

Washburn University  
School of Business General Faculty Meeting  
HC104, Thursday, August 29, 2013

Present: Baker, Ball , Boncella, Byrne, Esmonds, Espahbodi, Florea, Hickman, Hull, Juma, Kwak, Martin, Moore, Nizovtsev, Ockree, Peng, Price, Roach, Schmidt, Scofield, Smith, Sollars, Stoica, Valcea, Walker, Weigand .

Absent: None

1. Minutes from meetings on January 31 and April 13 were approved.
2. Accomplishments
  - MFT scored 80<sup>th</sup> percentile both undergrad and MBA.
  - 6<sup>th</sup> in the world for CAPsim simulation.
  - High marks on the institutional investors portfolio contest
  - Strong performance in IC
  - Rolled out of MAcc program – 20 students enrolled
  - Successful hires. Tom Hickman and Barbara Scofield
  - Early stages of SAP curriculum
  - Program development
  - MBA marketing campaign
  - Great speakers, wake up, alumni fellow, scholarship lunch, BAP, BGS, EIR
  - Kaw Valley Research series
  - SBDC going strong

AACSB timeline

Visit fall 2015  
“year of record” AY 14-15  
Trial run/adjustment year AY13-14  
Need to adjust to New Standards  
“Engagement, Impact, Innovation”  
Committee reports are due December 1<sup>st</sup>.

PRC: SOBU strategic plan  
Planning and Review committee will engage a variety of stakeholders  
Opportunity to guide the direction of the school

FPC: complete “journal list” project  
Adjust FSAP, other policies to new AACSB standards  
Digital Measures.

Curriculum & MBA committee  
ASSESSMENT

Opportunities

Beta Gamma Sigma Secretary  
Club Advisors, Co-Advisors

“Command Performances”

Wake up with Washburn Breakfast and lunch  
Alumni Fellow lunch – September 13<sup>th</sup>  
JA bowl-a-thon – October 18<sup>th</sup>  
Tailgate Party  
Economic Forecast breakfast  
Gary’s Soup luncheon  
BGS and other events

## Washburn Events

- General Faculty meeting
- WU after hours (2<sup>nd</sup> Friday)
- Graduations

## Budget Issues

### Salary program

- 1.8% for those who meet expectations ( $\geq 3$ )
- Additional merit pool was used to reward overall evaluation, especially research.
- Market/Equity adjustments
- Effective October 1<sup>st</sup>.

### Reduction in Operating budget

- Reduction of \$75,000 operating budget
- Flat/reduced WUF income
- Univ. funding/Grant opportunities
- Sweet and Beatrice
- International conference travel a little limited
- Will consider the issue of “mission essential”

## Enrollment

- Student credit hours will drive resources decisions.
- Last year some progress, this year?
- Discussion of revisiting SOBU tuition differential.
- Graduation rates, retention rates, overall program performance will be heavily emphasized.
- Stacy Woltje, Director of Student Affairs.

## Vission 2022

- Academic Excellence
- Adaptive Education
- Community Connections
- Living/learning/working environments
- Fiscal stewardship
- Please review this document in the next few days and please email David your thoughts.

Postpone 2<sup>nd</sup> reading of promotion and tenure documentation.

Stoica moved to adjourn.

Submitted by

Jennifer Bixel  
Administrative Secretary  
School of Business

Sungkyu Kwak  
Secretary, School of Business General Faculty

Washburn University  
School of Business General Faculty Meeting  
HC104, Thursday, October 10, 2013

Present: Baker, Ball , Boncella, Byrne, Esmonds, Espahbodi, Florea, Hickman, Hull, Kwak, Martin, Moore, Nizovtsev, Price, Roach, Schmidt, Scofield, Sollars, Stoica, Walker.

