

Minutes from September 14, 2012  
By: Sarah Roth

**Absent:** Kerry Wynn, Donna LaLonde, Shaun Collins, Lynh Tran, Jessica Barraclough, and Daphne Phillips.

**Present:** Kathy Menzie, Gary Handy, John Vogt, Caitlian Sturgeon, Regina Cassell, Sarah Roth, Brian Dulle, Rachelle Potter, Bitu Givechi, Tricia Peterson, Kayla Norton

### **Summary**

**Director's report:** For the trip to Chicago for only eight students to go the board recommended the students paid \$175 and student media would pay \$1,617. It was voted on through e-mail and approved. The board approved we could buy our new equipment, but we couldn't go over \$4,500. We decided not to buy the HD Camcorder.

**Advertising Manager:** Last month we sold \$10,774.36 in ad sales.

**Promotions Director:** Promotions is planning on having the YMCA with a Day without Violence. They also tabled every Wednesday of September from 11am-1pm to help push yearbooks and papers. They also are starting to plan night of Media Merriment.

**Review Editor-In-Chief:** The Review added a comic strip to the paper.

**Online Editor-In-Chief:** Last August we had a total of \$9,038 hits and this year we have had 16,015 hits. In September last year we had \$15,300 and this September as of 9/13/12 we had 8,487 hits. We started training for our new website which should be up by Mid-October.

**Yearbook Editor-In-Chief:** The ladder of the 2013 yearbook is finished as well as deadlines. The Spring Graduation Magazine was underway. It will be 40 pages of last years spring sports and graduation. The yearbook-publishing deadline has been moved from this spring to next fall.

**Leadership Consultant:** Budget issues are being addressed as well as just observing student media. We have started to plan the fall retreat.