

WASHBURN UNIVERSITY OF TOPEKA
BOARD OF REGENTS
MINUTES
August 12, 2026

Meeting called to order Chair Sourk at 12:50pm.

Board members present:

Regent Dicus
Regent Dietrick
Regent Duncan
Regent Fisher
Regent Nave
Regent Romero
Regent Sourk

Consent Agenda:

Motion by Regent Dicus and second by Regent Fisher to approve the consent agenda. Motion passed.

Action Items

1. Walz Tetrick

Executive Director Strategic Communications and Marketing Lori Hutchinson presented. This is the first of two items for Walz Tetrick. This item is for the campaign in Northeast Kansas and Shawnee County. Changes involve reducing investment in print materials to do more investment in digital marketing. The campaign will begin in September. The cost of this work will be \$350,000. In response to a question about how print materials are being reduced, Hutchinson advised direct mail will stay the same but brochures for each individual items will be printed in smaller numbers. Motion by Regent Romero and second by Regent Dicus to approve the expenditure for the general enrollment campaign. Motion passed.

2. Walz Tetrick KC Campaign

Director Hutchinson presented. This is for Phase four of the Kansas City campaign. This phase will work to position Washburn as an ideal distance from Kansas City. Results so far from the KC campaign have been encouraging. Applications from Johnson and Wyandotte counties are up 20+%. The campaign would run from end of August through end of November. Motion by Regent Nave and second by Regent Dietrick to approve the expenditure for Phase 4 of the Kansas City campaign. Motion passed.

3. Policy Minors on Campus

Chief of Staff Cynthia Holthaus presented. The administration recognized a need for a more formalized and documented policy for minors on campus. Systems are currently in place but this is getting needed policy language in place. The policy language is high level and then authorizes the administration to draft more detailed regulations. In response to what is an affiliated program, Holthaus answered that those details are being worked out in the regulation language. Answering another question about if this involves any big changes from what Washburn is doing now, Holthaus stated the biggest changes are adding consistency to how things are done, such as when background checks are required. Motion by Regent Fisher and second by Regent Romero to approve the minors on campus policy. Motion passed.

4. Athletic Corridor

Vice-President for Administration and Treasurer Luther Lee presented. Vice-President Lee reminded the Board they approved the Master Plan for the Athletic Corridor at the August 2025, meeting. Mr. Lee then introduced Associate Vice-President Facilities Services Eric Just to present. Just advised that Washburn received seven responses to the RFP. Three of the seven responders were interviewed. The recommendation is for Lloyd Services out of Ottawa. Lloyd has more experience with locker rooms than other finalists and their costs of services to manage project were more favorable than the others, helping to manage the budget of \$5.5M for project. In response to a question if gifts or donations by a vendor are considered when evaluating proposals, Just indicated the review team does not consider gifts and donations in their assessment. Just then presented some initial renderings of project. Washburn University Alumni Association and Foundation President Marshall Meek informed the Board there are currently just under \$9,000,000 documented in pledges and donation. Meek further advised there are still asks out for additional pledges. Meek noted that some of the pledges are over time, so unrestricted funds will be used to pay upfront costs and those unrestricted funds will be replenished with the payments over time. Just stated work will begin as soon as football season ends. In response to a question regarding overall situation with locker rooms for the teams, Director Athletics Loren Ferr responded that soccer and volleyball have been upgraded. Baseball has a locker room but wants to move theirs by the baseball field. Ferre added that Tennis and Track and Field do not have locker rooms at this time, and Men's and Women's basketball will move into upgraded locker rooms on the east side of Petro. Motion by Regent Dicus and second by Regent Fisher to approve selection of Lloyd Services for work on the Athletic Corridor. Motion passed.

Motion by Regent Romero and second by Regent Nave to adjourn the meeting. Motion passed.

Meeting adjourned 1:19.