

## FACULTY AGENDA ITEM

Date: 3/18/2024

Submitted by: Maria Stover, x. 1802

Subject: New - Sports and Media, Minor

Description: This minor will provide students with the foundational knowledge and skills needed to organize and run sport-related events, as well as develop effective media and promotional campaigns for these events. In addition, students will gain an understanding of the various political and economic forces impacting the world of sports and explore comparative approaches through an optional travel abroad experiential learning opportunity.

Rationale: This minor will complement a number of careers intersecting the fields of media and sports. It will appeal to a wide variety of students across campus with an interest in sports, including those who are general sports fans, participants in organized sports, or considering a career in some aspect of the field of sports media and entertainment.

The occupational outlook for this type of careers is bright: (Data from O\*Net, which is updated regularly and is developed under the sponsorship of the U.S. Department of Labor/Employment and Training Administration).

Financial Implications: None indicated.

Proposed Effective Date: Fall 2024

Request for Action: Approval by AAC/FS/ Gen Fac/WUBOR

Approved by: AAC on 3/18/2024

Faculty Senate on date

Attachments: **Yes** **X** No **\_**

# Program Change Request

## New Program Proposal

Date Submitted: 02/14/24 10:50 am

Viewing: : **Sports and Media, Minor**

Last edit: 03/19/24 9:03 am

Changes proposed by: Maria Stover (maria.stover)

Catalog Pages Using  
this Program

[Sports and Media, Minor](#)

### In Workflow

- 1. AA Committee
- 2. Faculty Senate
- 3. General Faculty
- 4. WUBOR
- 5. Final Acad Ops
- 6. Registrar

### Approval Path

- 1. 03/19/24 9:03 am  
Holly Broxterman  
(holly.broxterman):  
Approved for AA  
Committee

## General Information

Effective Catalog Edition	2024-2025
Department	College of Arts and Sciences
College	College of Arts and Sciences
Division	
Degree Level	Undergraduate
Program Title	Sports and Media, Minor
Degree to be Offered	Minor (MINOR)
Is this program offered completely online?	No
Does this program lead to a teaching certification?	No
Program Code	
Is this program an interdisciplinary program?	No
CIP Code	090906 - Sports Communication.
Modality	

## New Program Header

Statement of Justification/Rationale for Offering the Program	This minor will complement a number of careers intersecting the fields of media and sports. It will appeal to a wide variety of students across campus with an interest in sports, Including those who are general sports fans, participants in organized sports, or considering a career in some aspect of the field of sports media and entertainment.
Program Demand	The occupational outlook for this type of careers is bright: (Data from O*Net, which is updated regularly and is developed under the sponsorship of the U.S. Department of Labor/ Employment and Training Administration).

## Projected Enrollment for the Initial Three Years of the Program

### Implementation

#### Year 2

Full-Time Headcount Per Year	-	Part-Time Headcount Per Year	-
Full-Time Sem	-	Part-Time Sem Credit	-

Year 3

Full-Time Headcount Per Year	-	Part-Time Headcount Per Year	-
Full-Time Sem Credit Hrs Per Year	-	Part-Time Sem Credit Hrs Per Year	-

Employment

Employment Opportunity Information

Admission and Curriculum

Admission Criteria

Total Number of Semester Credit Hours for the Degree Curriculum

15

This minor requires a minimum of 15 credit hours, consisting of 9 required credit hours and six credit hours taken from an approved list of electives. A minimum of 6 hours will be at the upper-division level. Students must have a grade of “C” or better in each course. A minimum of six hours used to meet the minor requirements must be earned in residence at Washburn University. Students may request alternate coursework be accepted toward the minor. Students should make these requests prior to completing coursework.

Required Courses

<a href="#">MM 155</a>	Sports and the Media	3
<a href="#">MM 393</a>	Special Topics/Mass Media (Section Name: Sports Branding and Promotion)	3
<a href="#">KN 370</a>	Facility & Event Management	3
Subtotal		9

Elective Courses

Select two courses from the following or contact advisor for other appropriate choices:		6
<a href="#">EN 190</a>	Film Appreciation	
<a href="#">KN 315</a>	Special Topics in Kinesiology (Section Name: Sports Traditions and Cultural History of Europe)	
<a href="#">MM 199</a>	Professional Media Applications	
<a href="#">SO 315</a>	Sociology of Sport	
Total Hours		15
Pathway		

Core Faculty

Faculty Workload Analysis

Faculty Workload Analysis (describe how the course offering schedule and anticipated enrollments correlate to faculty lines)

Supplemental Files

[Interdisciplinary Minor Division Vote.pdf](#)

Reviewer Comments

**Holly Broxterman (holly.broxterman) (02/20/24 11:55 am):** To streamline division voting process and to meet governance deadlines (unable to run parallel voting in CourseLeaf), Maria Stover coordinated the process via paper. Attached are the division voting results - all divisions have voted to approve.

**Holly Broxterman (holly.broxterman) (03/07/24 9:25 am):** 3/7/2024 - Approved in CFCCC, CFC and 3/5/24 CAS Meeting via paper process. Approved by Dr. Erby to move to AAC queue for 3/18 AAC meeting.

**Holly Broxterman (holly.broxterman) (03/19/24 9:03 am):** Approved in 3/18/24 Academic Affairs Committee Meeting.

