

# PROGRAM ASSESSMENT PLAN ~ 2013-14 through 2018-19

*This document only needs to be updated when changes are made.*

<b>UNIT</b>	<b>SCHOOL OF BUSINESS</b>
<b>Department (if applicable)</b>	<b>N/A</b>
<b>Degree/Program</b>	<b>Master of Accountancy</b>
<b>Date Prepared</b>	<b>May 18, 2014</b>
<b>Date Revised</b>	<b>Updated to New Form (6/22/15)</b>

## PROGRAM MISSION

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The Washburn University Master of Accountancy (MAcc) program provides a high quality graduate accounting education. Supported by research and service activities, the program provides an individualized student-focused curriculum, connecting with the business community.

The program:

- Offers a student-centered graduate accounting degree program for students drawn primarily from the Northeast Kansas region. The program will prepare students for career success, professional certification, and life-long learning;
- Creates and applies research that enhances classroom teaching, assists accounting professional development, and advances knowledge in accounting;
- Fosters integrity, mutual respect, and ethical behavior as requisites to accounting practice; Connects with the business community by focusing on both the traditional student and the working professional. The program facilitates internships and other collaborative business partnerships.
- Provides curriculum optionality to students with varied accounting course offerings and multiple elective MBA course choices.

## PROGRAM STUDENT LEARNING OUTCOMES (PSLO)

*If the program has more than 6 PSLO, hit "Tab" in the last cell to add another row. Cells will expand to accommodate text.*

**Upon completion of the program students will be able to:**

<b>PSLO 1</b>	Practice professionally in the areas of accounting or financial services
<b>PSLO 2</b>	Prepare analytical review of complex business and accounting topics from theory and practice
<b>PSLO 3</b>	Write clearly, effectively and efficiently in an accounting context
<b>PSLO 4</b>	Orally communicate financial and accounting ideas clearly and effectively
<b>PSLO 5</b>	Demonstrate an appropriate understanding of relevant technology and be able to apply technology to resolve accounting issues
<b>PSLO 6</b>	Demonstrate an understanding of the professional behaviors, regulatory standard setting mechanisms and ethical responsibilities relevant to clients, to markets and to society as a whole

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## CURRICULUM MAP (Alignment)

List all courses required for program majors and indicate, where applicable, (using the following key) the PSLO with which they are associated.

T = Taught

X = Taught and Assessed

A = Assessed

*If the program has more than 6 PSLO, "Copy and Paste" rows from this table below the existing table, beginning with the row numbering the PSLO.*

Required Courses	PSLO 1	PSLO 2	PSLO 3	PSLO 4	PSLO 5	PSLO 6
AC 621	T	X	T			X
AC 624	X	X	T	T	T	T
AC 627	X	X			T	T
AC 629	T		X		T	T
AC 630	T	T			X	T
AC 639	X		X	X	T	X

## ASSESSMENT MEASURES (Method)

Indicate (mark with an X) the type of assessment used to evaluate each PSLO.

Check as many boxes as apply.

Programs should use at least 2 direct measures for each PSLO.

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	PSLO 1	PSLO 2	PSLO 3	PSLO 4	PSLO 5	PSLO 6
<b>DIRECT</b>						
Portfolio						
Performance Assessment (Art, Music, Theatre, etc.)						
Performance Assessment (Off campus experience – Clinical, Internship, Practicum, etc.)						
Professional Credentialing Exam						
Major Field Test or National Exam						
Course Embedded Assignment	X	X	X	X	X	X
Project Evaluation (e.g. research)						
Course Grades	X	X	X	X	X	X
Other (Describe)						
<b>INDIRECT</b>						
Surveys						
Exit Interviews/Focus Groups						
Other (Describe)						

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## THRESHOLD OF STUDENT SUCCESS

For each PSLO, list each measure separately and indicate the threshold of student achievement considered acceptable.

**(example: 75% of students will receive B or better) - see Assessment Plan Guide for additional instructions.**

*Hit :Tab" in the last cell to add another row. Cells will expand to accommodate text.*

PSLO	MEASURE	THRESHOLD
1	Course Embedded Assignment	75% or more of students will demonstrate mastery of the assessment area being evaluated with a =score of 80% or higher on the instrument or rubric being applied
	Course Grades	
2	Course Embedded Assignment	75% or more of students will demonstrate mastery of the assessment area being evaluated with a =score of 80% or higher on the instrument or rubric being applied
	Course Grades	
3	Course Embedded Assignment	75% or more of students will demonstrate mastery of the assessment area being evaluated with a =score of 80% or higher on the instrument or rubric being applied
	Course Grades	
4	Course Embedded Assignment	75% or more of students will demonstrate mastery of the assessment area being evaluated with a =score of 80% or higher on the instrument or rubric being applied
	Course Grades	
5	Course Embedded Assignment	75% or more of students will demonstrate mastery of the assessment area being evaluated with a =score of 80% or higher on the instrument or rubric being applied
	Course Grades	
6	Course Embedded Assignment	75% or more of students will demonstrate mastery of the assessment area being evaluated with a =score of 80% or higher on the instrument or rubric being applied
	Course Grades	

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## DATA COLLECTION CALENDAR

Indicate how often assessment data are collected for each PSLO.

S=every semester

Y=every year

2=every other year

3=every 3 years, (etc.)

O-Other (please explain)

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	Frequency of Data Collection
PSLO 1	Y
PSLO 2	Y
PSLO 3	Y
PSLO 4	Y
PSLO 5	Y
PSLO 6	Y

## ANALYSIS AND REPORTING CALENDAR

Indicate (mark with an X) the years in which each PSLO was/will be analyzed and reported.

Cycle will repeat after Year 6.

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	PSLO 1	PSLO 2	PSLO 3	PSLO 4	PSLO 5	PSLO 6
Year 1/2013-14						
Year 2/2014-15						
Year 3/2015-16	X	X	X	X	X	X
Year 4/2016-17	X	X	X	X	X	X
Year 5/2017-18	X	X	X	X	X	X
Year 6/2018-19	X	X	X	X	X	X

If field experiences are a significant part of the program, explicitly address how validity and reliability of the evaluation instrument is ensured.

*Cell will expand to accommodate text.*

## STAKEHOLDER INVOLVEMENT

Describe how stakeholders (faculty, students, alumni, advisory boards, community, etc.) are involved in the development, implementation, periodic review and continuous improvement of the Assessment Plan.

*Cell will expand to accommodate text.*

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## PROGRAM ASSESSMENT PLAN REVIEW CYCLE

Indicate (mark with an X in column 2) the year(s) in which this Program Assessment Plan will be reviewed and indicate in column 3 (when applicable) when changes are made and addressed in the appropriate year's annual report.

*Cycle repeats after Year 6.*

	Program Assessment Plan Review	Were changes made and addressed in the Annual Report? <u>Yes</u> or <u>No</u> (update when applicable)
Year 1/2013-14		NO
Year 2/2014-15	X	
Year 3/2015-16		
Year 4/2016-17	X	
Year 5/2017-18		
Year 6/2018-19	X	