

## START WELL



### Learn

- Meet with your major advisor
- See [sample schedule](#) for your degree
- Attend every class
- Take WU 101 seriously
- Take advantage of the WU's free [Tutoring and Writing Center](#)
- Don't be afraid to ask for help
- Get to know your instructors

## STAY ON COURSE

- Meet with your academic advisor each semester to review progress on your degree and your career goals
- Verify your degree progress with the degree audit program [DegreeWorks](#). Understand the courses requirements and the prerequisites to take them
- Complete your foreign language and keep moving through your media degree and general education requirements
- Register for classes at the first opportunity
- Plan elective courses relevant to your career pathway
- Keep up with assignments and learn from feedback

## FINISH STRONG

- Understand graduation requirements
- In the first two weeks of your last semester, apply for graduation. Ensure your degree audit in DegreeWorks is 100%
- Complete upper division courses

## WHAT'S NEXT?

### Career in:

- Sports Brand Management
- Sports Information and Media Relations
- Sports Marketing
- Event Management
- Fan Engagement
- Digital and Social Media Production
- Live Event Production and Management
- Sports Broadcasting and Play-by-Play Announcing
- Multimedia Journalism and Podcasting
- Athlete Representation
- Nonprofit Organizations
- Community Outreach

*The Bachelor of Arts in Sport and Event Media is the only program in the region that offers front-facing strategic media experience as well as instruction in behind-the-scenes operations of sport and event management.*

### LEARN MORE:



### Experience

- Get a job at [Washburn Student Rec](#), with WU Athletics or with another sport or student organization like [Student Media](#) to gain work experience
- Join other campus groups of interest
- Attend sporting events on campus
- Join the BOD Squad
- Start your online portfolio

- Attend a local, state or regional professional conferences
- Collaborate with peers on projects
- Continue to add experiences to your online portfolio
- Make sure you have work samples that demonstrate your abilities
- Explore LinkedIn Learning and complete courses that will show up on your profile and complement your skills
- Speak with a professor about project or volunteer opportunities

- Be a KN Club officer
- Present at local/state/regional conferences/workshops



### Engage

- Consider a KN Study Abroad Trip
- Explore [WU Leadership Institute](#) and [WU Honors](#) programs
- Consider relevant community service activities such as Sunflower State Games, Kansas Senior Games, Special Olympics, I Can Bike, community fitness events
- Consider a [Washburn Transformational Experience](#)

- Engage with various clubs or organizations; help plan events and/or serve as a leader
- Participate in relevant research and community service opportunities
- Connect with KN and MM Faculty and Alumni at events and activities
- Consider applying as an [FYE Peer Educator](#)
- Complete relevant [WTE](#) research, leadership or service projects, or other discipline-related projects in your junior or senior year

- Look for opportunities to contribute your time and skills
- Join the [WU Alumni Association](#)



### Launch

- Explore career opportunities after college
- Sign up for Handshake through the [Career Engagement Office](#) to learn about career events
- Create a LinkedIn account

- Consider completing a pre-internship experience or find a summer internship to boost your resume
- Use social media to develop and promote your skills
- Meet with Career Engagement Office for resume-building
- Start connecting with employers through the [Career & Internship Expo](#) hosted by the Career Engagement Office
- Consider graduate programs if interested. Review admission requirements and class prerequisites
- Get CPR/AED Certified if required for career path

- Complete professional internship
- Develop a professional resume
- Secure letters of recommendation and professional references
- Do a mock Interview with the Career Engagement Office
- Apply for job or graduate programs if interested