FACULTY AGENDA ITEM NO. 13-15

Date: August 21, 2013

Submitted by: Kathy Menzie

SUBJECT: New Minor in Film and Video

Description:

The Film & Video curriculum is designed to provide students with theoretical, pre-production and production skills for entry into a variety of film and television industry positions.

Rationale:

The Minor in Film and Video will allow students of all backgrounds to participate in telling stories of importance to them by using some of the latest methods and technologies in recorded digital form. The general minor in mass media includes only 9 hours of film and video courses. This minor includes all the courses in the Film and Video sequence, 21 hours, allowing students with a major in theater or art to develop their skills in digital film in addition to their major courses.

Financial Implications: None

Proposed Effective Date: Fall 2013

Request for Action: Approval by AAC/FAC/FS/Gen Fac, etc

Approved by: AAC on date: 9/30/13

FAC on date:

Faculty Senate on date:

Attachments Yes ☒ No ☐
1. Title of program.

Minor in Film and Video

2. Rationale for offering this program.

Since the beginning of time human beings have told their stories through a variety of media, from cave drawings to most recently on film. The Minor in Film & Video will allow students of all backgrounds to participate in telling stories of importance to them by using some of the latest methods and technologies in recorded digital form.

3. Exact proposed catalog description.

The Department of Mass Media offers a Minor in Film & Video for students wanting to augment or expend their study to include the art and science of filmmaking. The Film & Video curriculum is designed to provide students with theoretical, pre-production and production skills for entry into a variety of film and television industry positions. Like the film industry in general, the program has a strong narrative approach and emphasizes the storytelling aspect of the industry.

The minor will be 21 hours and will consist of the following courses.

- MM100 Introduction to Mass Media (3)
- MM 212 Digital Filmmaking I (3)
- MM 302 Cinematic Storytelling (3)
- MM 312 Digital Cinematography (3)
MM 350 Film Editing and Theory (3)
MM 406 The Documentary Film (3)
MM 414 Digital Filmmaking II (3)

4. List any financial implications.

$0. This is just a reordering of existing courses.