good computer skills.
- Demonstrate enthusiasm and energy for the field.
- Need desire to work with and help people.
- Obtain part-time, summer, internship, or volunteer experience with the age group you intend to work with in various settings: pre-schools, daycares, camps, community agencies, adult centers, YMCA's, etc.
- Participate in co-curricular activities and related organizations to broaden skills, interests, and opportunities.
- Bachelor's degree is sufficient for certification/licensure to teach K-12 in most states. Obtain a master's degree for advancement and increased earning potential.  
Advanced degree required for specialists, education administration, college teaching and other professional positions.
- Maintain current knowledge of state and national legislation regarding teacher licensure.
- Identify transferable skills learned in teaching applicable to alternative careers:
  - effective communication with people, verbal and written
  - teaching and instruction
  - program planning
  - organization and record-keeping
  - working under pressure and meeting deadlines
  - motivational skills, creativity
  - working autonomously, decision-making, problem solving
  - research skills