

FACULTY AGENDA ITEM

Date: *January 23rd, 2012*

Submitted by: *Dean W. Dunlap, SAS, x2112*

SUBJECT: *Deletion of the Associate of Applied Science Degree in Banking*

Description: *Deletion of the banking associate degree program.*

Rationale: This associate of applied science degree began over twenty-five years ago at Washburn in the SAS. Originally, it was supported by a number of local banks in this area of the State. These banks used the curriculum as an inservice training program for bank employees and promoted the program with tuition scholarships. Most instructors were recruited to teach the courses from these cooperating banks.

Initially, to insure compatibility and curriculum quality the curriculum was derived from the American Institute of Banking (AIB) curriculum. AIB is the foremost educational organization for Banking in the USA. A number of universities have agreements with AIB for course credit and degree requirements. AIB also assured that coursework taken in Topeka would be recognized on a national level at most banks. AIB also provided certification for each of its courses. AIB's curriculum was highly evaluated and a specification of books, tests and teaching materials were a requirement. At approximately, 20 years ago the typical enrollment in the AIB authorized courses was around 20 to 25 students. Typically, only about 5 to 10 of those students took the course for Washburn credit while the remainder took the course to receive the course certification and meet the affiliated Bank's inservice requirements.

Approximately 12 years ago the Kansas Bankers Association (KBA) affiliated with AIB in Kansas. The procedures under the AIB chapter remained stable until enrollments declined with the loss of locally owned banks. Larger banking corporations buying out local banks resulted in less of a need for the cooperation between banks for education of its employees. Most of the large national banks have not provided scholarships to its employees. The substantial reduction in scholarship funds to bank employees had a significant effect on enrollment.

Eventually, enrollments declined further and the KBA could no longer sustain the costs of the earlier agreements with Washburn. Tuition costs from the courses initially supported adjunct salaries. KBA was placed in a situation where they could not reimburse WU for costs of the teaching. WU was unable to

bear the costs of the program with such low enrollments. KBA in the last three years has not offered an AIB course on Washburn's campus and the affiliation functionally dissolved.

Current students in the banking program can take a course directly from AIB or an AIB course offered sporadically by KBA. The AIB courses are offered online and all exams are proctored. While academically the program has quality, the interest on the part of students and support from banks has declined. We currently have only five identified majors of which two are almost finished, one is partly through, and the last two are currently not enrolled at Washburn this semester.

Given the administrative and time costs, it is recommended that the banking program, associate of applied science degree, be deleted from the university offerings. The recommended deletion would take effect in the Fall of 2012. All current students will be able to complete all coursework since AIB courses will continue to be available online or through KBA. No new students will be accepted starting July 1st, 2012.

Financial Implications: *Currently, the associate dean in the SAS manages the Banking program. No faculty positions or adjunct faculty positions are associated with this degree program. For the last two years there has been zero monies attached to the Banking program. Prior to 2009, the Banking program was managed by associate dean or the chair of the former Office, Legal and Technology department.*

Proposed Effective Date: *Fall 2012*

Request for Action: *Approval by AAC/.FAC/FS/ Gen Fac, etc*

Approved by: *AAC on date*

FAC on date

Faculty Senate on date

Attachments Yes No

SAS Program Change Request FormDate of Submission: October, 2011Submitted by: Dan L. PetersenIdentify the nature of the request: New Program Modification Deletion XXX

Proposal must be attached to this form.

Rationale must be attached which includes assessment data to support request. (*note: submissions will not be accepted which do not include assessment information*)Effective Date for Implementation: Fall, 2012**New Programs**


- An approved detail budget (pro forma) must accompany the proposal.
- Explain how existing faculty/university resources will be utilized.
- Attach the complete proposal.
- Have existing courses on campus been utilized where possible? Please identify where a similar course may exist.
- Have cooperative efforts with existing programs been incorporated? Explain.
- Have existing catalogue numbers been ruled out to avoid Banner/registrar problems.
- Advising form/degree audit form should accompany proposals.

Program Modification

- Provide a copy of existing curriculum.
- Provide a copy of the proposed curriculum.
- Describe and detail all differences between current and proposed curriculum.
- Describe the impact of changes on faculty/adjunct resources.
- Provide budget information (i.e., requests for or reductions in adjuncts, faculty, books, equipment, etc.)

Deletion of Program

- Identify number of current majors
- Submit a timeline for the phase out of program.
- Describe how current program resources (i.e., equipment, etc.) will be reallocated
- Describe how existing majors will be able to complete their requirements.
- Describe the impact of changes on faculty/adjunct resources.

Department Approval:  Date: Oct 1st 2011C&P Approval:  Date: Nov 2011Faculty Council Approval: _____ Date: Nov 15th 2011Dean Approval:  Date: 11/28/11

Program Recommendation: **Deletion**

Banking, AAS

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There are no faculty or adjunct resources currently assigned to this program. All student advising has been the responsibility of the associate dean.