

BOSM Meeting: Jan. 18, 2013 Minutes

Minutes from January 18, 2013

By: Eric Gorton

Absent: Donna LaLonde, Sarah Ubel, Caitlin Sturgeon, John Vogt, Jerrica Bachman,

Present: Maria Stover, Jess Barraclough, Regina Cassell, Tricia Peterson, Austin Abernathy, Eric Gorton

Note: We did not have enough voting members present to approve any proposals. The BOSM approved through email the hire of Charles (Mike) Kerls.

Minutes: The minutes from December 2012 were presented. Members will approve in February.

Director's Report: Regina Cassell updated the BOSM about the resignation of advertising manager Rachelle Potter and the search for a new one. One candidate, Mike Kerls, was approved.

Advertising Manager Report: Ad sales were reported at \$26,000. We have about \$3,000 in outstanding ad revenue.

Promotions Director Report: Austin Abernathy presented numbers on AirBods and the upcoming plan for the Connect and Select Event.

Review Editor-In-Chief Report: Tricia updated the BOSM on the newspaper and online. Student Media senior staff members signed contracts for this semester, which were modeled after the ones used in the CAB office.

Yearbook Editor in Chief Report: Kayla Norton updated the BOSM on yearbook progress.