

## FACULTY AGENDA ITEM

Date: 3/18/2024

Submitted by: Maria Stover, x. 1802

Subject: New - Storytelling and Narrative Arts Certificate

Description: A certificate in Storytelling & Narrative Arts provides expanded academic opportunities and learning in English, Mass Media, and Theatre. The certificate program is designed to expose students to a variety of foundational skills and knowledge that can be used towards further academic study and a variety of careers. Through this minor, students will develop a deeper understanding of communication, collaboration, and performance.

Rationale: The certificate is designed to expose students to a range of foundational knowledge and skills that can be used towards further academic study and a variety of careers. Through this certificate program, students will develop a deeper understanding of communication, collaboration, and performance.

No other institution in Kansas offers a certificate in storytelling, yet storytelling skills have been consistently recognized as an essential part of efficient communication, business success and impactful learning (See: Da Costa, C. (2017, December 19). Why Every Business Needs Powerful Storytelling To Grow. *Forbes*; Boris, V. (2017, December 20). What Makes Storytelling So Effective For Learning?, HarvardBusiness.org)

Financial Implications: None indicated.

Proposed Effective Date: Fall 2024

Request for Action: Approval by AAC/FS/ Gen Fac/WUBOR

Approved by: AAC on 3/18/2024

Faculty Senate on date

Attachments: **Yes X** No **\_**

New Program Proposal

Date Submitted: 02/14/24 10:51 am

Viewing: : **Storytelling and Narrative Arts Certificate**

Last edit: 03/19/24 9:03 am

Changes proposed by: Maria Stover (maria.stover)

Catalog Pages Using [Storytelling and Narrative Arts, Certificate](#)  
this Program

Final Catalog 2024-2025  
Rationale for Inactivation

Change Type  
Summarize Changes and Include Rationale

In Workflow

- 1. AA Committee
- 2. Faculty Senate
- 3. General Faculty
- 4. WUBOR
- 5. Final Acad Ops
- 6. Registrar

Approval Path

- 1. 03/19/24 9:03 am  
Holly Broxterman (holly.broxterman):  
Approved for AA Committee

General Information

Effective Catalog Edition 2024-2025  
Department College of Arts and Sciences  
College College of Arts and Sciences  
Division  
Degree Level Undergraduate  
Program Title Storytelling and Narrative Arts Certificate  
Degree to be Offered Certificate (CERT)  
Is there a Washburn Articulation  
Related Degree  
Is this program offered completely online? No  
Does this program lead to a teaching certification? No  
Program Code  
Concentration  
Is this program an interdisciplinary program? No  
Interdisciplinary Department  
CIP Code 050209 - Folklore Studies.  
Modality

New Program Header

Statement of Justification/Rationale for Offering the Program  
The certificate is designed to expose students to a range of foundational knowledge and skills that can be used towards further academic study and a variety of careers. Through this certificate program, students will develop a deeper understanding of communication, collaboration, and performance.

Program Demand      No other institution in Kansas offers a certificate in storytelling, yet storytelling skills have been consistently recognized as an essential part of efficient communication, business success and impactful learning (See: Da Costa, C. (2017, December 19). Why Every Business Needs Powerful Storytelling To Grow. Forbes; Boris, V. (2017, December 20). What Makes Storytelling So Effective For Learning?, HarvardBusiness.org)

Projected Enrollment for the Initial Three Years of the Program

Implementation			
Full-Time Headcount Per		Part-Time Headcount Per	
Full-Time Sem Credit Hrs Per		Part-Time Sem Credit Hrs Per Year	
Year 2			
Full-Time Headcount Per Year	-	Part-Time Headcount Per Year	-
Full-Time Sem Credit Hrs Per Year	-	Part-Time Sem Credit Hrs Per Year	-
Year 3			
Full-Time Headcount Per Year	-	Part-Time Headcount Per Year	-
Full-Time Sem Credit Hrs Per Year	-	Part-Time Sem Credit Hrs Per Year	-

Employment

Employment Opportunity Information

Admission and Curriculum

Admission Criteria

Total Number of Semester Credit Hours for the Degree

Curriculum

This certificate requires at least 12 hours of course work selected from the list below. Students not majoring in English, Mass Media, Modern Languages, Theatre, Sociology and Anthropology must choose at least one course from three of the five disciplines represented. English, Mass Media, Modern Languages, Theatre or Sociology and Anthropology majors wanting to pursue the minor must choose at least 9 hours from other two disciplines. A minimum of 6 hours will be at the upper-division level. Students must have a grade of “C” or better in each course. A minimum of six hours used to meet the certificate requirements must be earned in residence at Washburn University. Students may request alternate coursework be accepted toward the minor. Students should make these requests prior to completing coursework.

