

# THIRTY-THREE PUBLICATIONS

(Includes 23 journal articles and 10 supplements to textbooks)

- (1) Robert Hull, Sungkyu Kwak, Rosemary Walker, "Insider Signaling and Seasoned Equity Offerings," *Managerial Finance* (Forthcoming).
- (2) Robert Hull, Sungkyu Kwak, Rosemary Walker, "Signaling and Proceeds Usage for Seasoned Equity Offerings," *Investment Management and Financial Innovations*, Vol. 6, Issue 2, 2009, pp. 40-51. At: [http://www.businessperspectives.org/component/option.com\\_journals/task.issue/id.105/jid.4/](http://www.businessperspectives.org/component/option.com_journals/task.issue/id.105/jid.4/) .
- (3) Rob Hull, *Test Bank for Foundations for Financial Markets and Institutions*, 4<sup>th</sup> Edition, by Frank Modigliani and Frank Fabozzi, © 2009, Pearson / Prentice-Hall, Upper Saddle River, New Jersey 07458.
- (4) Rob Hull, *PowerPoint Notes for Bond Markets, Analysis, and Strategies*, 7<sup>th</sup> Edition, by Frank Fabozzi, © 2009, Pearson / Prentice-Hall, Upper Saddle River, New Jersey 07458.
- (5) Rob Hull, *Solutions Manual for Instructors for Bond Markets, Analysis, and Strategies*, 7<sup>th</sup> Edition, by Frank Fabozzi, © 2009, Pearson / Prentice-Hall, Upper Saddle River, New Jersey 07458.
- (6) Robert Hull and Curt Bacon, *Test Bank for Financial Management: Core Concepts*, 1<sup>st</sup> Edition, by Raymond Brooks, © 2009, Pearson / Prentice-Hall, Upper Saddle River, New Jersey 07458.
- (7) Robert Hull, "Capital Structure Decision-Making: A Pedagogical Application," *Journal of Financial Education*, Vol. 34, Fall 2008, pp. 88-111.
- (8) Robert Hull, Sungkyu Kwak, and Rosemary Walker, "IPO Bubble Collusion: A Classroom Exercise," *Journal of Economics and Finance Education*, Volume 7, No. 1, Summer 2008, pp 52-66. Available at: <http://www.jeandfe.org/> .
- (9) Robert M. Hull, "A Capital Structure Model," *Investment Management and Financial Innovations*, Volume 4, Issue 2, 2007, pp. 8-24. At: [http://www.businessperspectives.org/component/option.com\\_journals/task.issue/id.45/jid.4/](http://www.businessperspectives.org/component/option.com_journals/task.issue/id.45/jid.4/)
- (10) Robert Hull, William Roach, and Robert Weigand, "To Pay or Not to Pay: An Experiential Learning Exercise in Determining a Firm's Dividend Payout," *Journal of Financial Education*, Volume 33, Fall 2007, pp. 13-29.
- (11) Robert Hull and Nick Avey, "The Big Three of the Auto Industry: Analyzing and Predicting Performance," *Mountain Plains Journal of Business and Economics*, Vol. 8, Pedagogy, pp. 1-15. 2007. At: [http://www.mountainplains.org/articles/2007/Pedagogy/mpjbe\\_hull&avey\\_feb\\_1.doc](http://www.mountainplains.org/articles/2007/Pedagogy/mpjbe_hull&avey_feb_1.doc) .
- (12) Robert Hull, *Test Item File to Accompany Corporate Financial Management*, 2<sup>nd</sup> Edition, by Emery, Finnerty, and Stowe, © 2007, Pearson / Prentice-Hall, Upper Saddle River, New Jersey 07458.
- (13) Robert Hull, *Instructor's Manual with Solutions to Accompany Bond Markets, Analysis, and Strategies*, 6<sup>th</sup> Edition, by Fabozzi, © 2006, Pearson / Prentice-Hall, Upper Saddle River, New Jersey 07458.

