

LIVE UNITED™

April 6, 2009

Why United Way?

Your gift to United Way's Community Impact Fund addresses the underlining cause of the most serious human needs in our community. The result is lasting change in people's lives.

Donating to United Way maximizes your contribution by combining it with thousands of others to:

- Help children have the opportunity to learn in safe, positive environments.
- Ensure youth have the life skills to become successful, community minded adults.
- Provide services that promote self sufficiency.
- Respond to the emergency needs of the community.
- Make sure adults and seniors are able to remain independent and enrich their lives and the lives of others.

Investing in the Community Impact Fund provides the full range of services and programs to respond to people's immediate needs and also prevent those needs in the future. Other facts about giving to the United Way are:

- United Way's overhead costs are only approximately 12 percent and are considered very low by the Better Business Bureau.
- United Way works efficiently – more than 88 percent of each dollar directly improves lives.
- United Way is focused on the most serious needs in the community.

Thank you in advance for your support. For more information, visit www.washburn.edu/unitedway.

GIVE. ADVOCATE. VOLUNTEER. LIVE UNITED.

Jerry B. Farley

WU 2009 United Way Campaign Mark your calendars!

- **Monday, April 6 – United Way Kickoff**, Noon, Washburn Room A, Memorial Union
- **Tuesday, April 14 – Scorch on the Porch awareness event**
- **Wednesday, April 15 – Luncheon, “The Craze Sweeping Our Nation, Volunteering,”** 12:15 p.m., Bradbury Thompson Alumni Center
- **Wednesday, April 22 – Ice cream float sale celebrating National Volunteer Week**
- **Thursday, April 23 – Day of Transformation display**
- **Friday, May 1 – United Way forms due to Human Resources by 5 p.m.**
- **Tuesday, May 5 – United Way Wrap up at Scorch on the Porch**

Other opportunities:

- **Learn more about Meals on Wheels. Shadow other employees who deliver MOW, April 7, 9, 16, 21, 22, 23 & 30.** Delivery takes about an hour. Contact Amanda Hughes at 670-2153 to volunteer.
- **First Aid/CPR class – Date and time to be determined.**

Donate \$144 or more!

If you donate \$144 or more annually to the Community Impact Fund, you will be part of the United Way Caring Club and be entered into a drawing to win a reserved parking space on campus for one month. The parking space will be conveniently located near the building in which you work. Two parking spaces will be awarded.