## Importance of Helping Others

Helping others has a dual benefit. Not only does it provide support to those on the receiving end, it makes you, the helper, feel better too.

**Emotional Well-Being** - altruistic behaviors can have a profound effect on a person's emotional wellbeing. Helping others improves social interaction, distracts people from their own problems, and improves self-esteem and competence.

**Physical Well-Being** - helping others leads to increased social integration which allows people to lead more active lifestyles. It reduces stress and its associated negative impacts on the body, and it can boost a person's immune system which helps ward off disease. Studies of older people have shown that those who help others live longer, and presumably happier, lives than those who don't.



"To promote volunteerism and the joy of serving others, we're taking away your paycheck for 30 days."

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