- (14) Kanalis Ockree and Robert Hull, "May Department Stores Company: Applying an Expanded DuPont Model to Examine the Outcome of Corporate Strategic Change." *The Journal of Finance Case Research*, Vol. 8, No. 1, pp. 21-30, 2006.
- (15) Robert Hull, "Firm Value and the Debt-Equity Choice," *Regional Business Review*, Vol. 24, May, pp. 50-75, 2005.
- (16) Robert Hull, Robert Kerchner, Sungkyu Kwak and Rosemary Walker, "Underpricing, Tie-Ins, and the IPO Bubble: Some Empirical Evidence." *Investment Management and Financial Innovations*, Vol. 1, Winter, pp. 57-69, 2005.
- (17) Robert Hull, Sungkyu Kwak and Rosemary Walker, "Inside Ownership and Leverage Increases," *Global Business and Economics Review*, Vol. 6, No 2, December, pp. 263–279, 2004.
- (18) Robert Hull, *Instructor's Manual with Solutions to Accompany Bond Markets, Analysis, and Strategies*, 5<sup>th</sup> Edition, by Fabozzi, © 2004, Pearson / Prentice-Hall, Upper Saddle River, New Jersey 07458.
- (19) Robert Hull, *Test Item File to Accompany Corporate Financial Management*, 2<sup>nd</sup> Edition, by Emery, Finnerty, and Stowe, © 2004, Pearson / Prentice-Hall, Upper Saddle River, New Jersey 07458.
- (20) Robert Hull, "Stock Offerings, Issue Costs, and Bank Debt Reductions," *Quarterly Journal of Business and Economics*, Vol. 40, No. 2, Spring, pp. 3-16, 2001 (printed 2003).
- (21) Robert Hull and JuliAnn Mazachek, "Junior-for-Senior Announcements: A Study of the Role of Inside Ownership", *Review of Financial Economics*, Vol. 10, 213-225, 2001.
- (22) Robert Hull and Robert Kerchner, "An Ex Ante Model to Estimate Issue Costs," *Journal of Research in Finance*, Vol. 2, No. 2, Winter, pp. 131-168, 1999.
- (23) Robert Hull and Stuart Michelson, "The Information Contents of Senior Offerings that Reduce Junior Securities," *Quarterly Review of Economics and Finance*, Vol. 39, No. 3, Fall, pp. 419-438, 1999.
- (24) Robert Hull, "Leverage Ratios, Industry Norm, and Stock Price Reaction: An Empirical Investigation," *Financial Management*, Vol. 28, No. 2, Summer, pp. 32-45, 1999.
- (25) Robert Hull, JuliAnn Mazachek, and Kanalis Ockree, "Firm Size, Common Stock Offerings, and Announcement Period Returns," *Quarterly Journal of Business and Economics*, Vol. 37, Summer, 3-24, 1998.
- (26) Robert Hull and Robert Kerchner, "Pure Leverage Decreases: A Study of Two Junior-for-Senior Groups," *Quarterly Journal of Business and Economics*, Vol. 36, No. 1, Winter, pp. 51-68, 1997.
- (27) Robert Hull and Robert Kerchner, "Issue Costs and Common Stock Offering," *Financial Management*, Vol. 25, No 4, Winter, pp. 54-66, 1996.
- (28) Robert Hull and George Pinches, "Firm Size and the Information Contents of Over-the-Counter Common Stock Offerings," *Journal of Small Business Finance*, Vol. 4, No. 1, pp. 31-56, 1994/1995.
- (29) Robert Hull, "Stock Price Behavior of Pure Capital Structure Issuance and Cancellation Announcements," *Journal of Financial Research*, Vol. 42, Fall, pp. 439-448, 1994.

(30) Robert Hull and Richard Moellenberndt, "Bank Debt Reduction Announcements and Negative Signaling," *Financial Management*, 23, Summer, pp. 21-30, 1994.

(31) Robert Hull and Rich Fortin, "Issuance Expenses and Common Stock Offerings for Over-the-Counter Firms," *Journal of Small Business Finance*, Vol. 3, No. 1, pp. 1-17, 1993/1994.

(32) Robert Hull and Stuart Michelson, *LOTS: Lecture Outline and Transparency System to Accompany Pinches Edition of Essentials of Financial Management*, Harper & Row Publishers, Inc., New York, New York, 1990.

(33) Robert Hull, Stuart Michelson, and Alfred Davis, *LOTS: Lecture Outline and Transparency System to Accompany Canadian Edition of Essentials of Financial Management*, Harper & Row, Publishers, Inc., New York, New York, 1988.