

Entrepreneurship Certificate



Program Description

The Certificate in Entrepreneurship is open to all students at Washburn University. It is designed for students who want to start their own venture, operate a family business, or become a champion of change within a large corporate organization. The program exposes students to various business disciplines and how to create a detailed business plan for a start-up venture. Innovation and creativity are explored to understand how ideas can be brought to reality and commercialized. Students will also have the opportunity to launch their ventures in the capstone clinic class. The program is well suited for students wanting to make themselves more valuable to companies, as managers now look to hire graduates who show initiative and entrepreneurial characteristics that can add immediate value to a firm. The Entrepreneurship Certificate program can add value for every students' career now and in the future.

Required Courses

BU101 Introduction to Business (No Prerequisites)

Students are introduced to basic business systems and business organizations. Fundamentals such as management, marketing, finance and entrepreneurship are introduced as a foundation for business understanding in both the domestic and international contexts.

BU260 Business Plan Development (BU101, BU115, or Equivalent)

Students work to develop their own business plan or work with real companies to solve business problems. All aspects of early-stage business planning and start-up formation is covered in developing a business plan.

BU343 Entrepreneurship, Innovation & Creativity (BU260 or BU342 Concurrent)

Examine how the entrepreneurship process begins as this class explores the early stages of business formation. Students are introduced to individual and group creative processes and how ideas are developed into potential innovations and commercialized.

BU370 Entrepreneurship Clinic (BU343 or Admission to the SOBU)

This course has students prepare a business proposal and prepare to commercialize their business ideas, and are encouraged to launch their business. Students have the option to work with local business owners to help launch new companies or help grow their firms. The class is taught by the director of the Small Business Development Center.

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Application for Certification

Name as you would like it to appear on the certificate: _____

Student ID#: _____

Student E-mail: _____

Degree/Major: _____

Expected Date of Graduation: _____

Date of Application: _____

Signature: _____

This form should be submitted or updated by the end of the fourth week during the semester of completion. Please submit to the School of Business office in Henderson 114.

Specific Requirements:

The Entrepreneurship Certificate program requires four (4) three-credit-hour courses for business or non-business students. A grade of C or better must be earned in each course and at least six hours must be earned at Washburn University.

Required Classes for the Entrepreneurship Certificate:*

	<u>Credit Hours</u>	<u>Semester</u>	<u>Grade</u>	<u>Where Taken</u>
BU101 Introduction to Business (No Prerequisites)	_____	_____	_____	_____
BU260 Business Plan Development (BU101, BU115, or Equivalent)	_____	_____	_____	_____
BU343 Entrep., Innovation & Creativity (BU260 or BU342 Concurrent)	_____	_____	_____	_____
BU370 Entrepreneurship Clinic (BU343 or Admission to the SOBU)	_____	_____	_____	_____

*Business students may substitute BU406 International Business and Entrepreneurship Experience for any class. BU 406 can be used as a business elective in the BBA degree.