

2:00 – 2:15 PM Break  
 2:15 – 3:30 PM Institutional Breakouts  
 3:30 – 4:00 PM Wrap-up

**Dr. Gary Miller**, Provost and Vice President of Academic Affairs and Research, Wichita State University

4:00 PM Adjournment

## KEYNOTE SPEAKERS

**Ronald L. Morris**, Director, Admissions Research and Training, at the National Research Center for College & University Admissions will present the keynote entitled: **“Diverse Constituencies: How changing demographics impact our efforts to attract, enroll and keep the students who are the future of our state.”**



This session will address the changing demographics of Kansas high school students and how these changes impact three major components of higher education:

- The way in which colleges and universities communicate with high school students and counselors about the admissions process
- How colleges and universities adapt the admissions process to emerging constituencies
- How colleges and universities make students from emerging constituencies feel welcome and comfortable as they enter higher education.

Mr. Morris joined NRCCUA in November 2001. Prior to that time, Mr. Morris served as the Director of Professional Direct Marketing Programs for the University of Missouri - Kansas City (UMKC) Henry W. Bloch School of Business from 1996 to 2000. Mr. Morris has also served as a member of the marketing faculty of the University of Arizona, Avila University and Johnson County Community College. His professional experience also includes positions at Midland Lithographing; IMCG Management Consulting; and MRA Advertising/Direct Marketing.

Mr. Morris holds a BSBA in Marketing from Kansas State University, an MBA in Direct Marketing from the University of Missouri-Kansas City, an MA in Education from Avila University and the Professional Direct Marketer designation.

**Brian K. Bridges, Ph.D.** is the Associate Director of the Center for Advancement of Racial and Ethnic Equity for the American Council on Education (ACE). He will present the keynote entitled: **“Responding to the Winds of Change: Preparing Tomorrow’s Diverse Campus.”**



Dr. Bridges will discuss how American colleges and universities respond to the increasing diversity of the 21st Century will, in some cases, determine their future survival. His presentation will also focus on the multi-faceted implications that will emerge from these demographic changes and provide suggestions to assure that the needs of 21st Century students and beyond are met.

Prior to coming to ACE, Dr. Bridges served as an Assistant Professor of Higher Education Administration at The George Washington University and prior to that he worked in various roles at the Indiana University Center for Postsecondary Research. While at the Center, he coordinated the Building Engagement and Attainment of Minority Students (BEAMS) Project for the National Survey of Student Engagement (NSSE) and managed the annual NSSE survey administration.

In 2006, Dr. Bridges was selected as an Emerging Scholar by the American College Personnel Association.

Since coming to ACE, Dr. Bridges has served as lead author on the monograph, Broadening the Leadership Spectrum: Advancing Diversity in the American College Presidency, and has co-coordinated the Bridging the Gap Initiative designed to cultivate collaboration between multicultural education and internationalization on college campuses.

## PLANNING COMMITTEE

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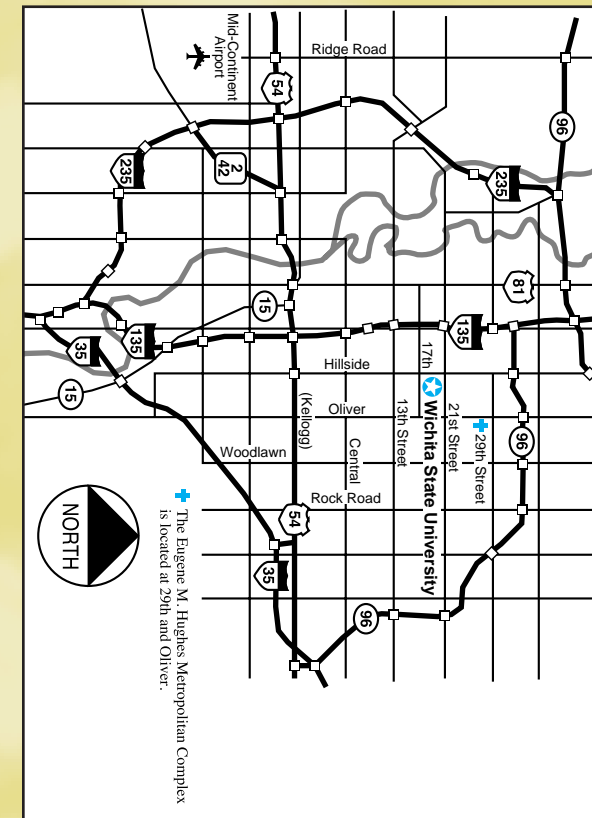
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## CONFERENCE LOCATION



★ The Thursday evening opening reception will take place at the Marcus Welcome Center on the main campus of Wichita State University. The Center sits on the edge of the golf course near the intersection of 21st Street North and Mike Oatman Drive on the north side of campus.

✚ The Friday portion of the conference will take place at the Hughes Metropolitan Complex, located one mile north of the main campus at 29th and Oliver. It is the building with the copper roof. Please enter the building from the south side, door N.

