

**WASHBURN UNIVERSITY BOARD OF REGENTS**  
**Budget and Finance Committee Meeting**  
**May 20, 2013**

Regents Present: Bill Sneed, John McGivern, Pamela Trusdale, Jim Klausman, Jennifer Sourk, Blanche Parks

The meeting was called to order at 3:38 p.m. by Bill Sneed, Chair.

1. Minutes of the February 28, 2013 meeting were approved as distributed.
2. Background Material

President Farley began by saying today's information is normally presented to the Committee in December with a recommendation to the full Board in January. This year has been frustrating due to the uncertainty of State funding since we continue to wait for the legislative session outcome. Mr. Sneed said after legislature approval, but prior to the June 26 Board meeting, he would like to have another Committee meeting to discuss the budget plan.

Vice President Anderson reviewed the Enrollment Report, Tuition and Fees Analysis, and Faculty Salary Analysis.

Fall 2012 enrollment was down by 99 students. Discussion was held on the marketing and recruiting of new and returning students. Mr. Liedtke said recruitment goals are set each year and a marketing plan is devised to reach the broadest number of students. Lists of students who have not yet enrolled for the next semester are provided to the department chairs and deans. Vice President Anderson said credit hours, rather than headcount, is a better measure of enrollment data. Fall 2012 credit hours were down by 556 hours or .7%.

President Farley said Washburn tuition is further away from the national average than it was five years ago. Every year conversations are held with students regarding tuition increases and the students are consistently supportive of the increases. They feel steady, modest increases are always better than a spike in tuition to catch up.

Vice President Anderson noted last year was the first salary plan for the University in four years.

The 13-year analysis of faculty salaries at Washburn compared to public master's level institutions was discussed. Starting in FY01 a concentrated effort was made to close the gap in salaries between Washburn and other institutions. Progress was made but in the last four years the gap has again widened.

President Farley said we also review salaries of the City, school districts, and the State and try to keep Washburn salaries in line with them.

Board members voiced the importance of keeping salaries up with the cost of living and increasing salaries yearly rather than waiting and then trying to catch up.

3. Vice President Anderson gave a PowerPoint presentation on the FY 13-14 Budget and Tuition Discussion. He noted that Washburn is a people intensive business so 58% of our expenses are for salaries and wages.

The decline in budget is being reallocated to the departments to cover the enrollment decline. Every area across campus will be touched by the reduction. Vice President Pembroke indicated programs we think we can grow come with a proforma approach. Deans are looking at the normal turnover to see where money can be saved or reallocated.

In answer to a query about the decrease in Law School enrollment, President Farley said all Law School tuition is earmarked for Law and any deduction in enrollment comes out of their budget. He indicated entrance to the Law School is based on LSAT requirements and lowering our requirements could affect our national ranking.

Washburn Tech currently has the lowest tuition in the area. A 1% rate increase is being proposed along with expansion of several programs.

President Farley said because of the uncertainty in State funding there is not enough time to implement a salary pool prior to July 1<sup>st</sup>. If we are fortunate enough to do a salary program it could be implemented in September and would not be retroactive.

4. Vice President Anderson reviewed the FY 2013 Allocations for Other Equipment and Technology Equipment for Washburn Tech.

It was moved and seconded to recommend approval of the FY 2013 Allocations for Other Equipment and Technology Equipment for Washburn Tech as presented. Motion carried.

5. Vice President Anderson went over the ESCO financing proposals received from financial institutions. The options include tax-exempt bonds which the University has done in the past, a tax-exempt lease/purchase, and direct purchase. Further analysis will be done. He added that US Bank is looking at a card service program for the University.
6. The Washburn Tech Jobs & Innovative Industry Skills Training (JIIST) Equipment Purchase has been approved by Board Chair Klausman and will be ratified at the June Regents meeting.
7. New Board of Regents faculty representatives, Shaun Schmidt and Jennifer Ball were introduced.
8. Meeting was adjourned at 5:34 p.m.