

Graduate Council Agenda

March 26, 2018

12:00 – 1:00 p.m.

Lincoln Room/Union

Members Present: Bruce Mactavish (MLS), Bob Boncella (SOBu), Brenda Patzel (SON), Rhonda Dealey (SW), Erin Grant (CJ), Dave Provorse (PY), Mary Pilgram (CN/LE), Vickie Kelly (AL), Kayla Waters (HS), David Pownell (ED), Joe Mastrosimone (SOL), Amanda Luke (Mabee), JuliAnn Mazachek (ex-officio), Brandi Youse (guest)

1. Meeting was called to order at 12:02pm.
2. Motions to approve the meeting minutes from February 26, 2018, were made. The minutes were approved and will be forwarded to Faculty Senate.
3. JuliAnn Mazachek introduced Brandi Youse, the new Executive Coordinator in the VPAA Office.
4. Council members reviewed the proposal to reduce the number of credit hours required for the MEd in High Incidence Special Education from 36 to 33, which still meets the University's policy requiring a minimum of 30 credit hours. Following motions to approve, the proposal was approved with the correction of a typo and will be forwarded to Faculty Senate.
5. Nancy Tate will be sending out programs' text in CollegeNet for review/revision. Program directors agreed that receiving official transcripts from applicants first, rather than Enrollment Management, would help streamline the process for admission into programs. Council members drafted and approved language for a memo on this to send to Enrollment Management. Several Program Directors also indicated that not having the acceptance spreadsheet from Enrollment Management was beginning to hurt their programs as applicants are becoming frustrated with not being set up as students yet.
6. Enrollment is being closely monitored this year. Fewer non-residents and international students enrolled, which led to a decrease in revenue. Graduate students contribute a larger amount of revenue per student than undergraduate students; programs interested in growing enrollment should work with their dean and the VPAA Office to develop next steps. Several program directors expressed concern with the marketing materials developed, as well as the lack of focus on graduate students in University-wide marketing and recruitment. Many Council members feel that undergraduate marketing can support graduate marketing and vice versa. In addition, broader marketing would increase applicant pools, which would, in turn, bring in stronger candidates to help maintain retention. JuliAnn Mazachek will discuss these concerns with Richard Liedtke.

7. Rubrics for graduate SLOs are in the Graduate Council folder on the shared drive (xdgroups). Council members should review them prior to April's meeting.
8. Meeting was adjourned at 12:57pm.