

Board of Student Media
Minutes from December 7, 2012
By: Sarah Roth, Student Business Manager

Absent: Donna LaLonde, Rachelle Potter, Austin Abernathy

Present: Shaun Collins, Caitlyn Sturgeon, Kathy Menzie, Jess Barraclough, John Vogt, Sarah Ubel, Regina Cassell, Tricia Peterson, Kayla Norton and Sarah Roth,

Summary

Minutes: The minutes from November 2012 were approved.

Director's report: The main purpose *of the* meeting *was to* have Daphne talk about her Leadership project *on* Student Media. Sarah Ubel will be joining the board since Dr. Wynn had to step down.

Advertising Manager: Ad sales are sitting at \$27,057.31

Promotions Director: The month of December we had 2,199 live listens and 1,575 recorded listens. The Facebook and Twitter accounts have been active.

Review Editor-In-Chief: We switched to a tab size paper which much success. The new masthead is nice as well as versatile. We will be able to do a lot more creative things with the front page. Over break contracts with Jess's help will be rewrote for spring. Two applicants for Photo Editor have applied and interview dates will be set for next week.

Yearbook Editor-In-Chief: We still need to print the Spring Graduation Magazine. We have another event scheduled for yearbook portraits. We will be tabling in the union sometime soon for this event. I would like to schedule a time over the break where I can take my staff over to Kansas City so we can all get more familiarized with Herff Jones and the software and the process of submitting pages etc.

Leadership Consultant: Presented her Leadership WTE.