MISSION

Washburn creates educational pathways to success for everyone.

VISION

A premier community of higher learning focused on life and careers.

VALUES

Creating positive IMPACT.

Inclusion | Modernization | Partnership
Achievement | Community | Transformation
**Priority A**

Expand learner success opportunities and pathways.

- Enhance current offerings and develop new and innovative academic pathways and programs
  - optimize academic portfolio
  - increase experiential learning
  - meet needs of adult learners
- Increase number of Northeast Kansans who participate in postsecondary education
  - expand outreach to NE Kansans
  - increase postsecondary attending rates of NE Kansans at Washburn
  - increase pathways with KS postsecondary institutions
- Enable equitable opportunities
  - increase success of all learners
  - grow number of learners from underrepresented groups
  - increase the number of students in targeted populations

**Priority B**

Enhance our environment to learn, work and thrive.

- Optimize campuses to offer superior learning and working environments
  - develop a master plan for all campuses
  - develop more gathering spaces
  - evaluate building/renovation projects
- Enhance Work Environment in Order to Become an Employer of Choice
  - evaluate, develop and maintain competitive compensation & benefits for all employees
  - enhance professional development
  - improve key operational processes
- Foster an engaging and energetic environment of vibrancy, belonging and safety
  - optimize engagement opportunities
  - enhance a culture of wellness and belonging
  - foster safety on campus and engage local partners to improve safety in the community

**Priority C**

Accelerate partnerships to grow the community.

- Fortify interdependent relationship among Washburn, Topeka and Shawnee County
  - tell Washburn’s story locally and statewide
  - further develop thriving college town environment
  - support community’s strategic plan
- Expand collaboration with education, business, industry and government
  - further develop effective advisory boards
  - expand apprenticeships and internships
  - implement career engagement model
- Implement new state-of-the-art programs to support industry needs and enable economic growth
  - strengthen K-12 partnerships
  - develop interprofessional health-related educational programs and opportunities
  - create additional programs anticipating state need in the manufacturing and aviation industries

**Priority A**

**Priority B**

**Priority C**