## GENERAL INFORMATION

### Registration

Please register for the conference online at <http://webs.wichita.edu/?u=conted&p=conference> by **Friday, September 26**. There is no registration fee to attend the conference, but **pre-registration is required**. Space is limited, so register early. Due to space limitations, registration is limited to faculty, administrators, and staff at Kansas Regents' institutions.

### Lodging

A block of sleeping rooms has been reserved at the following hotel for the night of October 2, 2008:

Courtyard by Marriott, 2975 N. Webb Rd., Wichita, KS. Rate: \$85.00 plus tax, single or double occupancy. Please make your reservations directly with the Courtyard by calling (316) 636-4600.

**Remember to mention the conference name when making your reservation. The room block will expire on September 19, 2008. Reservations received after that date will be accepted on a space available basis.**

### Parking

Parking permits are not needed at the Marcus Welcome Center or the Hughes Metropolitan Complex.

### Notice of Nondiscrimination

Wichita State University does not discriminate on the basis of race, religion, color, national origin, gender, age, marital status, sexual orientation, status of a Vietnam-era veteran, or disability. Any person having inquiries concerning this may contact the Office of Equal Employment Opportunity, Wichita State University, 1845 Fairmount St., Wichita, KS, 67260-0145, (316) 978-3001.

### Special Accommodations

Wichita State University is committed to making programs accessible to people with disabilities. If you wish to volunteer information regarding any special assistance you may need, please contact the Office of University Conferences at (316) 978-6493.



WICHITA STATE UNIVERSITY



## Michael Tilford Conference on Diversity and Multiculturalism

### Changing Demographics: Is Kansas Ready?

October 2 - 3, 2008

Wichita State University  
Marcus Welcome Center

Wichita State University  
Hughes Metropolitan Complex  
29th and Oliver  
Wichita, Kansas

Hosted By:



WICHITA STATE UNIVERSITY

## PURPOSE

The 2008 Michael Tilford Conference provides an opportunity for faculty, staff and administrators at the Kansas Regents' institutions to approach transformation from an institutional perspective by: 1) identifying the changing demographics for students entering into higher education, 2) examining the role of faculty, staff and administrators in responding to these demographic changes, 3) understanding the implications of these changes in terms of policy, curriculum, teaching methods, and recruitment and retention, and 4) meeting time (institutional-based) to move us forward on each campus.



This conference is named in memory of the late Dr. Michael Tilford, who passed away on November 6, 1996. Dr. Tilford was the WSU representative on the Regents Diversity and Multiculturalism Committee from its onset in 1994 until his death. In 1969, Dr. Tilford was one of 100 African-American

educators from across the country who received Ford Foundation Grants for advanced graduate study. He received his doctorate from Oklahoma State University in 1970. Dr. Tilford also had a bachelor's degree from Langston University in Mathematics / Chemistry and a master's from Johns Hopkins University in Science Education. He was appointed Dean of the Graduate School of WSU in 1988 and Associate Vice President for Academic Affairs in 1994. Dr. Tilford chaired many organizations, and his committee work showed his commitment to the education of students traditionally underrepresented at the university level. In the 1970s he served on a committee that developed a successful proposal for the minority studies program. Also, he helped conduct a study of the institutional commitment to minorities at WSU. Dr. Michael Tilford was a beloved colleague and friend to all who knew him at WSU. He was a true presence on our campus and we miss him greatly.

## TENTATIVE AGENDA

**Thursday, October 2, 2008**  
Wichita State University Marcus Welcome Center

5:30 – 7:30 PM Check-in & Opening Reception

**Friday, October 3, 2008**  
Wichita State University Hughes Metropolitan Complex

7:00 – 8:30 AM Breakfast Buffet

8:30 – 8:45 AM Welcome  
Introduction of COCAO Members  
Tribute to Dr. Michael Tilford  
Announcements

8:45 – 9:45 AM. Keynote Presentation:

**Ron Morris**, Director, Admissions Research and Training, at the National Research Center for College & University Admissions, Lee's Summit, MO. He will present the keynote entitled: **“Diverse Constituencies: How changing demographics impact our efforts to attract, enroll and keep the students who are the future of our state.”**

9:45 – 10:15 AM Break

10:15 – Noon Keynote Presentation:

**Brian Bridges**, Ph.D., Associate Director, Center for Advancement of Racial and Ethnic Equity, American Council on Education, Washington, DC. He will present the keynote entitled: **“Responding to the Winds of Change: Preparing Tomorrow's Diverse Campus.”**

Noon – 1:00 PM. Lunch Buffet

1:00 – 2:00 PM Personal Stories

**Steve Cisneros**, Executive Director, Kansas Hispanic & Latino American Affairs Commission

**Dr. Sue Warner**, President, Haskell Indian Nations University

**Roderick Bremby**, Secretary, Kansas Department of Health and Environment