MASS MEDIA DEPARTMENT

(CAREERS)

You will start your portfolio

and begin thinking about

your career journey.

MAJOR MAP



COLLEGE OF ARTS AND SCIENCES

Bachelor of A	rts in Mass Media with an C			
	1ST YEAR	2ND YEAR	3RD YEAR	4TH OR FINAL YEAR
GET THE COURSES YOU NEED	 MM100, MM199, MM202, MM321 WU101, EN101 Work on your general education classes - select them strategically. 	 • MM350, MM312 • MM Elective: MM3108 or MM311 are good options. • Work on your foreign language. • Good time for MM112 • Decide on a relevant minor. 	• MM300, MM372 and MM414	 MM405, MM494, MM499 Take a 2nd MM Elective: MM433 is a good option.
GET RELEVANT EXPERIENCE	Get involved with Washburn Filmmakers Association (WFA) and other student organizations	 Work on independent student projects Make it a habit to practice film and video skills and techniques. 	 Continue collaborations on projects Look for leadership opportunities within WFA Do an internship prior to the MM494 Internship class 	 Submit original work to film festivals nationwide Start actively researching internship and job opportunities
GET CONNECTED WITH COMMUNITY	 Join Washburn's student Alumni group and research alumni with similar careers Join LinkedIn and ask to join the Mass Media group Connect with local filmmakers 	 Get to know classmates & faculty at Washburn. Network at alumni events on campus. 	 Expand on the activities from year two. Identify potential career mentors. Visit local production companies. Attend film festivals. 	 Expand on activities from year three. Schedule informational interviews with people employed in your field.
WTE/ TRIPS	 Explore the options for studying abroad or attending film festivals. Attend campus events to expand your worldview. 	• Apply for Study Abroad or Explore America experiences (ex: Paris or Hollywood) to get exposure to diverse cultures.	 Participate in Apeiron with a creative or scholarly work. Take field trips to visit studios in Kansas City Best time to study abroad. 	• Find additional opportunities to develop you global mindset. Ex: working abroad or collaborating with people from other countries.
LIFE AFTER GRADUATION	Start your career on day one with our MM199 class.	Start using social media to promote your brand.	Keep adding quality samples to your digital	Apply for jobs, additional internships or graduate

• Find ways to develop

your digital portfolio.

quality work samples for

is a must in our field

portfolio. A good portfolio

school.

Services offers.

• Use the resources Career

WHERE COULD I GO **AFTER GRADUATION?**

Agent Assistant Editor Broadcasting Casting director Cinematographer Dialogue editor Director Film archivist Film editor Game production Location scout Producer Screenwriter Set designer Sound designer Sound editor Visual effects artist Visual consulting and many more

Graduates can choose from a wide variety of media careers. At WU you will be prepared to move ahead with confidence.

FOR MORE INFORMATION

VISIT www.washburn.edu