

## **GLORIÄNNA NOLAND**

### **SPRING 2023 SIBBERSON FINALIST - COLLEGE OF ARTS AND SCIENCES**

Gloriänna is graduating with a Bachelor of Arts degree in Mass Media. She has earned her Associate of Arts in Design Technology in 2019. She plans to continue working in marketing and communications at the Kansas Department of Commerce, where she will specialize in social media for the agency. In the future, her aim is to work in the technology or medical industries as a marketing specialist in Kansas or abroad.

She is a member of the National Technical Honor Society and the Topeka Advertising Federation. She is also the president of Bods in PR and the vice president for Washburn University Advertising Group. She was named outstanding student in service to Creative Advertising in April 2022. She has received more than 10 awards at the local and regional levels from the American Advertising Federation, earning gold, silver, and judge citations for design, advertising, and strategic marketing projects. She received the Apeiron Poster Design Award in Spring 2021.

In the summer of 2022, Gloriänna had an internship abroad in the Netherlands for the premier global market intelligence firm, International Data Corporation, where she focused on social media, employer branding and website optimization. She is also currently the Communications Assistant for the cancer-research and rare disease organization based out of California, the *RUNXI* Research Program, as well as the Advertising Manager for Washburn Student Media.

She has completed pro-bono marketing projects for The Community Enrichment Project based out of Washington D.C., and a full-scale marketing campaign for Helping Hands Humane Society in Topeka. She was named the top student ambassador in 2023 during Washburn's annual Day of Giving initiative and received the Dean's Scholarship in 2022.