English Courses		
EN 135	Introduction to Literature	3
EN 138	Kansas Literature	3
EN 177	Science Fiction	3
EN 178	Fantasy	3
EN 190	Film Appreciation	3
EN 192	Literature & Film	3
EN 207	Beginning Nonfiction Writing	3
EN 209	Beginning Fiction Writing	3
EN 210	Mythologies in Literature	3
EN 212	Sexuality & Literature	3
EN 214	Women & Literature	3

<a href="#">EN 305</a>	Advanced Fiction Writing	3
<a href="#">EN 307</a>	Advanced Nonfiction Writing	3
<a href="#">EN 315</a>	Reading as Writers	3
<a href="#">EN 325</a>	British Lit through 1785	3
<a href="#">EN 326</a>	British Literature since 1785	3
<a href="#">EN 330</a>	American Literature through 1865	3
<a href="#">EN 331</a>	American Literature since 1865	3
<a href="#">EN 360</a>	World Literature through 1650	3
<a href="#">EN 361</a>	World Literature since 1650	3
<a href="#">EN 375</a>	Contemporary Literature	3
<a href="#">EN 390</a>	Aspects of Film	2-3
<a href="#">EN 399</a>	Special Topics - Writing/Reading (when the topic involves storytelling or narrative arts)	1-3
<a href="#">EN 402</a>	Internship	1-3
<b>Mass Media Courses</b>		
<a href="#">MM 199</a>	Professional Media Applications	3
<a href="#">MM 222</a>	Screenwriting	3
<a href="#">MM 303</a>	Video Game Storytelling	3
<a href="#">MM 308</a>	Intro Film & Video Techniques	3
<a href="#">MM 312</a>	Cinematography	3
<a href="#">MM 372</a>	Film Production	3
<a href="#">MM 405</a>	Documentary Filmmaking	3
<a href="#">MM 414</a>	Advanced Film Production	3
<a href="#">MM 416</a>	Digital and Social Content Strategies	3
<a href="#">MM 433</a>	Film Festival Management	3
<a href="#">MM 493</a>	Special Topics/Mass Media (when the topic involves storytelling or narrative arts)	1-3
<a href="#">MM 494</a>	Internship	1-2
<b>Modern Languages Courses</b>		
<a href="#">FR 308</a>	French Literature in Translation (in English)	3
<a href="#">FR 309</a>	French Fiction and Films (in English)	3
<a href="#">FR 331</a>	Introduction to French Literature (in French)	3
<a href="#">FR 351</a>	French and Francophone Literature (in French)	3
<a href="#">SP 240</a>	Spanish for Heritage Speakers (in both English and Spanish)	3
<a href="#">SP 308</a>	Hispanic Narrative in Translation (in English)	3
<a href="#">SP 331</a>	Introduction to Hispanic Literature (in Spanish)	3
<a href="#">SP 351</a>	Spanish Literature (in Spanish)	3
<a href="#">SP 371</a>	Latin American Literature (in Spanish)	3
<a href="#">SP 380</a>	Hispanic Culture thru Film (in Spanish)	3
<b>Theatre Courses</b>		
<a href="#">TH 103</a>	Voice, Diction & Interpretation	3
<a href="#">TH 202</a>	Acting I	3
<a href="#">TH 208</a>	Principles of Playwriting	3
<a href="#">TH 211</a>	Stagecraft	3
<a href="#">TH 300</a>	Theatre Practicum	1
<a href="#">TH 306</a>	Contemporary Theatre	3
<a href="#">TH 308</a>	Principles of Playwriting	3
<a href="#">TH 311</a>	Stagecraft	3
<a href="#">TH 320</a>	Acting II	3

<a href="#">TH 399</a>	Special Topics/Theatre (when the topic involves storytelling or narrative arts)	0-3
<a href="#">TH 401</a>	Analysis and Directing	3
<a href="#">TH 415</a>	Experimental Theatre	3
<b>Sociology and Anthropology Courses</b>		
<a href="#">AN 317</a>	Peoples and Cultures of Africa	3
<a href="#">AN 322</a>	Visual Anthropology	3
<a href="#">SO 316</a>	Japan and East Asia	3
Pathway		

## Core Faculty

## Faculty Workload Analysis

Faculty Workload Analysis (describe how the course offering schedule and anticipated enrollments correlate to faculty lines)

Supplemental Files [Interdisciplinary Minor Division Vote.pdf](#)

Reviewer  
Comments

**Holly Broxterman (holly.broxterman) (02/20/24 11:55 am):** To streamline division voting process and to meet governance deadlines (unable to run parallel voting in CourseLeaf), Maria Stover coordinated the process via paper. Attached are the division voting results - all divisions have voted to approve.

**Holly Broxterman (holly.broxterman) (03/07/24 9:26 am):** 3/7/2024 - Approved in CFCCC, CFC and 3/5/24 CAS Meeting via paper process. Approved by Dr. Erby to move to AAC queue for 3/18 AAC meeting.

**Holly Broxterman (holly.broxterman) (03/19/24 9:03 am):** Approved in 3/18/24 Academic Affairs Committee Meeting.