

PROGRAM ASSESSMENT PLAN ~ 2013-14 through 2018-19

This document only needs to be updated when changes are made.

UNIT	SCHOOL OF BUSINESS
Department (if applicable)	N/A
Degree/Program	Master of Business Administration
Date Prepared	April 15, 2014
Date Revised	Updated to New Form (6/22/15)

PROGRAM MISSION

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To provide management education of recognized high quality through an evening MBA program for current and future business professionals in the area. Our goal is to assure that our students have the knowledge and skills to enable them to succeed in general management and leadership roles and to contribute to the success of their organizations and of their local and regional economies.

Specifically, Washburn MBA graduates will be able to identify, gather, and analyze relevant information, in order to make effective decisions and improve organizational processes.

PROGRAM STUDENT LEARNING OUTCOMES (PSLO)

If the program has more than 6 PSLO, hit "Tab" in the last cell to add another row. Cells will expand to accommodate text.

Upon completion of the program students will be able to:

PSLO 1	Communicate effectively both orally and in writing (Communication Skills).
PSLO 2	Use analytical techniques and information technology to solve business problems (Analytical and Problem Solving Skills).
PSLO 3	Demonstrate knowledge of fundamental principles in business disciplines and the ability to integrate knowledge across disciplines (Functional Knowledge).
PSLO 4	Understand the impact of globalization on the business environment (Global Perspective).
PSLO 5	Be aware of ethical issues and responsibilities in business environments (Ethical Awareness).
PSLO 6	Work effectively in teams toward the achievement of a common goal (Teamwork and Interpersonal Skills).

CURRICULUM MAP (Alignment)

List all courses required for program majors and indicate, where applicable, (using the following key) the PSLO with which they are associated.

T = Taught

X = Taught and Assessed

A = Assessed

If the program has more than 6 PSLO, "Copy and Paste" rows from this table below the existing table, beginning with the row numbering the PSLO.

Required Courses	PSLO 1	PSLO 2	PSLO 3	PSLO 4	PSLO 5	PSLO 6
EC952		T	T			
AC954	T	T	T		T	T
BU955		T	T		T	
BU956	T	T	T	T	T	

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BU957	T		T			T
BU958	T		T		T	T
BU974 or BU977 or BU978	BU974	BU977	BU974 OR BU977 OR BU978	BU974 OR BU977 OR BU978	BU974	
BU959	A		T			A

ASSESSMENT MEASURES (Method)

Indicate (mark with an X) the type of assessment used to evaluate each PSLO.

Check as many boxes as apply.

Programs should use at least 2 direct measures for each PSLO.

If the program has more than 6 PSLO, "Copy and Paste" rows from this table below the existing table, beginning with the row numbering the PSLO.

	PSLO 1	PSLO 2	PSLO 3	PSLO 4	PSLO 5	PSLO 6
DIRECT						
Portfolio						
Performance Assessment (Art, Music, Theatre, etc.)						
Performance Assessment (Off campus experience – Clinical, Internship, Practicum, etc.)						
Professional Credentialing Exam						
Major Field Test or National Exam		X	X	X	X	
Course Embedded Assignment						
Project Evaluation (e.g. research)	X					X
Course Grades						
Other (Describe)						
INDIRECT						
Surveys	X	X	X	X	X	X
Exit Interviews/Focus Groups						
Other (Describe)						

THRESHOLD OF STUDENT SUCCESS

For each PSLO, list each measure separately and indicate the threshold of student achievement considered acceptable.

(example: 75% of students will receive B or better) - see Assessment Plan Guide for additional instructions.

Hit :Tab" in the last cell to add another row. Cells will expand to accommodate text.

PSLO	MEASURE	THRESHOLD
1	Project Evaluation	80% will demonstrate proficiency in written and oral communication
	Survey	
2	Major Field Test	In the aggregate MBA students will be in 70 Percentile of MBA-MFT
	Survey	

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3	Major Field Test	In the aggregate MBA students will be in 70 Percentile of MBA-MFT
	Survey	
4	Major Field Test	In the aggregate MBA students will be in 70 Percentile of XM-CAPSIM assessment
	Survey	
5	Major Field Test	In the aggregate MBA students will be in 70 Percentile of XM-CAPSIM assessment
	Survey	
6	Project Evaluation	80% will demonstrate proficiency in personal, interpersonal, and group management skills
	Survey	

DATA COLLECTION CALENDAR

Indicate how often assessment data are collected for each PSLO.

S=every semester

Y=every year

2=every other year

3=every 3 years, (etc.)

O-Other (please explain)

If the program has more than 6 PSLO, hit "Tab" in the last cell to add another row.

	Frequency of Data Collection
PSLO 1	S
PSLO 2	S
PSLO 3	S
PSLO 4	S
PSLO 5	S
PSLO 6	S

ANALYSIS AND REPORTING CALENDAR

Indicate (mark with an X) the years in which each PSLO was/will be analyzed and reported.

Cycle will repeat after Year 6.

If the program has more than 6 PSLO, "Copy and Paste" rows from this table below the existing table, beginning with the row numbering the PSLO.

	X	X	X	X	X	X
Year 1/2013-14	X	X	X	X	X	X
Year 2/2014-15	X	X	X	X	X	X
Year 3/2015-16	X	X	X	X	X	X
Year 4/2016-17	X	X	X	X	X	X
Year 5/2017-18	X	X	X	X	X	X
Year 6/2018-19	X	X	X	X	X	X

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If field experiences are a significant part of the program, explicitly address how validity and reliability of the evaluation instrument is ensured.

Cell will expand to accommodate text.

STAKEHOLDER INVOLVEMENT

Describe how stakeholders (faculty, students, alumni, advisory boards, community, etc.) are involved in the development, implementation, periodic review and continuous improvement of the Assessment Plan.

Cell will expand to accommodate text.

Before the start of each fall semester the faculty who provide MBA course instruction meet as a group to review and discuss the previous year's program assessment report. Based on this discussion the program will be revised as necessary.

PROGRAM ASSESSMENT PLAN REVIEW CYCLE

Indicate (mark with an X in column 2) the year(s) in which this Program Assessment Plan will be reviewed and indicate in column 3 (when applicable) when changes are made and addressed in the appropriate year's annual report.

Cycle repeats after Year 6.

	Program Assessment Plan Review	Were changes made and addressed in the Annual Report? <u>Yes</u> or <u>No</u> (update when applicable)
Year 1/2013-14	X	
Year 2/2014-15	X	
Year 3/2015-16	X	
Year 4/2016-17	X	
Year 5/2017-18	X	
Year 6/2018-19	X	