Absent: Juma, Ockree, Peng, Smith, Valcea, Weigand

1. Minutes from the meeting on August 29 were approved.
2. A slightly revised (from the first reading) Promotion and Tenure policy with friendly amendments was approved.
3. Curriculum committee on assessment
  - Everyone is assigned to a subcommittee for one of seven core competencies. The deadline for a draft of assessment document is Oct. 31<sup>st</sup>.
  - Can use university money for assesment, CAPSIM, or COMPMX.
  - New scantron papers needed for the scantron machine in the mail room
  - Fill out a map of seven core competencies sent out by Hickman
4. PRC
  - Working on Standard 14. A draft will be ready by Nov. 22<sup>nd</sup>.
  - Five-year strategic plan: Inputs have been gathered. Surveys will be sent out to constituents. Will draft a new strategic plan by the end of the semester.
5. Personnel
  - Working on Standards 5, 6, and 15.
  - Working on Digital Measures, an electronic reporting/data system
  - Journal lists: in the process of making it shorter and more relevant
6. Dean's report
  - Assessment: more communication and involvement is needed
  - Salary increases: effective Nov. 1<sup>st</sup>
    - 1.8% across the board
    - 0.4% merit
  - FSA cafeteria plan: yearly limit changed to \$2,500
  - Accounting search: two more candidates
  - JA bowl-a-thon: Oct. 18<sup>th</sup>
  - JA auction: Nov. 23<sup>rd</sup>, two tables for us
  - Washburn Foundation event: Oct. 26<sup>th</sup>
  - Wake-up with Washburn: Nov. 21<sup>st</sup>
  - MBA event: Nov. 2<sup>nd</sup>
  - Beatrice application to go out this week, due at the end of this month
  - Enrollment down: 5.5% for SOBU, sophomores flat, seniors down, Graduate up.
  - Think about how to increase enrollment
  - Faculty Giving Campaign
  - SOBU fleece jacket: order by Oct. 18<sup>th</sup>.
7. Stoica moved to adjourn.

Submitted by

Rosemary Walker on behalf of Jennifer Bixel, Administrative Secretary, School of Business

Sungkyu Kwak  
Secretary, School of Business General Faculty

Washburn University  
School of Business General Faculty Meeting  
HC203, Thursday, May 1 & Tuesday, May 6, 2014

Present: Ball , Byrne, Esmonds, Espahbodi, Florea, Hickman, Kwak, Martin, Moore, Nizovtsev, Ockree, Price, Roach, Schmidt, Scofield, Smith, Sollars, Stoica, Walker, Weigand.

Absent: Baker, Boncella, Hull, Juma, Peng, Valcea,

1. Minutes from the meeting on October 10, 2013 were approved.
2. Presentation on United Way
3. Presentation on C-TEL
4. Presentation of an autographed book to Weigand
5. Kwak was elected as faculty senator replacing Weigand.  
Florea and Ball will continue to serve.  
Scofield will run for an at-large position.
6. Kwak was elected as faculty chair  
Walker will serve as faculty secretary
7. Assessment report by Hickman
8. Dean's report
  - MAcc program: 25 students
  - MBA marketing: good speaker series
  - Three programs on the Board of regents meeting on 5/1: Entrepreneurship, International business, MBA/JD
  - Successful Kaw Valley seminar series
  - MFT: above 80%
  - School committee works
    - FPC: journal lists
    - Assessment: needs streamlining
    - PRC: strategic planning
  - Farewell to Roach, Peng, and Valcea
  - Rick Lejern will get ½ contract in Entrepreneurship
  - Challenges
    - Enrollement: down this year. Retention is above 80%
    - Working on getting rid of tuition differential
    - Budget: down by \$70K.
    - Two new programs, Entrepreneurship and International Business, are worth \$200K
  - AACSB accreditation
    - 2014-15 is the year of record
    - Requested for a visit in Fall 2015
    - Will go under the new standards
  - Intellectual contribution report due 5/31
9. Will have a continuation meeting on 5/6
10. Stoica moved to adjourn.
11. Meeting resumed on 5/6

