MASS MEDIA DEPARTMENT MAJOR MAP

Bachelor of Arts in Mass Media with a a Concentration in Contemporary Journalism



	1ST YEAR	2ND YEAR	3RD YEAR	4TH OR FINAL YEAR	WHERE COULD I GO
GET THE COURSES YOU NEED	 MM100, MM199, MM202 WU101, EN101 Work on your general education classes - select them strategically. 	 MM300, MM321, MM403, MM308 or MM311 Work on your foreign language. Good time for MM112 Decide on a relevant minor. 	 MM326, MM426, and MM416 Take a MM Elective: choose from a wide range of classes from all concentrations. 	 MM494, MM499 Take 2nd and 3rd MM Electives: think of it as a mini concentration 	AFTER GRADUATION? Writer Editor News Videographer News Videographer News Analyst Program Director Reporter Radio personality Communications Teacher Photographer and many more Graduates can choose from a wide variety of media careers. At WU you will be prepared to move ahead with confidence.
GET RELEVANT EXPERIENCE	 Apply to work for Student Media at: <i>washburnreview.org/apply/</i> Make it a habit to check campus publications. 	 Begin covering a beat and gain copy editing experience with Student Media Published samples are vital. 	 Apply for a leadership position within Student Media Do an internship prior to the MM494 Internship class. 	 Apply for a top-level leadership position within Student Media Start actively researching internship and job opportunities 	
GET CONNECTED WITH COMMUNITY	 Join Washburn's student Alumni group and research alumni with similar careers Join LinkedIn and ask to join the Mass Media group 	 Get to know classmates & faculty at Washburn. Join a secondary student organization and offer your media skills Network at alumni events on campus. 	 Expand on the activities from year two. Schedule informational interviews with people employed in your field. Identify potential career mentors. 	 Keep attending networking events. Expand on activities from year three. 	
WTE/ TRIPS	 Explore the options for studying abroad and/or attending conferences Attend campus events to expand your worldview. 	• Apply for Study Abroad or Explore America experiences (ex: Paris or Hollywood) to get exposure to diverse cultures.	 Participate in Apeiron. Identify and read relevant books on diversity and inclusion topics. Best time to study abroad. 	• Find additional opportunities to develop your global mindset. Ex: working abroad or collaborating with people from other countries.	
LIFE AFTER GRADUATION (CAREERS)	• Start your career on day one with our MM199 class. You will start your portfolio and begin thinking about your career journey.	 Read professional publications! Start using social media to promote your brand. Find ways to develop quality work samples for your digital portfolio. 	• Keep adding quality samples to your digital portfolio. A good portfolio is a must in our field.	 Apply for jobs, additional internships or graduate school. Use the resources Career Services offers. 	