12. University committee assignment
  - General education: Nizovtsev
  - Assessment: Hickman
  
13. Faculty personnel committee items: FSAP, FPAP, Journal lists
  - Participating/supporting faculty
    - 50% or 75% appointment?
    - Serving on a committee enough for participating designation?
    - Relation to the University classification on contracts?
  - Journal lists
    - Consistent with the AACSB standards or our mission?
    - Need to demonstrate impact
    - Missing regional journals
  
14. Stoica moved to adjourn.

Submitted by

Rosemary Walker on behalf of Jennifer Bixel, Administrative Secretary, School of Business

Sungkyu Kwak, Secretary, School of Business General Faculty

Washburn University  
School of Business General Faculty Meeting  
HC104, Thursday, August 25, 2014

Present: Baker, Ball, Boncella, Byrne, Esmonds, Espahbodi, Florea, Hickman, Hull, Juma, Kwak, Martin, Moore, Nizovtsev, Ockree, Price, Smith, Scofield, Sollars, Stoica, Walker, Weigand

Absent:: Schmidt

1. Minutes from the meeting on August 21 were approved.
2. Dean's report
  - Accomplishments
    - New program
      - EI Program – Rick LeJuerrne
      - IB Program – Dmitri Nizovtsev
      - SAP for BU250
      - One Year MAcc Program over
  - Strong MFT score (80<sup>th</sup> percentile)
  - Award winners
    - Michael Stoica – Kaw Valley Research Award
    - Dmitri Nizovtsev – Dicus Teaching Award
    - Jim Martin – Ned Fleming Excellence in Teaching Award
  - Preliminary AACSB reports completed
  - SBDC another strong year
  - 1<sup>st</sup> draft of strategic plan
  - Assessment process
  - Work on T/P
  - Great speakers coming
  - Research seminar series
  - AACSB team has been named
    - Bill Tallon (Chair)
    - Roger Best
    - Jeff Cats
  - Visit September(end) 2015
  - “Year of Record” AY14/15
  - Bill will be here in October.
  - Engagement, impact innovation
  - Preliminary Committee reports are due Dec 1<sup>st</sup>.
  - PRC: strategic plan
    - Data was collected via various surveys
    - Draft completed. Now review and agree
  - Curriculum and MBA committees
    - Assessment!
    - Curriculum Committee. Undergrad Curriculum review (begin spring 2015)
  - Command Performance
    - Wake Up with Washburn, September 25<sup>th</sup> (Rick LeJuerrne) and Feb 19<sup>th</sup> (Mark Befforts)
    - Alumni Fellow
    - Econ Breakfast
    - BGS
    - Commencement (Fall & Spring)
    - November 1<sup>st</sup> – Tailgate Party
    - Soup luncheon – December 5<sup>th</sup>
    - Open house Christmas Party – December 4<sup>th</sup>
  - Budget Issues
    - Reduction in operating budget - \$70,000

- Impacts: salary line
- Very flat WUF income
- University funding/Grant opportunities, CTEL, Fac. Dev. And other
- Sweet & Beatrice
- Critical Issues
  - Washburn, SOBU Enrollment
  - Searching/Hiring of new faculty/Staff
  - Journal List
  - AP/QP Definition
  - T/P Review
  - Topeka Financial Service Summit
  - AQ/PQ status. Where will you be?
- Enrollment
  - Students credit hours will drive resource decisions
  - Last year down this year?
  - Discussion of revisiting SOBU tuition differential
  - Graduation rates, retention rates, overall program performance will be heavily emphasized.
  - Enrollment Solution
  - SOBU enrollment task force (volunteers)
  - Online possibilities (summer)
  - What can you do as an individual?

Faculty Peer Reviewed Journals

76-PRJ authorships

59-PRJ unduplicated authorships

7. Stoica moved to adjourn.

Submitted by

Jennifer Bixel, Administrative Secretary, School of Business

Rosmary Walker

Secretary, School of Business General Faculty